



News Release

Jan. 3, 2001
For immediate release

5th Annual International Environmental Monitor Released

Environics International is pleased to announce the release of its fifth annual International Environmental Monitor (IEM). The IEM is a syndicated annual survey of global public opinion on a variety of environmental and natural resource issues. Based on public opinion surveys carried out in 30+ countries around the world and conducted since 1997, the IEM has compiled the largest and most complete public opinion database on environmental issues in the world.

The 2001 International Environmental Monitor is based on surveys taken in mid-2001, either in person or by telephone, of representative samples of about 1,000 adults in each of 30 countries representing about 70 percent of the world's population. With the exception of Saudi Arabia, the 2001 IEM survey includes the G20 countries, accounting for over 85 percent of world GDP.

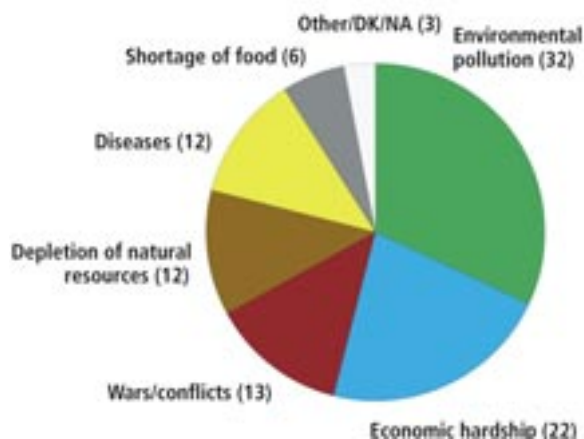
Some of the important topics in the IEM 2001 are:

- Environmental Issues and Human Health
- Energy and Climate Change
- Environmental Behavior and Green Consumerism
- Industry Performance
- Governance
- Chemical and Life Sciences
- The Automobile

Highlights from the International Environmental Monitor 2001

Single Greatest Threat to Future Generations

Average of G20 Countries Surveyed



Environmental pollution is seen as the single greatest threat to future generations, ahead of economic hardship and war.

more...

Other 2001 IEM highlights examine the following:

- Pollution and human health
- The environmental gap between rich and poor countries
- Climate change and the risks of ignoring and addressing it
- Concerns about energy generation
- Changing environmental behavior
- Best ways to cut pollution
- Environmental performance ratings
- Chemicals and the chemical industry
- Environmental drivers in the car market

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The 2001 International Environmental Monitor is now available.

For further details of this research report, please go to

<http://www.EnviroicsInternational.com/sp-iem.asp>

For further information or to order the report, please contact:

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