

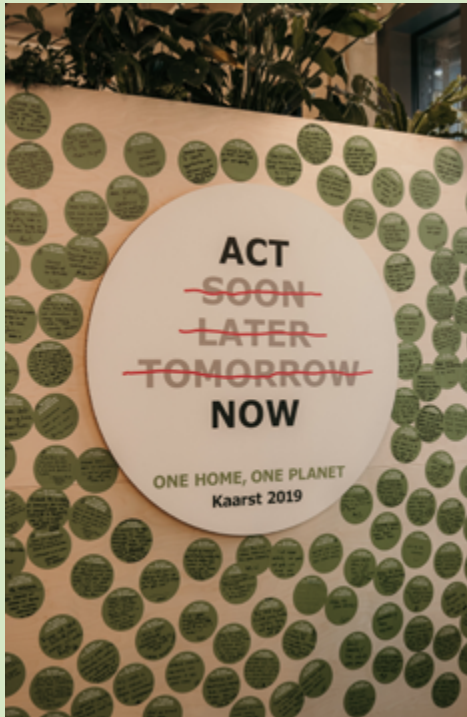
# ONE HOME, ONE PLANET

IKEA Kaarst, Germany  
3-4 April 2019

## THE REPORT

Co-creating a sustainable  
future for retail and beyond







# Table of contents



*"It's about bringing heart into business. It's about doing the right things for the one planet we have."*

Wanjiru Waweru  
Chief Executive Officer,  
FunKidz

<b>Introduction</b>	p. 4
<b>About ONE HOME, ONE PLANET</b>	p. 5
<b>Thought leadership</b>	p. 8
<b>Solutions space</b>	p. 14
<b>Co-creation</b>	p. 17
<b>Key speakers</b>	p. 20
<b>Participant list</b>	p. 23

# Creating change, together.

**The IKEA vision is to create a better everyday life for the many people. And so, in these times, when climate change and growing inequality are no longer distant threats, but a visible reality, affecting the lives of many millions of people around the world - there is no question that we must and will take action.**

The overall IKEA objective is to be people and planet positive. These goals are ambitious. From our own history we know that challenges can become opportunities and lead to amazing innovations. Looking at ourselves, our bold targets will challenge us to work in new ways, and will drive innovation and renewal in our business.

But we don't have all the answers. We all – government, business, civil society, entrepreneurs and citizens – need to work together. And we need to speed up and act now!

That's why we decided to create ONE HOME, ONE PLANET – a global, two-day, action-oriented event, with a focus on people and their everyday lives, the challenges of unsustainable consumption, climate change, inequality and how retail can be part of the solution. The aim of the event is to gather the best problem solvers to join us at one of our leading sustainable IKEA stores.

## **Start of a journey**

We see ONE HOME, ONE PLANET as the start of a journey. Our hope is that the actions that came out of the event, will not just make a big difference in their own right, but also serve as inspiration for other businesses, organisations and individuals to get together and act now.

We were stunned by the turnout and output of this event. We of course owe the success to the 200 participants, who came to IKEA Kaarst and contributed their knowledge, energy and time. All committed to make a difference for the one planet we all call home. Their presence was not only a huge contribution to the output, but also

a source of inspiration that helped spread a feeling of optimism around what can be done - especially when working together.

With ONE HOME, ONE PLANET we have started something new. Something we've never done before. We designed the days to enable participants to shape and influence the future of retail by feeding directly in to our approach and plans on key sustainability challenges and opportunities. And we shared this with the world, openly and transparently.

## **Next steps**

We are now looking into how we will continue this co-creation journey with this newly formed action-oriented community.

As a first step we have produced this report summarising the event and our discussions. We hope the report reminds you of the inspirations we shared together in Kaarst and leads to more action on our journey to be people and planet positive. We have many ideas to build on and have an exciting journey ahead!



# What is ONE HOME, ONE PLANET?

ONE HOME, ONE PLANET brings together purpose driven leaders from business, start-ups, policy, academia and NGOs as well as internal stakeholders to shape and influence the sustainable future of retail. This year, we gathered more than 200 participants. We share ideas and insights, challenge and inspire each other, and co-create solutions toward solving key challenges and opportunities facing the world.

