Our **Collaboration Toolkit** is the definitive 6-module training course for professionals responsible for planning and implementing processes to better involve stakeholders in advancing organizational and societal goals, citizenship programs, and host community support.

Offered in partnership by a consortium of organizations with long experience in leading consultation and engagement programs for private companies, government agencies and non-governmental organizations around the world, **The Collaboration Toolkit** gives participants innovative yet proven methods for successfully navigating the ever-increasing demands of stakeholders.

Whether your goal is to build trust and project acceptance within a host community, involve stakeholders in a thought leadership dialogue, or better engage your employees across multiple locations, this training series can significantly increase your success. Our training team is particularly experienced with development and sustainability-related projects and community-level processes.
A number of trends over the last decade have conspired against stakeholder relations as we have known it.

Declining levels of trust in business and government together with an order-of-magnitude increase in stakeholder sophistication and the complexity of issues means that traditional approaches to community and stakeholder relations just don’t deliver anymore. Even engaging today’s employees requires more innovative approaches.

Across the world, these conditions are giving rise to much innovation, with a major focus on creating the conditions for effective collaboration across a full set of actors and publics on key goals, policies and actions.

While ‘consultation’ stops at the sharing of views, collaborative approaches go further to include collective deliberation to explore trade-offs and compromises – people are naturally good at this. Some processes keep the collaboration going through project implementation to changed actions.

The conditions for effective collaboration are well known by practitioners; openness and transparency, inclusiveness of all affected or interested parties, accountability for all players, as well as excellent convening, rule-setting and facilitation skills. All of these elements are covered in this training course.
The Training Modules

The course has been designed modularly with a range of relevant case studies, enabling us to best meet the training needs of each client organization. The course modules include:

**The Public Engagement Framework** – Introduction to the different types of stakeholder engagement and the forces moving best practice towards the collaborative end of the continuum.

**Designing Public Engagement Processes** – Analytical tools and processes for assembling different elements into a fit-for-purpose design of an engagement process.

**Successful Partnerships** – Building skills and knowledge for effective multi-stakeholder partnerships. Global best practice for organizations wanting to develop and sustain more formal partnerships with complementary organizations. [Offered by The Partnering Initiative of the International Business Leaders Forum, London]

**Employee Engagement Processes** – Applying appropriate design and innovative process tools to the task of engaging employees.

**Qualitative and Quantitative Tools for Engagement** – Exploring when and what quantitative and qualitative research methods are appropriate in the context of engagement processes.

**Facilitation Skills for Engagement Processes** – Exploring the art of facilitation, the role of the facilitator and the attributes and skills needed to facilitate public engagement meetings/events and processes.

*From research to dialogue to collaborative action*