

State of Inclusive Business Survey Webinar Presentation



December, 2018



Introductions



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Agenda

- **Background**
- **Current State**
- **Benefits**
- **Challenges**
- **Discussion and Q&A**

Methodology



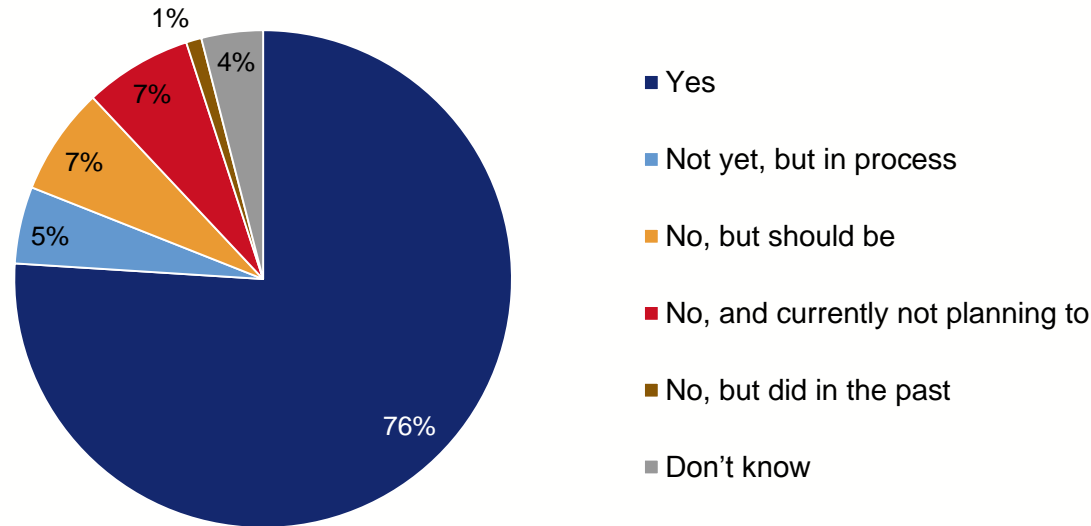
Respondent Breakdown (n=193)		%
Company		62%
Government		2%
Multilateral organization/United Nations		2%
NGO/Non-profit		13%
Academic/educational institution		6%
Think tank/policy/research organization		1%
Investor/rating agency		1%
Service organization		11%
Other		2%



Current State of Inclusive Business

Most company respondents currently engage in IB

Company Is Currently Engaging in IB,
Company Respondents, 2018

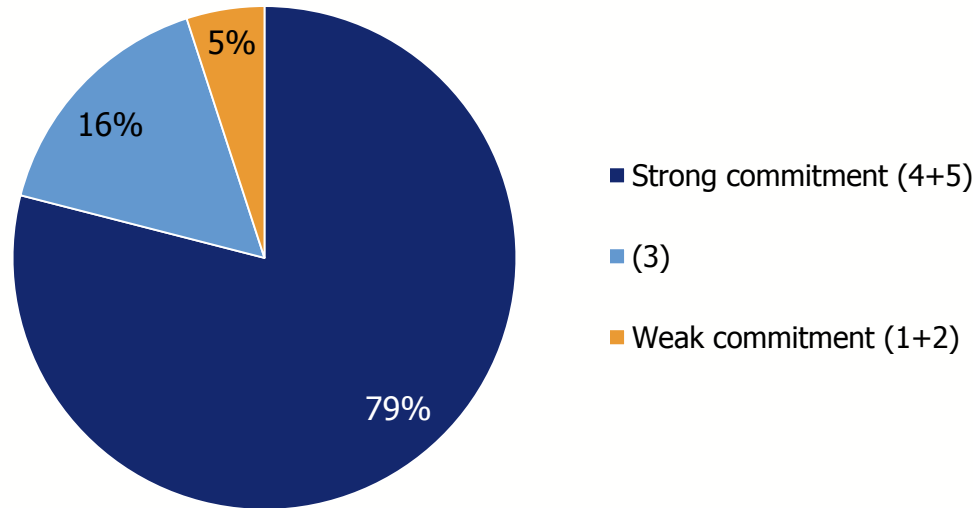


Q: Is your company currently engaging in an inclusive business initiative? ($n=123$)

Most IB respondents say their companies' commitment to advancing IB initiative(s) is strong



Strength of Company's Commitment to Advancing IB,
Subsample: Respondents Currently Engaging in IB, 2018



