

The 2019


Sustainability Leaders

Webinar: July 9, 2019



Welcome

To our 2019 Sustainability Leaders Survey

 #LeadersSurvey



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Available Now:

[GlobeScan.com](https://www.GlobeScan.com)

[SustainAbility.com](https://www.SustainAbility.com)



Panelists



Tensie Whelan

Director of NYU Stern School
of Business's Center for
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Adam Kanzer

Head of Stewardship,
BNP Paribas Asset Management

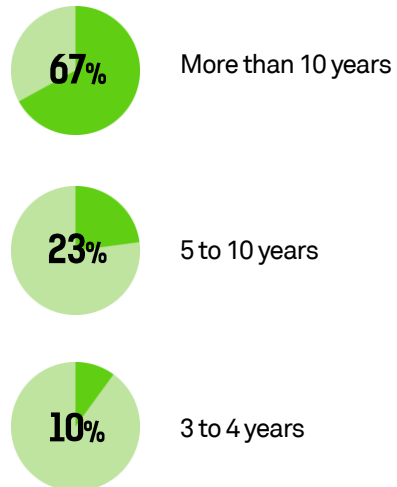


Survey Methodology

807 qualified sustainability experts completed the online questionnaire from April 11th to May 20th, 2019.

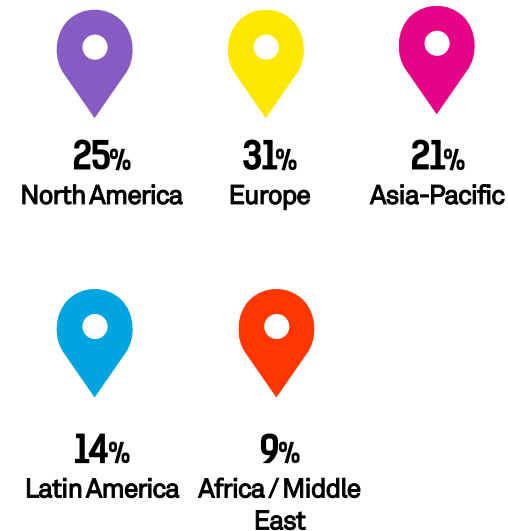
Experience

Respondents have the following experience working on sustainability issues:



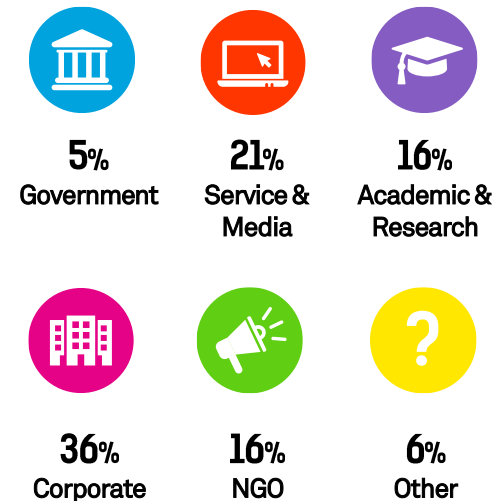
Geography

Experts surveyed span 78 countries in the following regions:



Sectors

Respondents were drawn from the following sectors:

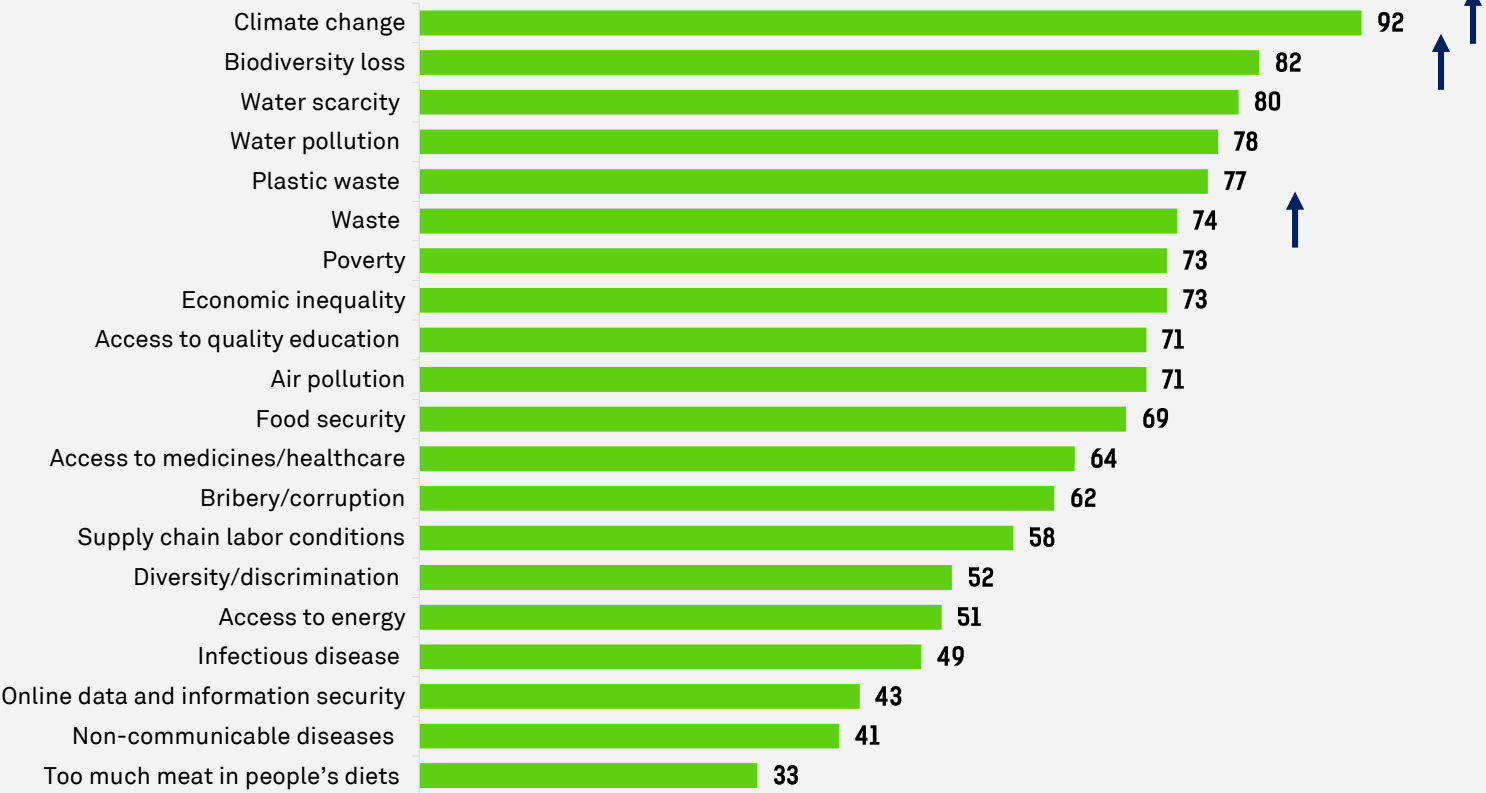


Institutional Leaders

Urgency of Sustainable Development Challenges

Climate Change and Biodiversity Loss Considered Most Urgent Challenges

Question: Considering society’s numerous sustainable development challenges, please rate the urgency of each of the following:
Please use a scale of 1 to 5 where 1 means “not urgent at all” and 5 means “very urgent.”