At ONE HOME, ONE PLANET we held a strong focus on the role of consumers, and how we in retail can together inspire millions of people to live a better life within the limits of the planet.

## Key challenges

- How do we make **sustainable and healthy living** a desirable choice that is affordable, attractive and accessible for as many people as possible?
- How do we become **circular** and climate positive?
- How do we move from inequality to being truly **fair and equal**?

*"We need to come together with others, make joint decisions and act faster."*

Pia Heidenmark Cook  
Chief Sustainability Officer  
at Ingka Group

## IKEA & Ingka Group

IKEA is a global home furnishing brand. Many companies operate under the IKEA trademark, and we all share the same vision: to create a better everyday life for the many people.

Ingka Group is a strategic partner in the IKEA franchise system and operating IKEA in 30 markets. With 367 stores, last year we

welcomed over 830 million physical visitors and 2.35 billion visits online.

If you want to know more about Ingka Group, our actions and priorities over the past year, you can read more in our Annual & Sustainability Summary Report on [www.ingka.com](http://www.ingka.com)

To know more about the IKEA Sustainability strategy across the full IKEA value chain, please visit [www.inter.ikea.com](http://www.inter.ikea.com)

## ONE HOME, ONE PLANET 2019

### Thought leadership:

Being inspired by thought leaders who help to frame the problems and opportunities we are faced with.

### Solutions space:

Experiencing a showcase of projects that demonstrate existing solutions that can create change.

### Co-creation:

Rolling up our sleeves and participating in active working sessions to create solutions to key challenges in sustainable & healthy living, circularity and being fair & equal.

## PROGRAM

### DAY 1: April 3

11:00-12:30 Thought leadership:  
"The time to act is now!"

12:30-13:00 Vegetarian lunch

13:00-14:00 Solutions space

14:00-17:30 Co-creation

17:30-18:00 Open reflections

18:00-20:00+ Informal dinner + mingle

### DAY 2: April 4

08:30-09:00 Optional meditation session

09:00-12:30 Co-creation

12:30-13:00 Vegetarian lunch

13:00-13:50 Solutions space

13:50-15:00 Thought leadership:

"The time to act is now - let's get to work!"

## IKEA Kaarst - a leading sustainable store

ONE HOME, ONE PLANET took place on 3-4 April 2019 at the IKEA Kaarst store.

IKEA Kaarst, Germany, is a leading sustainable store and opened in 2017. It serves as a concept base for developing new stores with even higher standards. Some examples of why IKEA Kaarst is called a leading sustainable store include:

- Using solar thermal energy, keeping energy consumption as low as possible.
- Rainwater harvesting on the roof with a capacity of 240 cubic metres, or around 1,200 filled bathtubs, for our sanitary facilities.
- LED lamps installed throughout the store.
- Innovative waste management to ensure sorting rates of almost 100 percent.
- Certified by BREEAM (Building Research Establishment Environmental Assessment Methodology); this is one of the oldest and most widespread certifications for sustainable construction. We are working towards an Excellent award.



# A more sustainable event

In our efforts to make ONE HOME, ONE PLANET a more sustainable event, we took several actions to set a good example.

## FOOD

The menu for our two days together was all vegetarian. We were introduced to an "Urban Farming" salad lunch, a plant-based dinner buffet and a vegetarian lunch with dishes from the IKEA range.

The food served throughout the event came from both local food suppliers and from the IKEA range.

Only tap water in reusable IKEA bottles was provided to the participants. The water bottle was given to the participant to take home after event.

## REDUCING RESOURCES

We carefully considered interior design and products we used. Almost only IKEA products were used throughout the event, and then sold in the Kaarst store in the AS-IS area after the event, prolonging the life of the furniture after the event.

The main communication tool before and during the event was the IKEA Meeting App. Using a digital tool meant we could minimise printing of event materials like agendas and other participant communication.

## USING MORE SUSTAINABLE MATERIALS

All visual communications materials created for the event like signs, posters, etc were made from renewable materials such Forest Stewardship Council (FSC) certified paper, plywood and cardboard. The visual materials can easily be re-used for other events.