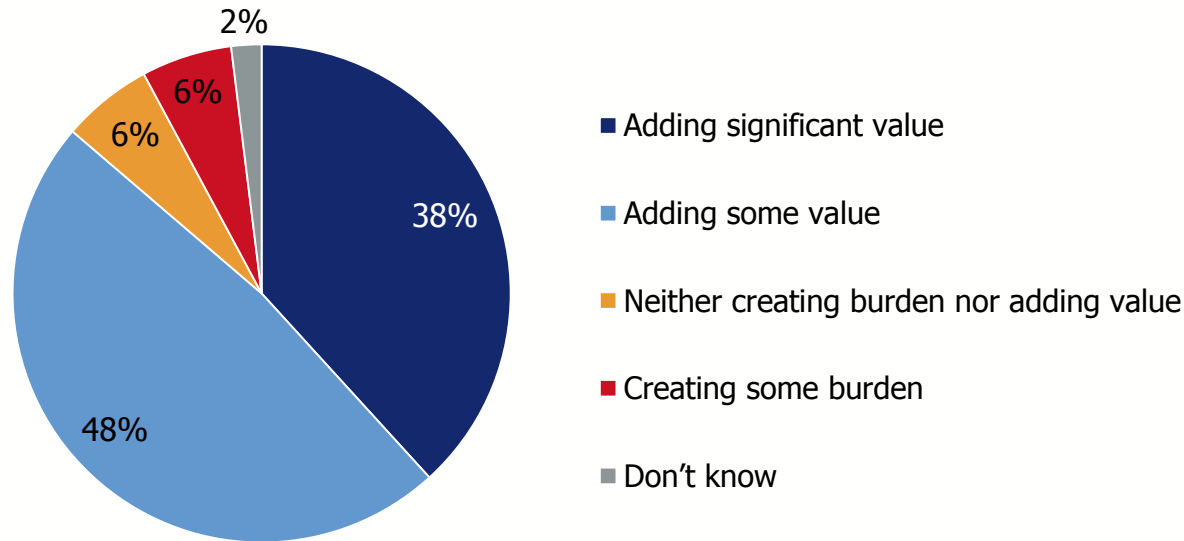
BCtA members report stronger commitment to advancing IB initiative(s) than non-members.

Q: How strong is your company's current commitment to advancing inclusive business initiative(s), including the senior management's? Please use a 5-point scale where 1 is "no commitment" and 5 is "very strong commitment."
(n=97)

IB is overwhelmingly seen as adding value to companies by those outside of departments overseeing initiative(s)



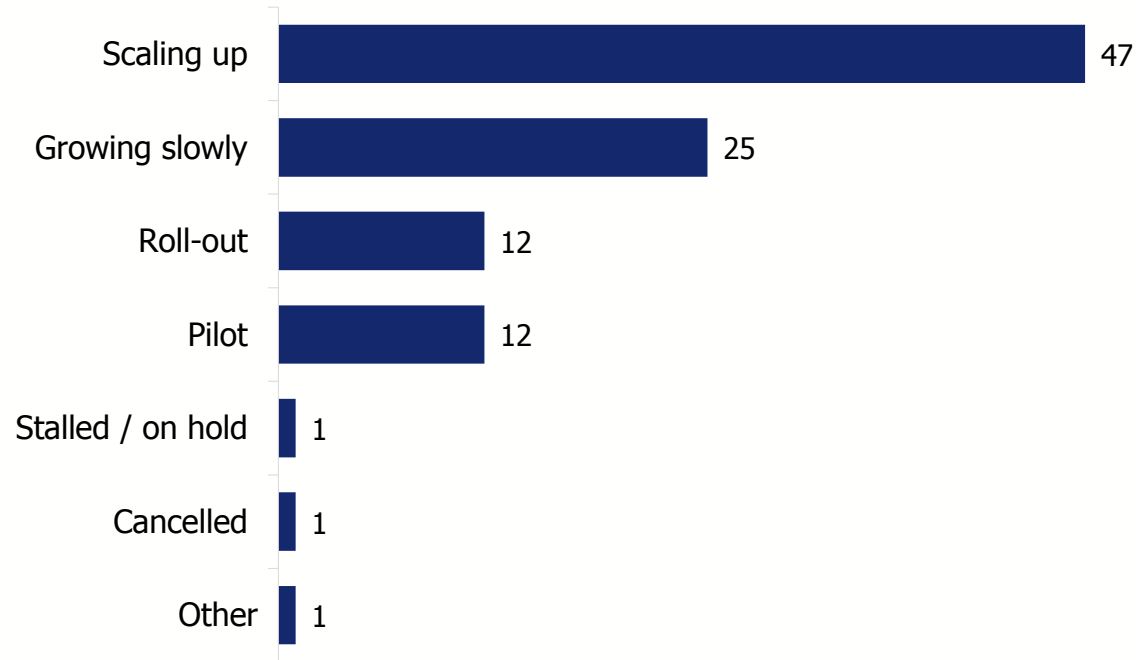
How Is IB Seen in Company, Subsample: Respondents Currently Engaging in IB, Excluding Those Who Say IB Implementation Integrated across Entire Enterprise, 2018



Q: Outside of the department overseeing your inclusive business initiative(s), how is inclusive business seen in your company? Please select one. (n=54)