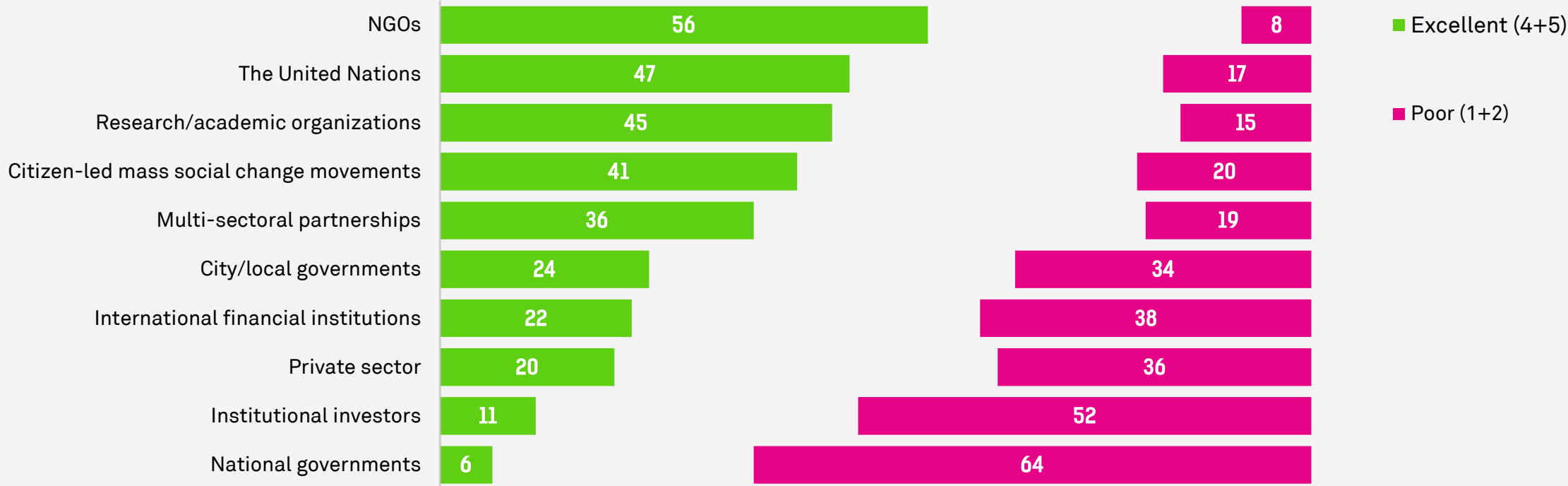


% of Experts, “Very urgent” (4+5), 2019

NGOs, UN and Academia Demonstrate Leadership

NGOs Perceived as Strongest Performers

Question: How would you rate the performance of each of the following types of organizations in terms of its contribution to progress on sustainable development since the 1992 Earth Summit in Rio? *Please use a scale where 1 is “poor” and 5 is “excellent”.*