The name tags included mixed flower seeds that participants could plant in their homes after the event.

In line with the overall IKEA commitment to remove single use plastic from the global home furnishing range by 2020 the event used no single use plastic.

## TRAVEL

Many of the participants and organisers chose sustainable travel options like train to travel to Kaarst, including most of the project team coming from Sweden.

To accelerate the change in flights industry, we also compensated the CO2 emissions of participants' flights (average calculation) to and from the nearest airport Dusseldorf by investing in biofuel through the Air France-KLM Biofuel Programme.









# Thought leadership



We all know the world is facing big social and environmental challenges – growing inequality, climate change and resource scarcity – just to name a few. The pace and scale of these challenges are affecting the lives of our co-workers, communities and customers, as well as our business.

The Thought Leadership sessions were designed to set the context around the challenges and opportunities we face and inspire us to act and collaborate.

#### THE SPEAKERS:

**Anna Rosling Rönnlund**

Vice President & Founder Gapminder, founder Dollar Street, co-writer of the book Factfulness

**Bertrand Piccard**

Chairman of the Solar Impulse Foundation

**Christiana Figueres**

Founding Partner, Global Optimism  
The former Executive Secretary of United Nations Framework Convention on Climate Change, 2010-2016

**Filippo Grandi**

U.N. High Commissioner for Refugees

**Jesper Brodin**

CEO of Ingka Group

**Jessy Tolkan**

Head of Labs & Executive Director at Purpose Climate lab

**Kyle Nel**

CEO and co-founder of Uncommon Partners

**Mani Vajipey**

CEO and co-founder of Banyan Nation

**Nomzamo Mbatha** (moderator)

South African actor, television personality, businesswoman and human rights activist

**Pia Heidenmark Cook**

Chief Sustainability Officer at Ingka Group

**Want more?** →



# Thought leadership Day 1

Success or failure ultimately comes down to leadership. In the world we live in today, one can argue we already have all the ideas and technology we need to solve the challenges of our times. What kind of leadership do we need to do things differently?

*"What kind of future will you leave for us?"*

Kaarst school children

CONVERSATION:  
**The window of opportunity is short, but we can do it**

*"There is often no hope in the narrative that my children hear and learn about climate change in school. There are solutions! The importance of sharing and scaling those solutions cannot be underestimated, it creates hope and tackles the gap we need to close."*

Jesper Brodin,  
CEO of Ingka Group

*"There is a patient and an impatient me, the head versus the heart. The patient me knows that moving away from fossil fuels is one of the most complex things society can do. The impatient me says: Why are we still here!? We need to decide if the Anthropocene is the story of a better future or of destruction. We have a choice."*

Christiana Figueres,  
Founding Partner, Global Optimism  
The former Executive Secretary of  
United Nations Framework Convention  
on Climate Change, 2010-2016



Christiana Figueres, Nomzamo Mbatha and Jesper Brodin

# Thought leadership Day 1



**Above:**  
Olivia Ross-Wilson  
Pia Heidenmark Cook  
Anna Rosling Rönnlund  
Bertrand Piccard  
Filippo Grandi

**Right:**  
Bertrand Piccard



## CONVERSATION:

### **Creating a better world starts together**

*"We need to stop thinking of refugee crisis as a crisis of the rich world. The reality is that 86% are in middle- or low-income countries. The problem is out there, but the negative narrative is built here."*

Filippo Grandi,  
U.N. High Commissioner  
for Refugees

*"We live in the best time we have ever lived in. We have horrible problems to fix, but to do that, we need to know where we are today. We have to change the way we look at the facts and the world around us, we need to be humble and curious and find fact-based solutions."*

Anna Rosling Rönnlund,  
Vice President & Founder Gapminder,  
founder Dollar Street, co-writer  
of the book Factfulness

*"When you are flying in a solar powered plane, you believe that you are in the future! But you are not. You are in the present, limited by what present technology lets you do. And you realise that if you are in fact in the present, it's the rest of the world that's in the past."*

Bertrand Piccard,  
Chairman of the Solar  
Impulse Foundation

*"We are stubborn optimists working with the SDGs and sustainable development"*

Pia Heidenmark Cook,  
Chief Sustainability Officer  
at Ingka Group



# Thought leadership Day 2

It's time to move from talk to action and to demonstrate how we are changing our ways. As the founder of IKEA, Ingvar Kamprad, said: *"No method is more effective than the good example"*. Good intentions are important. Words give them power. But to spark real change, it's action that speaks loudest of all. Big businesses, NGOs, governments, activists, everyday people – we can't do it alone. We need to work together to make awesome things happen.