Almost half of IB respondents are at scaling-up stage

Current Stage of IB,
Subsample: Respondents Currently Engaging in IB, 2018

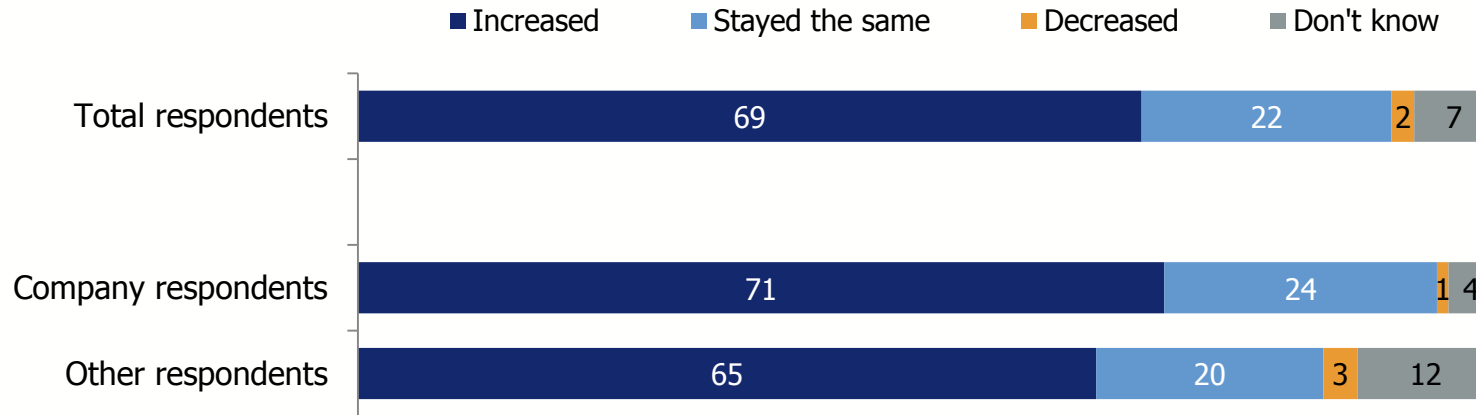


Q: Which of the following best describes the current stage of your inclusive business initiative? *Please select one.*
(n=91)

Companies' engagement in IB initiatives is thought to have increased over past three years



Companies' Engagement in IB Globally over Past Three Years, All Respondents, 2018

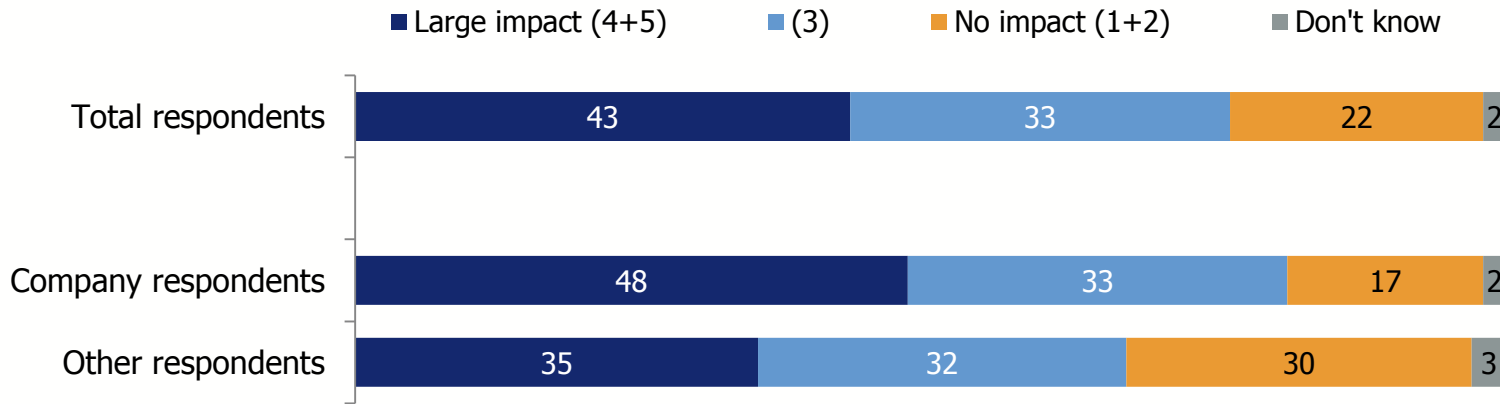


Q: Globally, do you think that companies' engagement in inclusive business initiatives generally has increased, decreased, or stayed the same over the past three years? (n= 193)

Half of company respondents believe that the SDGs have influenced companies' decisions to engage in IB



General Influence of SDGs on Companies' Decisions to Engage in IB, All Respondents, 2018



Q: How much do you think that the Sustainable Development Goals (SDGs) have influenced companies' decisions to engage in inclusive business initiatives, in general? *Please use a 5-point scale where 1 is "no influence at all" and 5 is "very large influence."* (n=193)

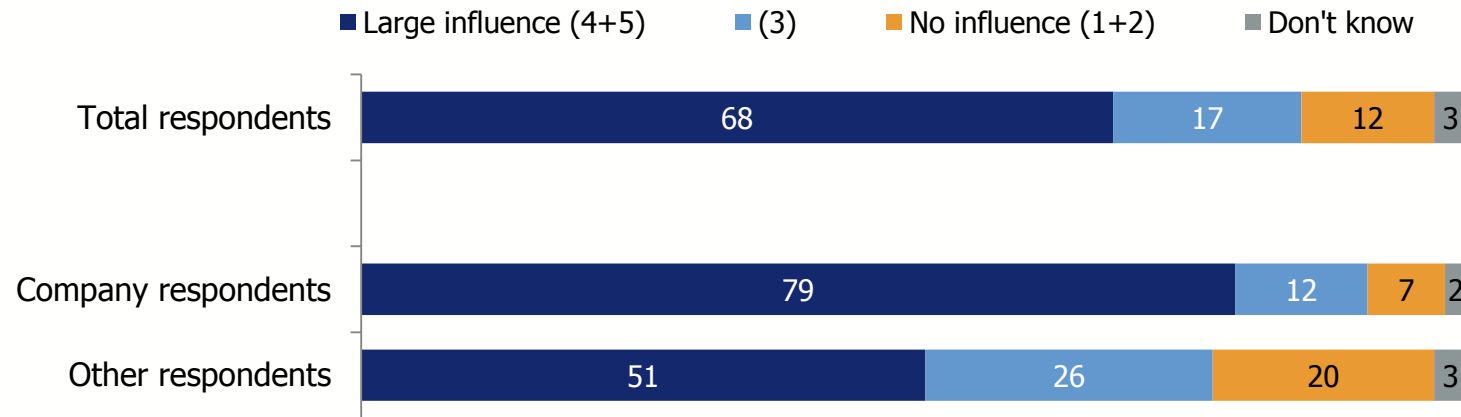


Benefits of Inclusive Business

Company respondents overwhelmingly think that IB has an important positive impact on poverty and inequality