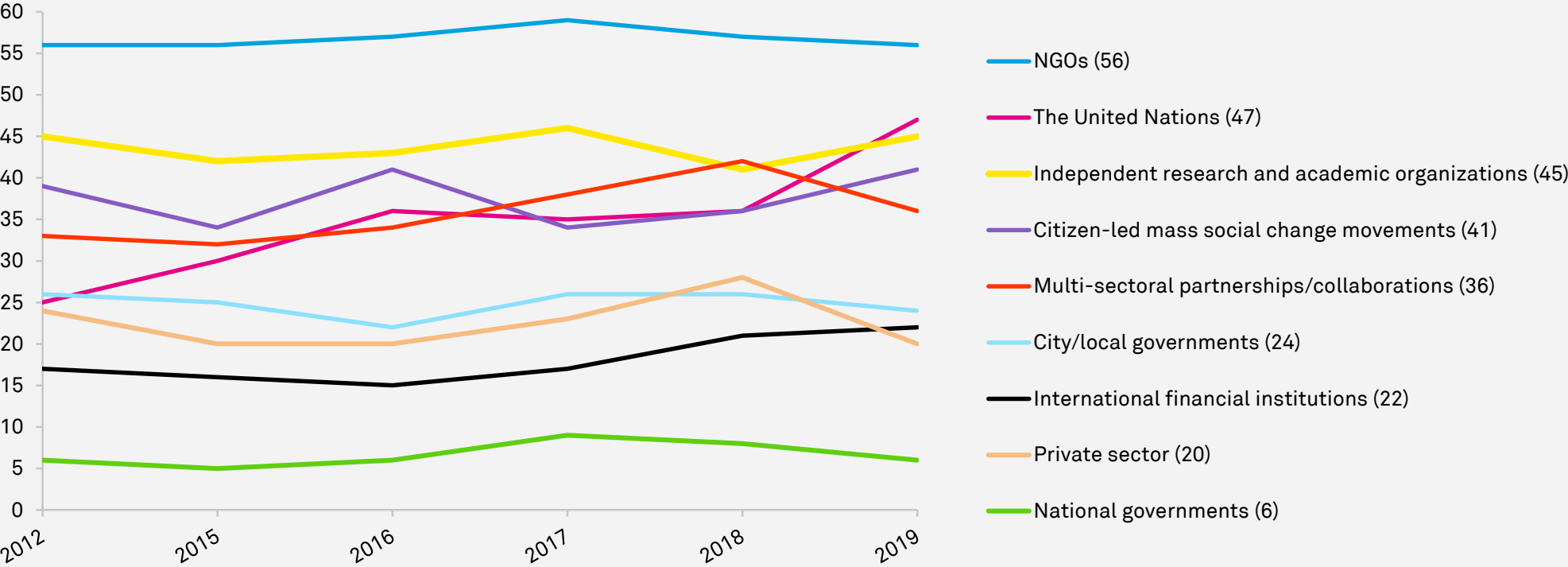


% of Experts, 2019

Business Performance Drops, While Views of the UN Improve

Private Sector, Multi-sectoral Partnerships' Perceived Performance Drops while United Nations Ratings Increase

Question: How would you rate the performance of each of the following types of organizations in terms of its contribution to progress on sustainable development since the 1992 Earth Summit in Rio? *Please use a scale where 1 is "poor" and 5 is "excellent".*



