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Project: 2521, GlobeScan®





Background



- GlobeScan is a mission-driven research consultancy with extensive experience in surveying marginalised populations in the developing world on behalf of NGOs on issues of concern, committed to delivering global insights in pursuit of a more equitable and sustainable world.
- WaterAid commissioned GlobeScan to conduct a survey of women in Nigeria relating to access to sanitation and levels of concern around violence and intimidation towards women in this context, in order to inform WaterAid's media outreach and campaigning work around World Toilet Day 2012.



Methodology



- The poll was conducted between the 18th and 22nd of October 2012, using purposive sampling among a sample of 500 female adults (18-54)
- Face-to-face interviews were conducted in the urban slums of Ajegunle, Ijora Badia,
 Oko Agbon, and Otto-Oyingbo, in and around Lagos.
- In order to ensure the respondents felt at ease, given the sensitivity of the topic, the
 interviewers ensured them of the confidentiality of their responses and the protection of
 their anonymity.
- Respondents were also provided with the details of local community organisations with whom they could, if needed, discuss their experiences further and seek support.



Key Findings (1)



Women in Nigeria are most concerned about unemployment, security and poverty

 According to GlobeScan's Radar research unemployment is the greatest top-of-mind concern for women in Nigeria. Poverty and homelessness as well as poverty are also serious concerns.

Informal facilities are by far the most commonly used

- Informal and outside toilets are the most commonly used facilities by the women interviewed (40 percent), although around one-third reported using a toilet in their own home most frequently.
- The regular use of neighbours' toilets, public toilets, and toilets in the workplace were a comparative rarity, with only small minorities of women reporting that they use them most frequently.

Women generally feel unsafe using communal facilities

- Although the most commonly used, majorities of women consider public facilities to be the least safe; 77 percent report feeling unsafe, in contrast to toilets in their homes where only 19 percent felt unsafe.
- At local markets and on public transport, 50 and 48 percent respectively reported feeling unsafe.

Key Findings (2)



Minorities of women reported cases of actual harassment

- Despite not feeling secure when using public facilities, fewer than one in ten women report incidents of actual harassment and abuse.
- In cases where harassment is reported, the majority consists of verbal abusive statements.
- Non-physical abuse is the second most common form of harassment. When asked to comment on this, some women reported incidents of having their privacy violated by men.
- Eight percent reported physical abuse, but few of these chose to comment on their experiences.



Key Findings (3)



The cost of using public facilities is the main problem for respondents

- Although hygiene is an important issue for women when it comes to using public facilities, cost is seen as a bigger issue, with 68 percent agreeing that cost is a problem.
- Sixty-one percent agree that public facilities are unhygienic, and over half (56%) say they avoid using such facilities to mitigate risk to themselves.
- Over one-third of women (36%) report having experienced ill health as a result of the toilet facilities they have used.

There is great demand for government investment in sanitation

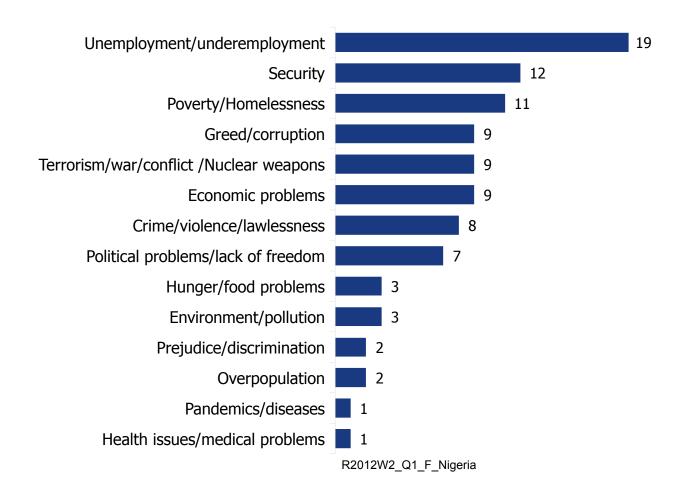
- When asked how important government investment in sanitation is to them, an overwhelming majority (89%) responded that it is "very important."
- Only 2 percent of the whole sample did not see improved sanitation as a priority.



The context: joblessness, security and poverty are the dominant concerns for women generally in Nigeria