Impact of IB in Lifting People out of Poverty and Fighting Inequalities, All Respondents, 2018

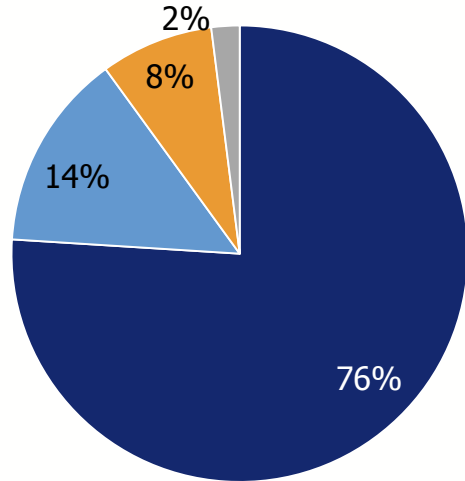


Q: How impactful do you think inclusive business models are in lifting people out of poverty and fighting inequalities?
Please use a 5-point scale where 1 is "not impactful at all" and 5 is "very impactful." (n=193)

Most IB respondents say their initiative(s) have had a significant impact on lives of low-income communities

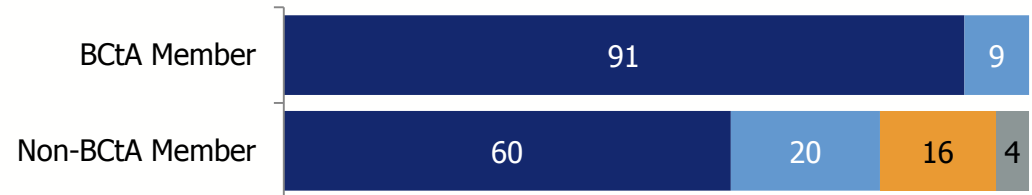


Impact of IB Initiative(s) for Improving Lives of Low-Income Communities,
Subsample: Respondents Currently Engaging in IB, 2018



- Significant impact (4+5)
- (3)
- Insignificant impact (1+2)
- Don't know

■ Significant impact (4+5) ■ (3) ■ Insignificant impact (1+2) ■ Don't know

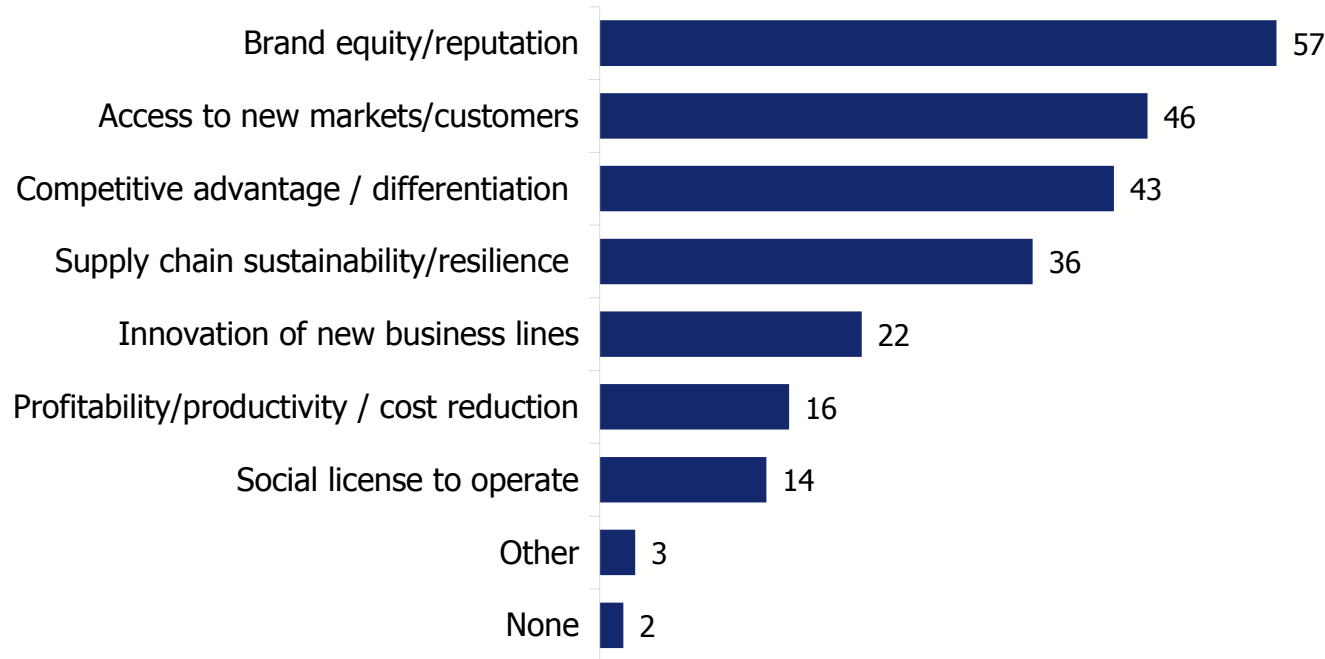


Q: How significant would you say that the impact of your inclusive business initiative(s) has been in terms of improving the lives of low-income communities? Please use a 5-point scale where 1 is "no significant impact" and 5 is "very significant impact." (n=91)