## CONVERSATION:

### Human stories of impact

*"I had lost the interest in building the next better iPhone in the US. I wanted to solve real problems, and in India, where I grew up and where the real problems are. We are now tackling the inefficiencies in India's recycling industry by innovating across the supply chain."*

Mani Vajipey,  
CEO and co-founder  
of Banyan Nation

*"When you play not to lose instead of playing to win, you lose every time. Maybe the organisation will not collapse, but you lose all that opportunity in front of you."*

Kyle Nel,  
CEO and co-founder  
of Uncommon Partners

*"The best way to enable change makers is to invite people to become change makers."*

Jessy Tolkan,  
Head of Labs & Executive Director  
at Purpose Climate lab



**Left:**  
Jessy Tolkan

**Under:**  
Jessy Tolkan  
Kyle Nel  
Mani Vajipey  
Joanna Yarrow



# Thought leadership Day 2



## CONVERSATION:

### Action speaks the loudest!

*"What will make the difference is leadership and action. We start with ourselves and take a big responsibility to lead and inspire others with bold actions and learnings, so that we do even better tomorrow."*

Jesper Brodin,  
CEO of Ingka Group

*"We commit through our People and Planet Positive strategy to enable and inspire 1 billion people to live within the limits of one planet, to become climate positive and circular, and to really enable a fair and equal society and create meaningful employment across our entire value chain. We really cannot do it without you."*

Pia Heidenmark Cook,  
Chief Sustainability Officer  
at Ingka Group











# Solutions space





The Solutions Space was created to demonstrate what organisations are “acting on now” to create change. The projects were organized across three challenge pillars.

## SUSTAINABLE & HEALTHY LIVING

**Big Clean Switch:** Lowering the cost of comfort

[www.bigcleanswitch.org/ikea](http://www.bigcleanswitch.org/ikea)

**IKEA Energy:** Creating the world’s biggest clean energy movement, together with co-workers, customers & partners.

**JouleBug:** Make your everyday habits more sustainable, at home, work, and play.

[www.joulebug.com](http://www.joulebug.com)

**Live Lagom;** A simple philosophy on everyday life that means ‘just the right amount’.

[www.ikea.com/gb/en/ikea/ikea-live-lagom](http://www.ikea.com/gb/en/ikea/ikea-live-lagom)

**Tibber:** Join the electric revolution.

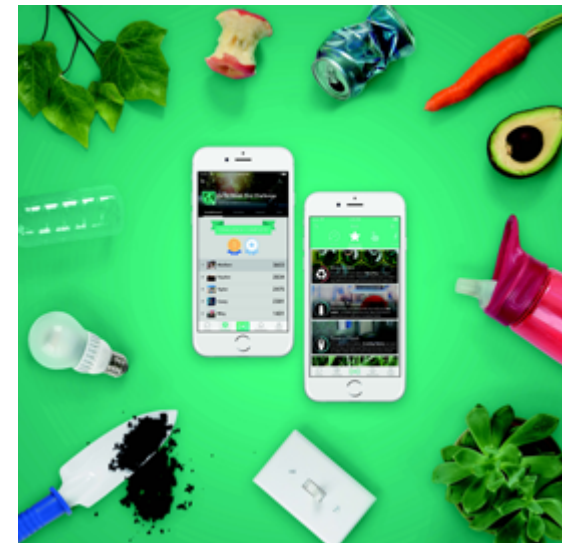
[www.tibber.com](http://www.tibber.com)

