

TOPIC LIST



Trust in Institutions

- Trust in global/national companies, government, NGOs, media, scientists, the UN, large charitable organizations, fellow citizens
- Empowerment to change government behavior

Expectations of Companies

- Expectations of corporate responsibility in 16 specific areas (employee treatment, universal standards, helping solve social problems, environmental responsibility, rich/poor gap, economic stability, human rights, quality products, progressive government, policy support, responsible supply chain, charitable and community support, health and safety, long-term financial security for employees, fair wages, vision for making the world better, transparency)

Corporate Leadership

- Most/least responsible companies
- Reasons why companies are seen as responsible
- How consumers find out about responsible companies
- Rating performance of 17 different industries on responsibility and tracking performance over time (banks/finance, oil/petroleum, auto, clothing/apparel, chemical, high-tech/computer, beer, tobacco, food, pharmaceutical, mining, telecommunications, alcohol beverage, electrical generating, media/entertainment, large retail, consumer goods)

Ethical Consumerism

- Rewarding/punishing companies based on their responsibility performance
- Which type of company consumers would most like to buy products/services from (a company committed to corporate sustainability, corporate responsibility, corporate citizenship, or corporate purpose)
- Consumer empowerment in shaping corporate behavior

Social Issues Tracking

- Seriousness of global problems
- Greatest threat to future generations / Needs of present generation vs future generation

Environment and Climate Change

- Concern about environmental problems
- Effect of environmental problems on health
- Action needed on climate change despite uncertainty and costs
- Economy will be significantly damaged if we try to cut emissions
- Companies/industries are working very hard to make sure that we have a clean environment
- Economic growth vs environmental protection
- Result in twenty years if no action taken to reduce species loss
- Awareness of the Sustainable Development Goals / Performance of different actors in implementing the goals

Views on Globalization and Economy

- Impact of globalization
- Optimism in the future
- Support for trade barriers / Views of free market capitalism
- Large companies pay fair share of taxes

PARTICIPATING COUNTRIES

ARGENTINA

AUSTRALIA

BRAZIL

CANADA

CHILE

CHINA

FRANCE

GERMANY

GREECE

INDIA

INDONESIA

ISRAEL

KENYA

MEXICO

NIGERIA

PAKISTAN

PERU

RUSSIA

SOUTH AFRICA

SPAIN

TURKEY

UNITED KINGDOM

USA