Brand equity/reputation most cited benefit of IB initiative(s)

How Company Benefits Most from IB Initiative(s),
Subsample: Respondents Currently Engaging in IB, 2018



Q: How does your company benefit as a result of your inclusive business initiative(s)? Please select up to three areas where you think that your company benefits the most. (n=91)

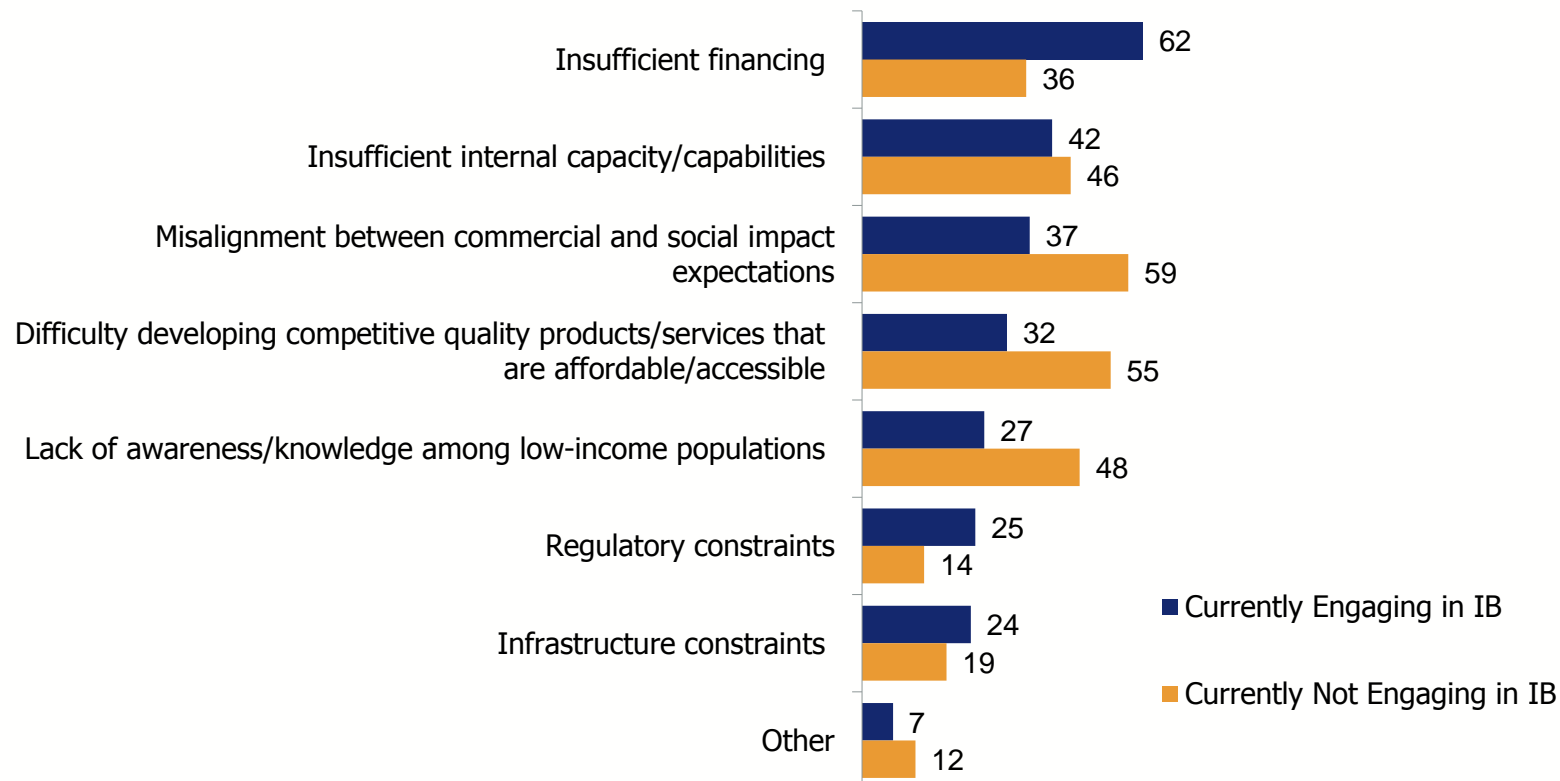


Challenges

Insufficient financing seen as main barrier by IB respondents, others point to commercial vs social impact



Most Important Barriers to IB Growth, Respondents Currently Engaging in IB vs Respondents Currently Not Engaging in IB, 2018