**Circular Urban Farming:** Become self-sufficient in growing lettuce using nutrients derived from IKEA food waste.

[www.ikea.se/containerodling](http://www.ikea.se/containerodling)

**Sitra:** 1.5-degree lifestyle; 3-2-1 tonnes CO2e per person by 2030-2040-2050.

[www.sitra.fi](http://www.sitra.fi)



SITRA





## CIRCULARITY

**Optoro:** Making retail more sustainable by reducing all waste in the reverse supply chain.

[www.optoro.com](http://www.optoro.com)

**Winnow Vision:** The kitchen of the future is here.

[www.winnowsolutions.com](http://www.winnowsolutions.com)

**Furniture as a Service:** Access to furniture without the burden of ownership – sustainable, accessible, and affordable.

## FAIR & EQUAL

### IKEA + Social entrepreneurs:

Designed to create jobs – get people into work and into society – now and in the future.

- **IKEA + Jordan River:** Co-creating livelihoods through business  
[www.jordanriver.jo/en/programs/building-social-enterprises/jordan-river-designs](http://www.jordanriver.jo/en/programs/building-social-enterprises/jordan-river-designs)
- **Ellas lo Bordan Foundation:** A square that changes lives  
[www.ellaslobordan.es](http://www.ellaslobordan.es)
- **Sisters in Business:** A non-profit social enterprise creating jobs within the textile business for immigrant women  
[www.sistersinbusiness.no](http://www.sistersinbusiness.no)

### Brighter Futures in Dollo Ado:

Bright Futures. Liveable Planet.

[www.ikeafoundation.org/](http://www.ikeafoundation.org/)

**Unreasonable Group:** Driving resources to and breaking down barriers for entrepreneurs solving big f\*\*kin' problems.

[www.unreasonablegroup.com](http://www.unreasonablegroup.com)







# Co-creation



# Co-creation

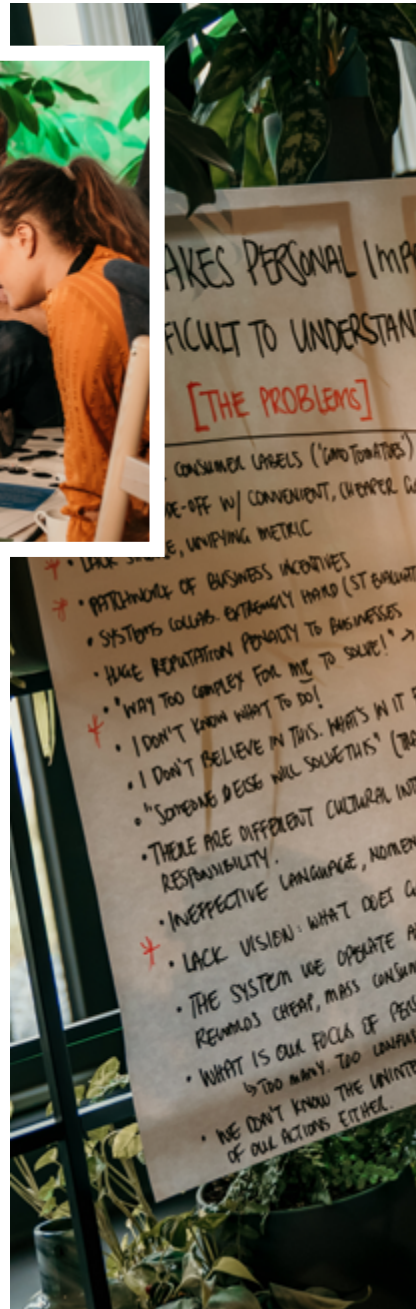


## CO-CREATION PILLAR 01: SUSTAINABLE & HEALTHY LIVING

**Measuring impact:** How might we measure and communicate the impact of people's everyday choices on our planet?

**Sustainable & healthy living as the obvious choice:** How might we help make sustainable ways of living mainstream for the many?

**World's biggest clean energy movement:** How might we use tools or collaborations to accelerate participation in the clean energy movement?