% of Experts, "Excellent" (4+5), 2012–2019

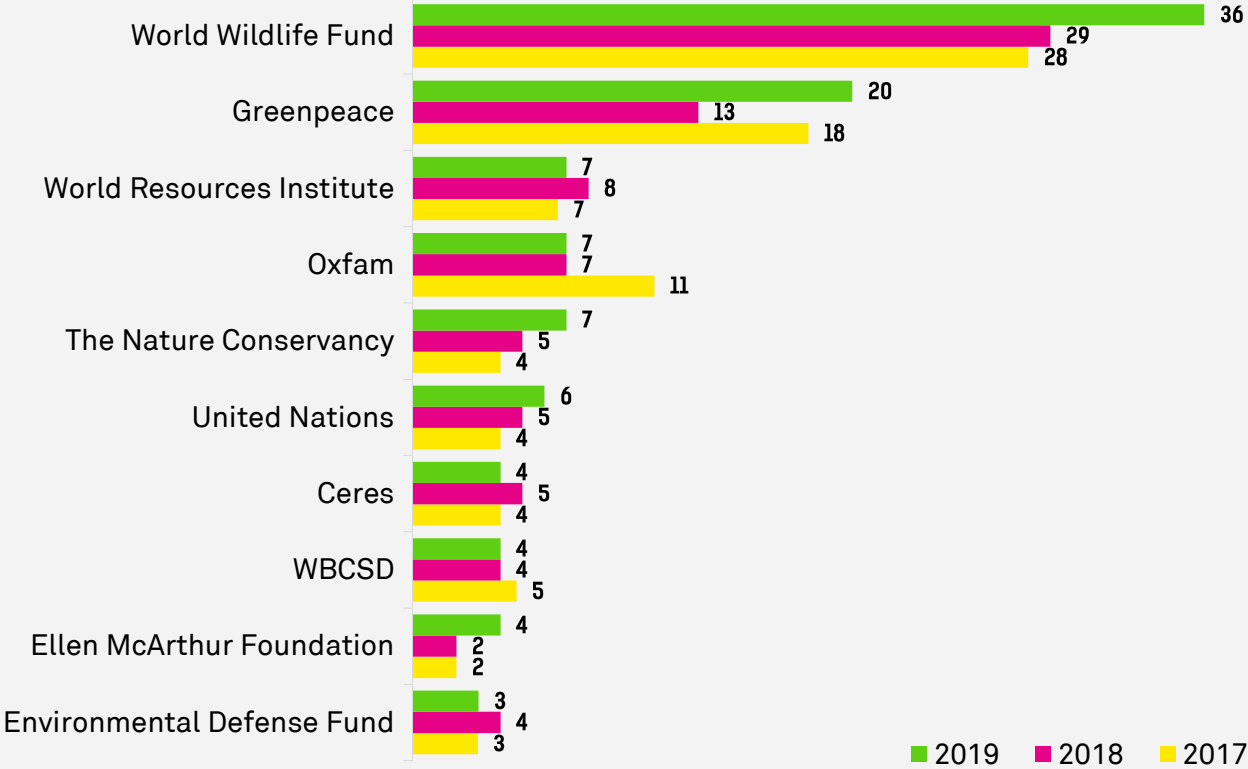


NGO Leaders

WWF and Greenpeace Increase Their Dominance

World Wildlife Fund Is the Most Widely Recognized NGO

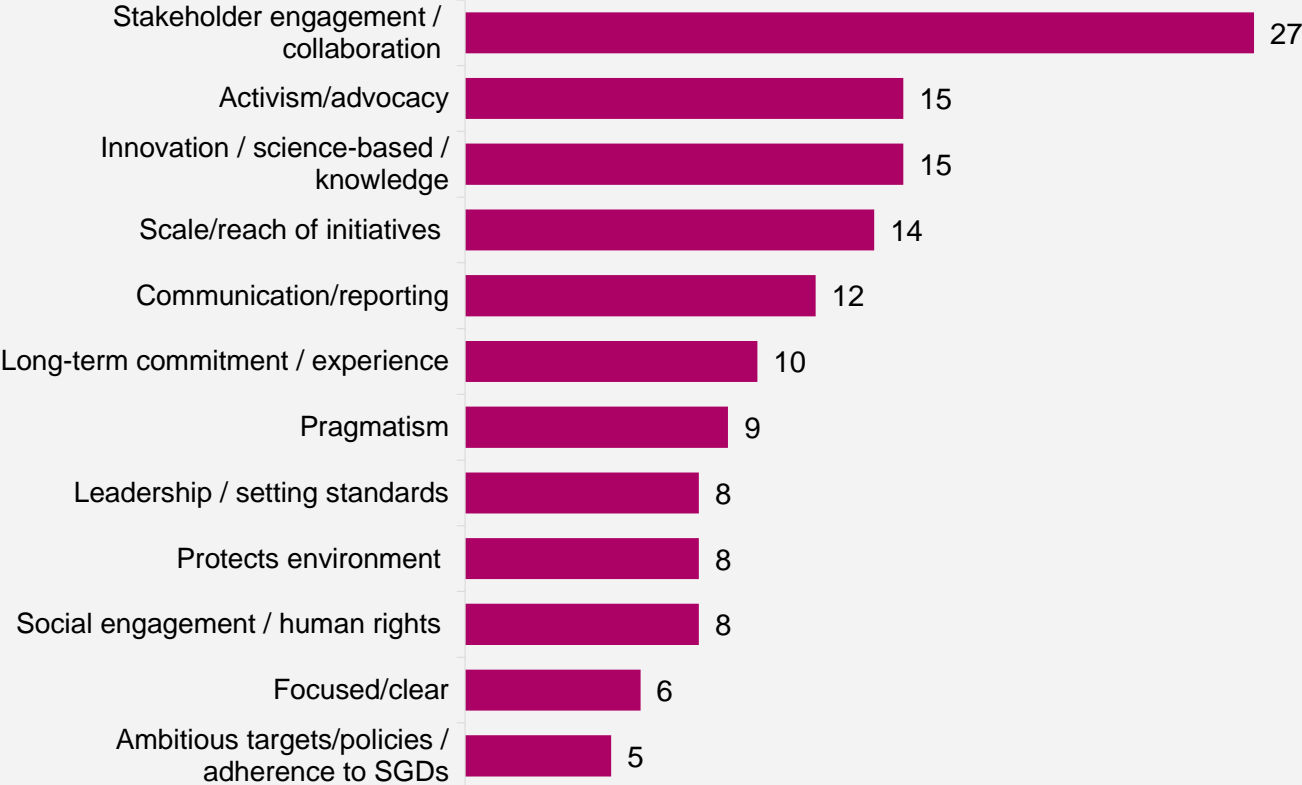
Question: What specific NGOs do you think are leaders in advancing sustainable development?
Please enter a maximum of 3 NGOs in the spaces provided.