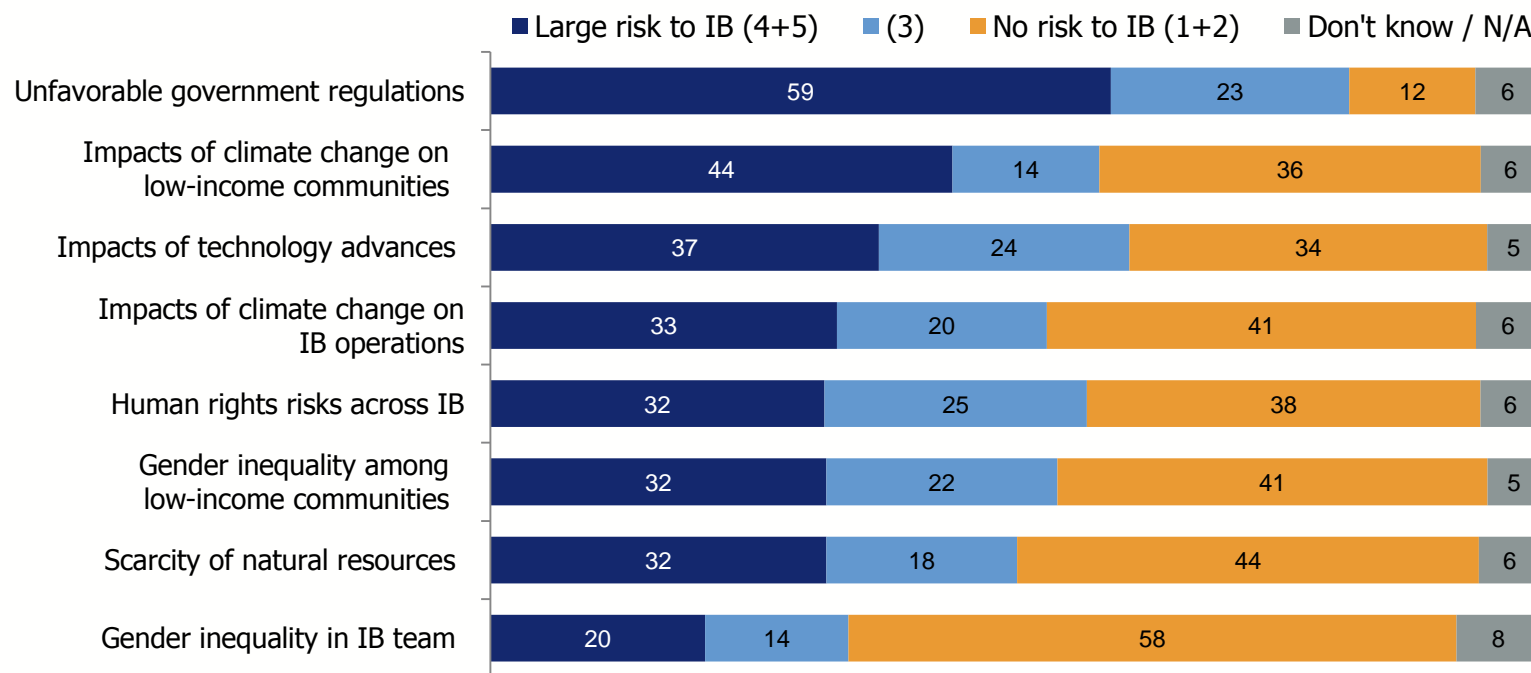


Q: Which of the following are the most important barriers to the growth of your inclusive business initiative(s)? / Which of the following do you think would be the most important barriers to initiatives that include low-income individuals in companies' value chains (as consumers, producers, suppliers, distributors, or employees)? Please select up to three barriers that are the most important, where 1 is the most important barrier, 2 is the second most important barrier and 3 is the third most important barrier.

Unfavourable government regulations are seen as main risk to IB initiative(s)



Environmental/Social/Governance Risks to IB,
Subsample: Respondents Currently Engaging in IB, 2018

