

Please note that in November 2003,
Environics International became GlobeScan Incorporated.
For more information on this press release please see our contact information at: www.GlobeScan.com



eFlash
July 17, 2001

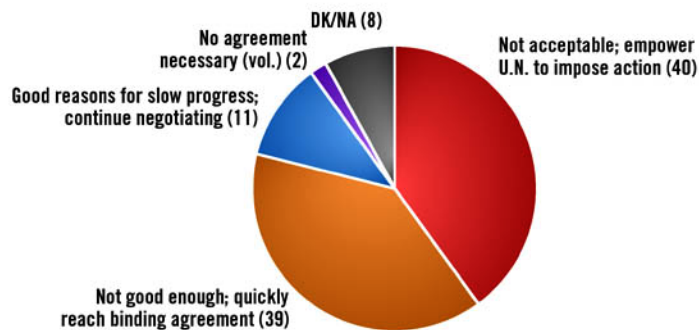
New Poll Shows G8 Citizens Want Legally-Binding Climate Accord

A new global poll reveals widespread public frustration at slow progress on achieving an agreement to force action on climate change. In fact, 79 percent of the 9,000 people surveyed across G8 countries in the *Environics International* poll, see the current progress as "not good enough" or "not acceptable" and want quick action to conclude a binding agreement.

A surprising four in ten support the radical, but hypothetical, option of giving the United Nations "the power to impose legally-binding actions on national governments to protect the Earth's climate" because the current "situation is not acceptable". Support for this option is highest in Great Britain (57%).

Progress After 10 Years of International Negotiations on Climate Change

G8 Country (n=8,952)



Question: After 10 years of international negotiations, national governments have set action targets but have been unable to reach a legally binding agreement to reduce human impacts on the Earth's climate. Which one of the following statements best reflects your view of this?

The appeal of giving the UN legal powers reflects a sentiment that is increasingly apparent in *Environics'* global research on a variety of topics – a frustration with the poor delivery of national governments and a desire for more extensive global safeguards or "governance systems" beyond what is now in place.

According to Doug Miller, President of *Environics International*, "these findings suggest that G-8 citizens are telling their governments to get serious and quickly finalize a legally binding agreement on climate change. Unless nation states demonstrate their collective ability to effectively manage global problems like climate change, citizens will seriously entertain proposals that would take elements of global governance out of their hands."

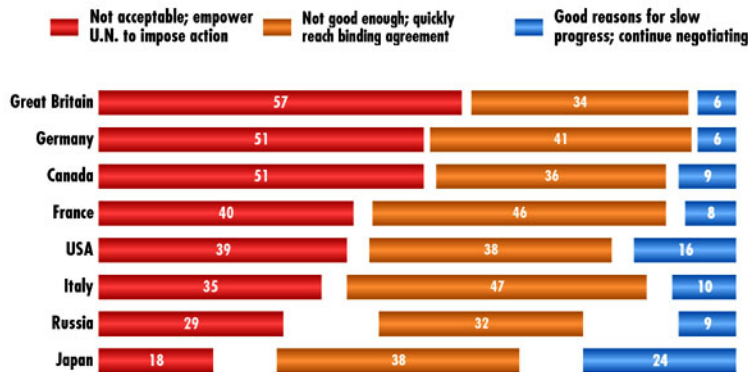
Continued...

There are also some key regional findings which emerge from the survey:

- The EU's pro-Kyoto stance is clearly backed by its electorate.
- Over three in four Americans believe that the current progress of climate change negotiations is unacceptable. This suggests that the Bush administration cannot politically afford to be seen as further undermining international accord efforts.
- Even though Japanese public opinion on the negotiations is the least severe among G8 countries, a majority still support reaching a binding climate accord quickly.

Progress After 10 Years of International Negotiations on Climate Change

G8 Country (n=8,952)



- 30 -

This research was conducted as part of Environics' 5th annual International Environmental Monitor survey, conducted in April and May 2001 in over 30 countries with representative samples of 1,000 citizens in each country.

For more information please visit www.GlobeScan.com or contact:

Mr. Lloyd Hetherington, Vice President of Research

Mr. Chris Coulter, Senior Research Associate,

Participating Countries and Research Partners

<i>Country</i>	<i>Research Institute</i>	<i>Location</i>
Canada	Environics Research Group	Toronto
France	CSA-TMO Group	Paris
Germany	Ri*QUEST GmbH	Teningen
Great Britain	ICM Direct	London
Italy	Eurisko SpA	Milan
Japan	Central Research Services, Inc.	Tokyo
Russia	CESSI	Moscow
United States	Environics Research Group	Toronto