■ 2019 ■ 2018 ■ 2017 % of Experts, Unprompted, Total Mentions, 2017–2019

Stakeholder Engagement and Collaboration Drive NGO Leadership

Question: Why do you think [NGO #1 FROM Q2] is a leader in advancing sustainable development? *Please enter up to two responses in the spaces provided.*



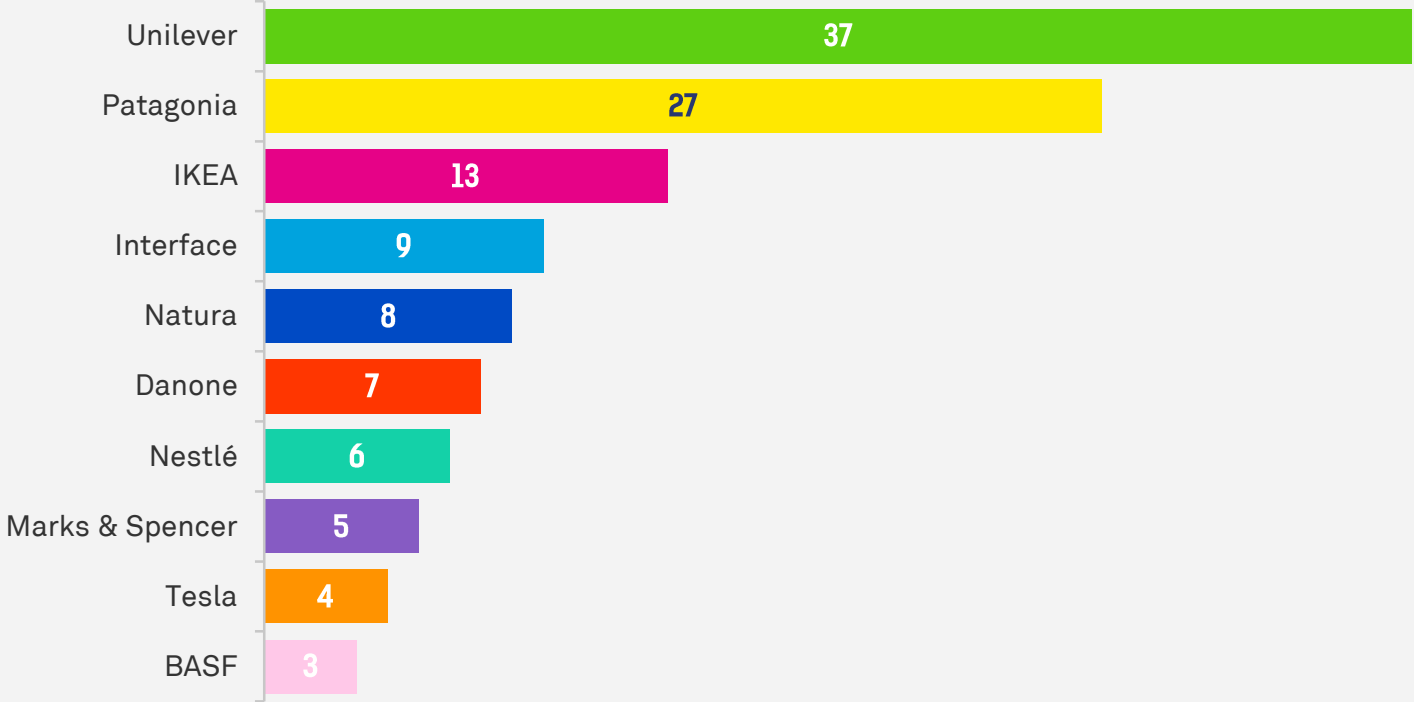
% of Experts, Unprompted, Total Mentions, 2019