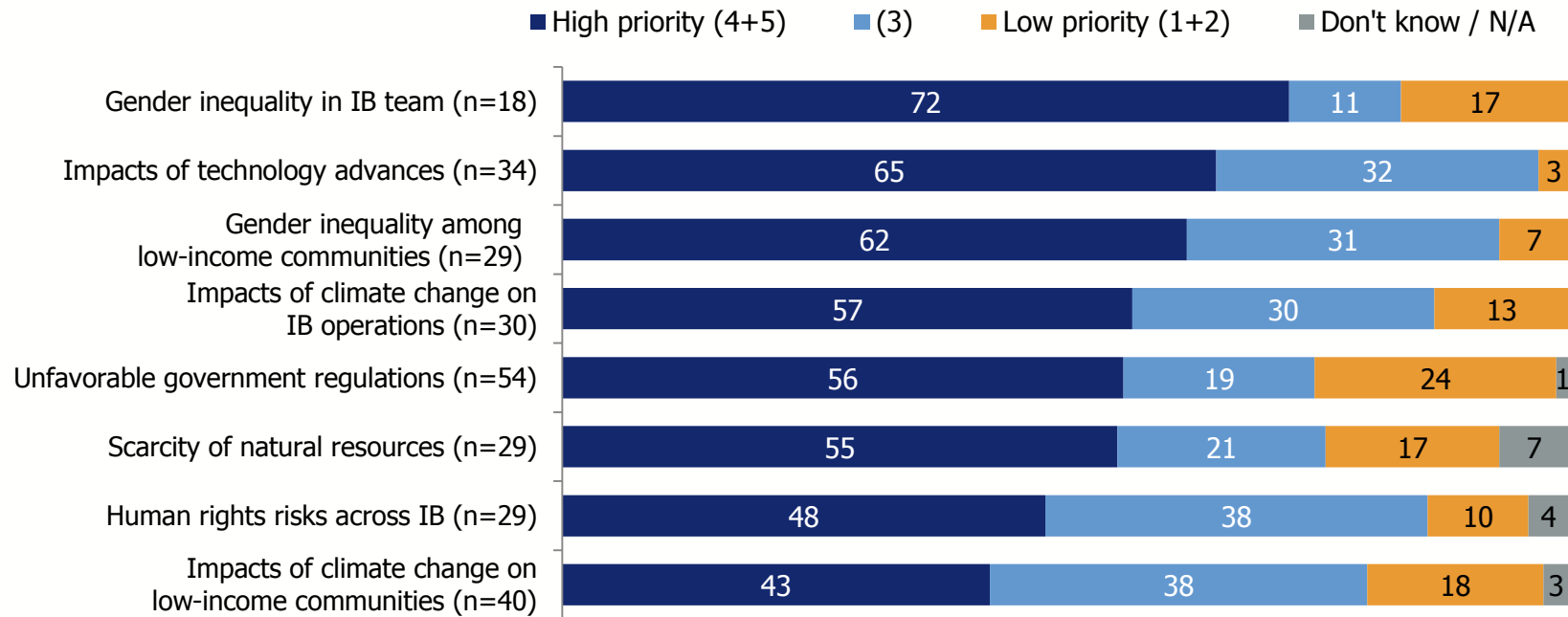


Q: How much of a risk do you think each of the following environmental, social, governance factors pose to your inclusive business initiative(s)? Please use a 5-point scale where 1 is “pose no risk at all” and 5 is “pose very large risk.” (n=91)

Managing gender inequality most likely to be high priority among those who see it as posing risk



Management of Risks to IB, Subsample: Respondents Currently Engaging in IB, Each Risk Asked Only to Those Rating It As Posing “Large Risk” (4+5), 2018



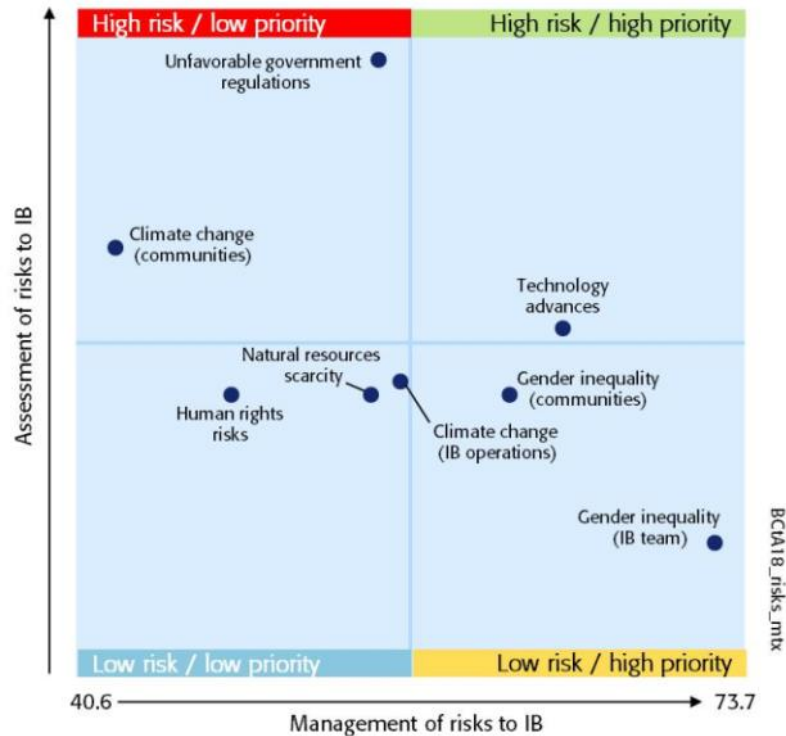
Q: To what extent is your inclusive business initiative(s) managing each of these same risks that you ranked as posing a large risk to the initiative(s)? Please use a 5-point scale where 1 is “not managing at all” and 5 is “very high priority.” (n=18-54)