In co-creation, we rolled up our sleeves. Based on our diversity in perspectives, skills and insights, we split into active working sessions to address our key challenge areas. In each of our pillars, we worked to build solutions at different levels of maturity around these pre-selected problem statements:

## CO-CREATION PILLAR 02: CIRCULARITY

**Furniture as a service:** How might we facilitate the matching of supply and demand in furniture-as-a-service, to strengthen all aspects of circularity?

**Prolong product life:** How might we engage people in caring for what they own and passing forward items they no longer need or want?

**Stakeholder collaboration:** How might we create mutual collaboration to the advancement of circularity, between business or government and communities and people?

## CO-CREATION PILLAR 03: FAIR & EQUAL

**Jobs for migrants and refugees:** How might we unleash the capabilities of migrants and refugees to create value for host communities?

**Collaboration between social entrepreneurs and corporates:** How might big businesses and social entrepreneurs collaborate in new ways to maximise positive impact on society?

**Gig economy in a digital world:** How might large companies work with community platforms in securing that the gig economy works for everyone?



# Outcome summary

The co-creation sessions focused on key topics that Ingka Group is working on today across the areas of Sustainable & healthy living, Circularity, and Fair & equal.

## SUSTAINABLE & HEALTHY LIVING

Sessions focused on the importance of movement-building in order to scale and speed up the transition to sustainable living and the strong role that IKEA could play.

It was clear that a joined up approach is needed that enables simple actions and shows people the power of collective action.

### We are taking the following actions:

- further integrate sustainable & healthy living in to benefits and rewards for IKEA Family members
- developing current approaches including the IKEA Better World Starts at Home campaign; working with partners towards a common framework to measure & understand sustainable living impacts

- working with partners to include concepts from ONE HOME, ONE PLANET into the IKEA energy development roadmap, focusing on using IKEA's full value chain potential.

## CIRCULARITY

Sessions emphasized the role that IKEA can play in bringing people together. The solutions focused on the value of local spaces and collaboration and the potential to scale these interactions digitally.

The sessions also focused on implications around what it will mean to go beyond only focusing on new sales, to finding new ways for people to acquire, care for and pass on products.

### We are taking the following actions:

- further integrating circular solutions in to efforts to connect communities and enable people to live more sustainably

- collaboration, with the digital platform from Optoro, focusing on returning used products and how to match the next step with the condition of the furniture
- exploring a "circle of makers" concept – a community programme that takes kids on a transformational journey from consumers to producers.

## FAIR & EQUAL

Participants support Ingka Group's direction on contributing to an inclusive society, starting with the areas where it has the greatest influence and potential for impact - in its own business. There was strong support for growing the opportunities available to refugees and social entrepreneurs. There was also a consensus on the need to create a more positive narrative around these groups. Gig economy discussions highlighted the complexity, challenges and opportunities in this area.

### We are taking the following actions:

- developing a commitment to enable opportunities for refugees, including a "change the narrative" roadmap, by using the outcome from ONE HOME, ONE PLANET as foundation
- working on a sourcing framework connected to social entrepreneurs
- integrating outcomes from ONE HOME, ONE PLANET and using the good examples of existing codes of conducts as a base for developing the Ingka Group approach to on-line services platforms and to develop an advocacy approach.

# Thought leadership

## Key speakers



**Anna Rosling Rönnlund**  
**Vice President & Founder Gapminder, founder Dollar Street, co-writer of the book Factfulness**

Together with Hans Rosling and Ola Rosling, Anna Rosling Rönnlund founded Gapminder in 2005. Gapminder's mission statement is to fight devastating ignorance with a fact-based world view everyone can understand.

She designed the user-interface of the famous animating bubble-chart tool called Trendalyzer, used by millions of students across the world, to understand global development trends. The tool was acquired by Google, and Anna worked at Google in Mountain View, CA as a Senior Usability Designer 2007 to 2010.

In 2010 Anna came back to Gapminder to develop new free teaching material. Anna is now Vice President and Head of Design & User Experience at Gapminder. She also sits in Gapminder's Board. Anna holds a Master's Degree in Sociology and a Bachelor's Degree in Photography.

Anna founded Dollar Street, the biggest systematic image bank with representative home documentations based on data. Together with Ola and Hans, Anna wrote the Factfulness book, launched in April 2018.



