

## OPERATIONAL RISK MONITORING SOFTWARE

Digital Analytics for Key Asset & Value Chain Intelligence



Polecat is delighted to introduce a new product that allows our customers to **track multiple assets and value chains to identify emerging risks** to their operations in real-time anywhere in the world.

- Drawing on years of proprietary big data innovation, the new product enables hundreds of thousands of assets within a corporate value chain to be tracked for association with any conversation related to specific risks.
- Over the years, Polecat has developed a unique and proven taxonomy of thousands of key words associated with corporate risk – from litigation and fraud to conflict minerals and terrorism.
- Powerful visualisation allows customers to view risks to their entire value chain via highly accessible and interactive dashboards.
- Our Trigger Alert capability provides daily briefing to decision-makers on critical risks as soon as they have a digital footprint.
- The new product is innovatively priced, cost-effective - and can be deployed in days.

## PRODUCT CAPABILITIES

- Review over 10 million online and social media postings every 24 hours in all written languages
- Monitor your key business assets against a proprietary taxonomy of operational risks
- Identify the regions and countries driving risk-based conversation about critical assets
- Research key influencers and networks generating concern about key assets and associated risks
- Receive daily email Trigger Alerts about the most significant risks to assets in your value chain
- Learn about pending risks up to 10 days in advance
- Innovatively priced, cost-effective solution. Deployed in days.

## IN PRACTICE



**FINANCIAL INSTITUTIONS** use MeaningMine™ to anticipate and manage potential risks to assets across their value chains. MeaningMine™ tracks thousands of companies – including Fortune 500 – for associations with risks related to **consumer protection, compliance, fraud, insider trading, litigation, rumours and speculation.**



**PHARMACEUTICAL, LIFE SCIENCES & HEALTHCARE** companies use MeaningMine™ to anticipate and manage potential risks in key markets regarding **product performance, chronic and acute diseases, seasonal trends, infrastructure resilience, corporate governance and ethics.**



International **ENERGY companies** use MeaningMine™ to track key value chain assets – from offshore infrastructure to JV partners and OpCos – for associations with **contentious governance issues, geopolitical risks and security hazards, including disruptions, accidents, cyber threats and terrorism.**

## ABOUT POLECAT

Polecat was established in 2007 and pioneered MeaningMine as a proprietary advanced digital analytics platform to mine the global digital landscape of online and social media – in real time and in multiple languages. MeaningMine uses automation combined with a customized taxonomy of keywords and powerful visualisation to deliver strategic and operational risk intelligence for business, government, international institutions, civil society and beyond. [www.polecat.co](http://www.polecat.co)

To request a demo, please contact [Ilana.berman@polecat.co](mailto:Ilana.berman@polecat.co)