Risks to Inclusive Business

Subsample: Respondents Currently Engaging in IB, 2018

Management of Risks to IB

All Respondents, 2018

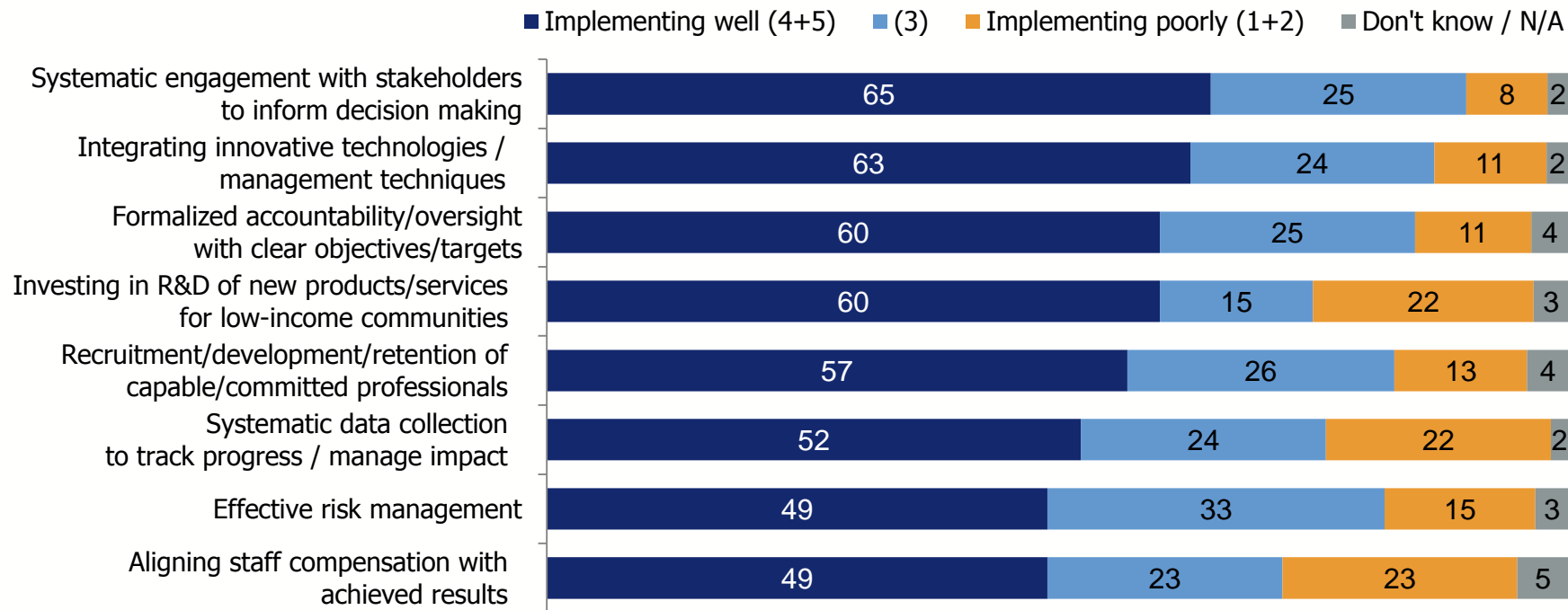


Q: How much of a risk do you think each of the following environmental, social, governance factors pose to your inclusive business initiative(s)? ($n=91$) Q: To what extent is your inclusive business initiative(s) managing each of these same risks that you ranked as posing a large risk to the initiative(s)? ($n=18-54$)

Data collection, risk management, staff compensation seen as weakest areas of implementation in support of IB



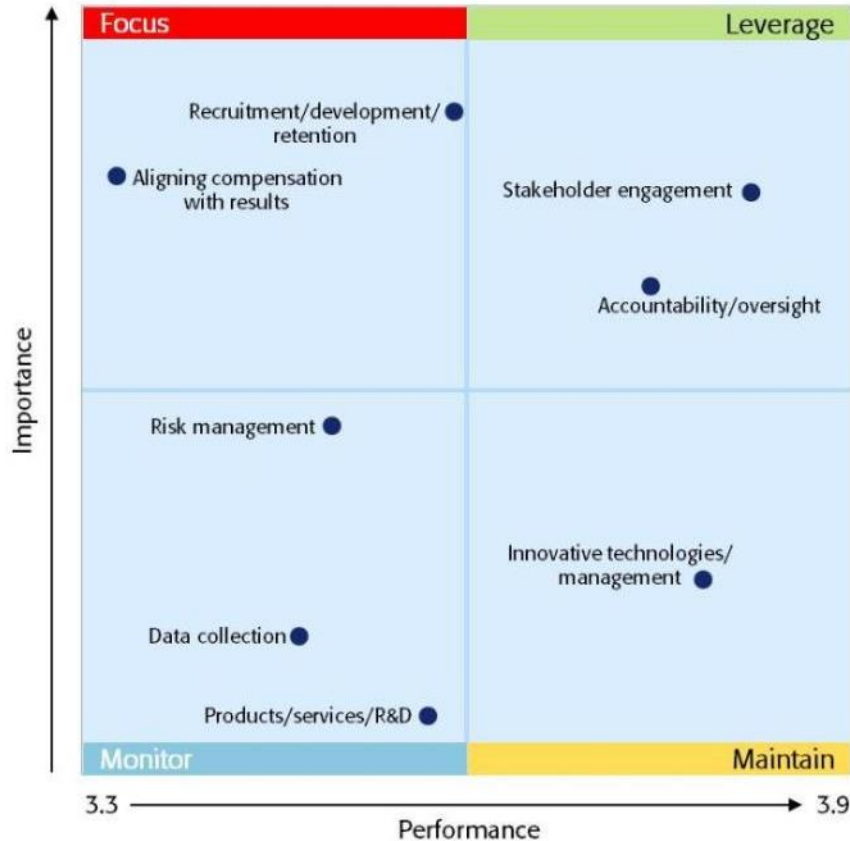
Implementation of Practices to Support IB,
Subsample: Respondents Currently Engaging in IB, 2018



Q: How well do you think your own organization is implementing the following practices to support your inclusive business initiative(s)? Please use a 5-point scale where 1 is "very poorly" and 5 is "very well." (n=91)

Drivers of Commitment to IB

Subsample: Respondents Currently Engaging in IB, 2018



Q: How well do you think your own organization is implementing the following practices to support your inclusive business initiative(s)? (n= 91) Q: How strong is your company's current commitment to advancing inclusive business initiative(s), including the senior management's? (n= 97)

Q&A



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THANK YOU!



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Methodology: Corporate Sample Breakdown

Company Type	%
Multinational corporation	38%
Large national company	12%
Small or medium-sized enterprise	45%
Other	3%
DK/NA	2%

Sector	%
Agriculture, Food & Beverage	19%
Financial Services	11%
Energy & Utilities	8%
Health	8%
Information & Communication Technologies	8%
Consumer Goods	7%
Manufacturing, Construction & Housing	7%
Professional Services	7%
Extractives	1%
Chemicals	5%
Water, Sanitation & Waste Management	5%
Education	2%
Transport & Logistics	2%
DK/NA	3%
Other	7%