**Bertrand Piccard**  
**Chairman of the Solar Impulse Foundation**

Bertrand Piccard is the initiator and visionary behind Solar Impulse, the very first airplane capable of flying perpetually without fuel. It is in his DNA to go beyond the obvious and achieve the impossible. As part of a legendary dynasty of explorers and scientists who conquered the heights and depths of our planet, he made history by accomplishing two firsts in aviation, circumnavigating the globe in a solar-powered airplane and before that non stop in a balloon. With his dual identities as medical doctor and explorer, Bertrand has become an influential voice as a forward thinking leader for progress and sustainability and a renowned inspirational speaker. Following his pioneering spirit in favor of the cause of renewable energies and clean technologies, he has now set off to select and label 1000 solutions that protect the environment in a profitable way and will then embark on a third round-the-world journey to deliver those solutions to decision-makers, encouraging them to adopt more ambitious environmental targets and energy policies.



**Christiana Figueres**  
**Founding Partner, Global Optimism The former Executive Secretary of United Nations Framework Convention on Climate Change, 2010-2016**

Christiana Figueres is a Costa Rican citizen and was the Executive Secretary of the United Nations Framework Convention on Climate Change 2010 - 2016.

During her tenure at the UNFCCC, Ms. Figueres brought together national and sub-national governments, corporations and activists, financial institutions and NGOs to jointly deliver the historic Paris Agreement on climate change, in which 195 sovereign nations agreed on a collaborative path forward to limit future global warming to well below 2°C, and strive for 1.5°C in order to protect the most vulnerable.

Since then Ms. Figueres has continued to serve her one and only boss, the global atmosphere. She sits on multiple boards and is a founding partner of Global Optimism Ltd., a purpose driven enterprise focused on social and environmental change. She convenes Mission 2020 and co-chairs the Global Covenant of Mayors.

She is a graduate of Swarthmore College and the London School of Economics.



**Filippo Grandi**  
**U.N. High Commissioner for Refugees**

Filippo Grandi became the 11th United Nations High Commissioner for Refugees on 1 January 2016. He was elected by the UN General Assembly to serve a five-year term, until 31 December 2020.

As High Commissioner, he heads one of the world's largest humanitarian organizations. UNHCR has twice won the Nobel Peace Prize. Its 15,000-strong workforce spans 128 countries providing protection and assistance to nearly 60 million refugees, returnees, internally displaced people and stateless persons.

Before being elected High Commissioner, Grandi had been engaged in international cooperation for over 30 years, focusing on refugee and humanitarian work. He served as Commissioner-General of the UN Agency for Palestine refugees, UNRWA, from 2010 to 2014, after having been the organization's Deputy Commissioner-General since 2005.

Grandi was born in Milan in 1957. He holds a degree in modern history from the State University in Milan, a BA in Philosophy from the Gregorian University in Rome, as well as an honorary doctorate from the University of Coventry.



# Thought leadership

## Key speakers



**Jesper Brodin**  
CEO of Ingka Group

Jesper Brodin is the President and CEO of the Ingka Group, a strategic partner to the IKEA franchisee system and the largest franchisee to operate under the IKEA brand. As the world's largest home furnishing retailer, the Ingka Group owns and operates 367 stores in 30 countries (FY18) under franchise agreements with Inter IKEA Systems B.V.

Jesper Brodin started his career at IKEA in 1995 as Purchase manager in Pakistan. Over the years, he held different roles which includes earlier roles such as assistant to IKEA Founder Ingvar Kamprad and to then IKEA Group CEO Anders Dahlvig; Business Area Manager Kitchen and Dining; Regional Manager China; Supply Chain manager; and more recently, as Managing Director for Range & Supply, Inter IKEA Group. He took on his current role and responsibilities, in September 2017.

He holds a Master of Science in Industrial Engineering from Chalmers University of Technology in Gothenburg, Sweden.