Most Important Problem Facing Nation Today Nigerian Women, 2012



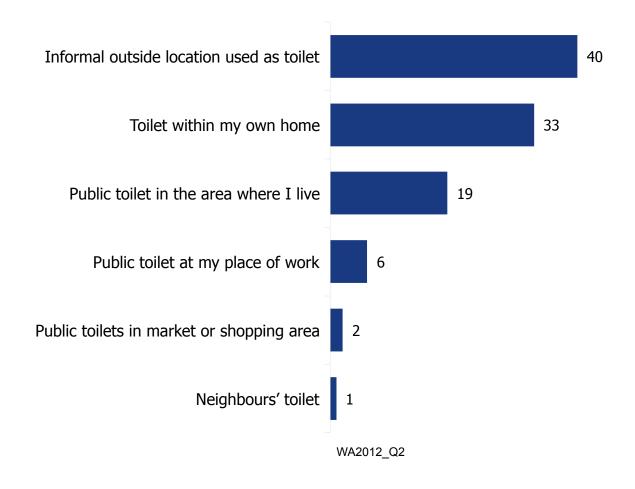


Use and Safety of Facilities



Informal outside locations are by far the most commonly used facilities

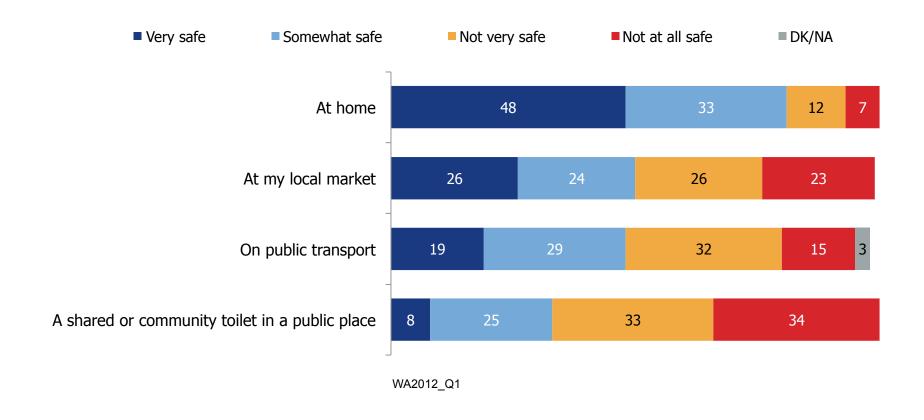






Public facilities are considered significantly less safe than those at local markets or on public transport



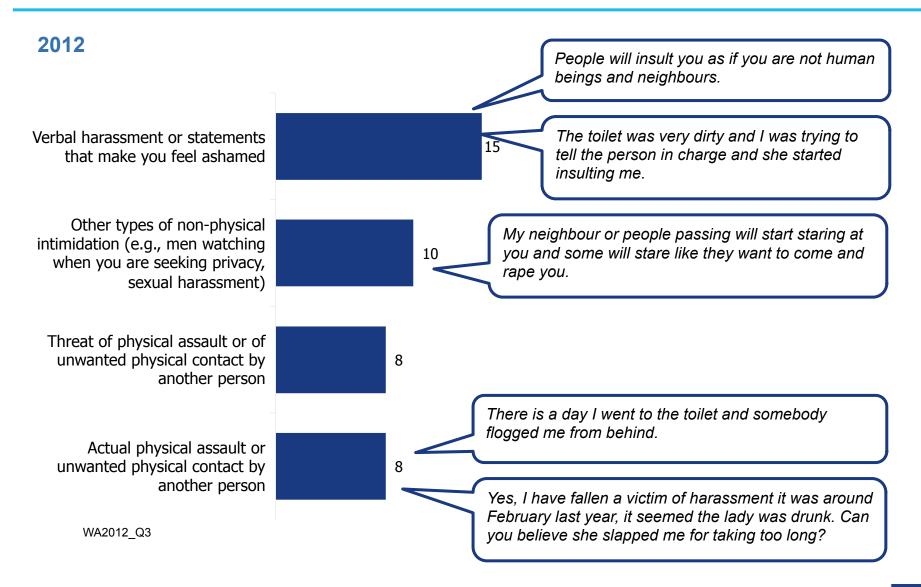




Personal Security

While minorities of women experience harassment, verbal abuse is the most commonly reported



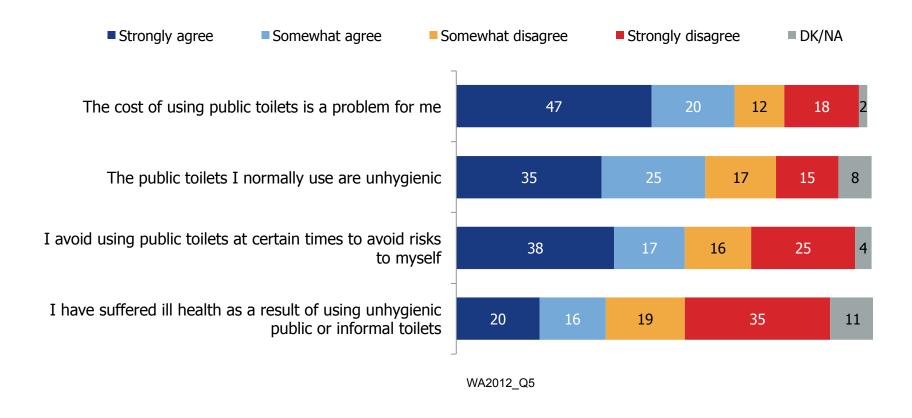




Use of Public Facilities

Both cost of public facilities and hygiene present a serious problem for women in Lagos





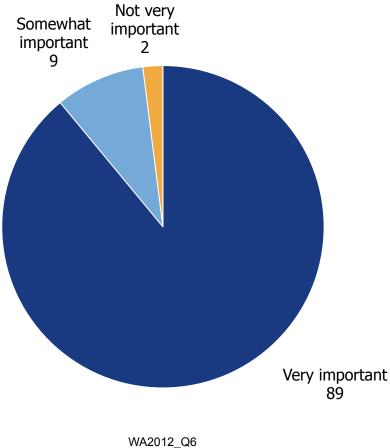


Importance of Government Investment in Sanitation



There is overwhelming support for greater government investment in sanitation











evidence and ideas. applied

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