**Jessy Tolkan**  
Head of Labs & Executive Director at Purpose Climate Lab

Jessy Tolkan is a Partner at Purpose, a mission-driven company that builds and support social movements around the globe to address the world's most pressing issues. In her role as Chief Campaigns Officer, she also leads the Purpose Climate Lab, an effort to build the ambition of just climate solutions across India, Brasil, Kenya, Europe, and the United States.

Prior to becoming a partner at Purpose Jessy lead an international effort to build Electric Vehicle Infrastructure for several major auto companies, and served as a Senior Advisor to the Working Families Organization and Center for Working Families. With an eye towards ensuring a more sustainable planet and more participatory democracy, Jessy has spent the last 17 years as an activist and movement leader working to build progressive change in the United States.

Tolkan received her B.A. from the University of Wisconsin-Madison in Political Science, and completed a joint MBA and JD at Georgetown University. In 2008, Rolling Stone Magazine named her one of the 100 agents of change in America.



**Nomzamo Mbatha** (moderator)  
South African actor, television personality, businesswoman and human rights activist

Award winning actor, television and radio presenter, director, producer, human activist, businesswoman, and brand ambassador/spokesmodel. She is also an alumni of Africa's number one university, University of Cape Town, from where she obtained her degree, Bachelor of Commerce in Accounting.

Known for her dynamic, confident and playful spirit. A girl born from the dusty streets of KwaMashu, Durban, once dreaming of living in the airport, to now travelling the globe on a mission...

Nomzamo Mbatha (28) has gone from an anonymous talent search contestant to one of the most sought-after stars on the African continent.

Nomzamo has been on six UNHCR missions at refugee camps, being the first high profile celebrity to visit the volatile South Sudan.



**Pia Heidenmark Cook**  
Chief Sustainability Officer at Ingka Group

Pia Heidenmark Cook is, since February 2018, Chief Sustainability Officer (CSO) at Ingka Group, the largest IKEA franchisee with 367 stores in 30 markets. She leads a team of sustainability professionals in the global office, as well as sustainability experts integrated across the retail, shopping Centre and customer fulfilment business across 30 markets in Europe, Asia Pacific and North America. During 2017, she was acting CSO, and before that head of Sustainability in IKEA Group Retail & Expansion. She was for several years (ended 2017) co-chair of REAP, Retailers Environmental Action Programme, together with a member of the EU Commission.

Pia holds both a Technical Licentiate degree and a M.Sc. in Environmental Management, from the University of Lund, Sweden, and a M.Sc. in International Business Administration and Economics from Uppsala University, Sweden.

Pia has worked with, lectured and studied CSR/sustainability related topics since 1996, both across academia, consultancy and business.

# Thought leadership

## Key speakers



**Kyle Nel**  
CEO and co-founder of Uncommon Partners



**Mani Vajipey**  
CEO and co-founder of Banyan Nation





# Participant list

## **Adam Wegner**

Senior Vice President, Corporate Development & General Counsel  
OPTORO, INC

## **Adetola Salau**

Executive Director/Founder  
Carisma4U Educational Foundation

## **Aileen McCreddie**

Live Lagom Programme Manager  
UK & IE  
IKEA

## **Alejandro Castro Pérez**

Head of Home Solar & Energy Service Business  
Ingka Group

## **Alexander Gligorijevic**

Campaign Project Manager  
Ingka Group

## **Alexander Nick**

Head of Sustainability Strategy and Management  
BMW Group

## **Alice Layton**

Founder/CEO  
Wabbani LLC

## **Amit Saha**

Founder & CEO  
Pro India

## **Anders Byriel**

CEO  
Kvadrat

## **Anette Monsås**

Director Teams and Talent  
Xynteo

## **Angela Bartorillo**

Circular Business Designer  
Ingka Group

## **Anna Rosling Rönnlund**

Vice President  
Gapminder Foundation

## **Ann-Sofie Gunnarsson**

Development Leader  
IKEA of Sweden

## **Anu Mänty**

Senior Lead, Carbon neutral circular economy  
The Finnish Innovation Fund Sitra

## **Béatrice Delperdange**

Head of Business Development  
KOIS

## **Ben Hayman**

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Given London

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**ACT**

~~SOON~~

~~LATER~~

~~TOMORROW~~

**NOW**