Corporate Leaders

Global Corporate Leaders

Unilever, Patagonia, and IKEA Are Most Recognized Global Leaders

Question: What specific companies do you think are leaders in integrating sustainability into their business strategy?
Please enter a maximum of 3 companies in the spaces provided.

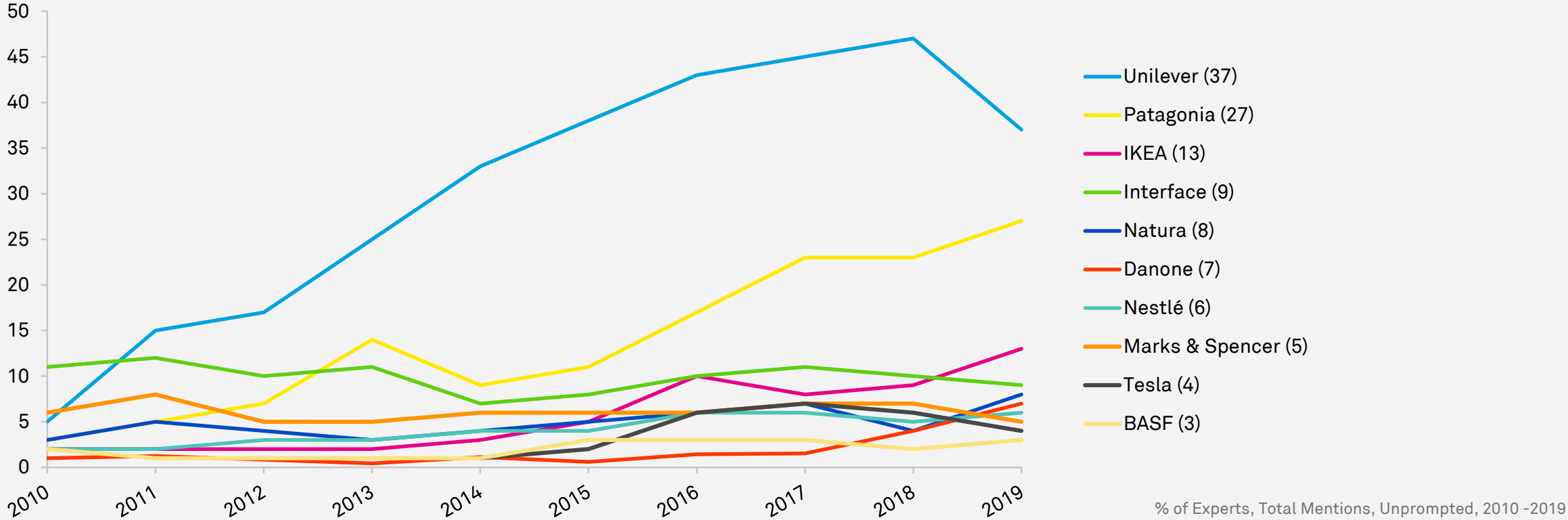


% of Experts, Total Mentions, Unprompted, 2019

Global Corporate Leaders: Trends in Leadership

More Distributed Leadership

Question: What specific companies do you think are leaders in integrating sustainability into their business strategy?
Please enter a maximum of 3 companies in the spaces provided.



% of Experts, Total Mentions, Unprompted, 2010 -2019

Why Corporate Leaders Are Recognized

What is Driving Leadership?

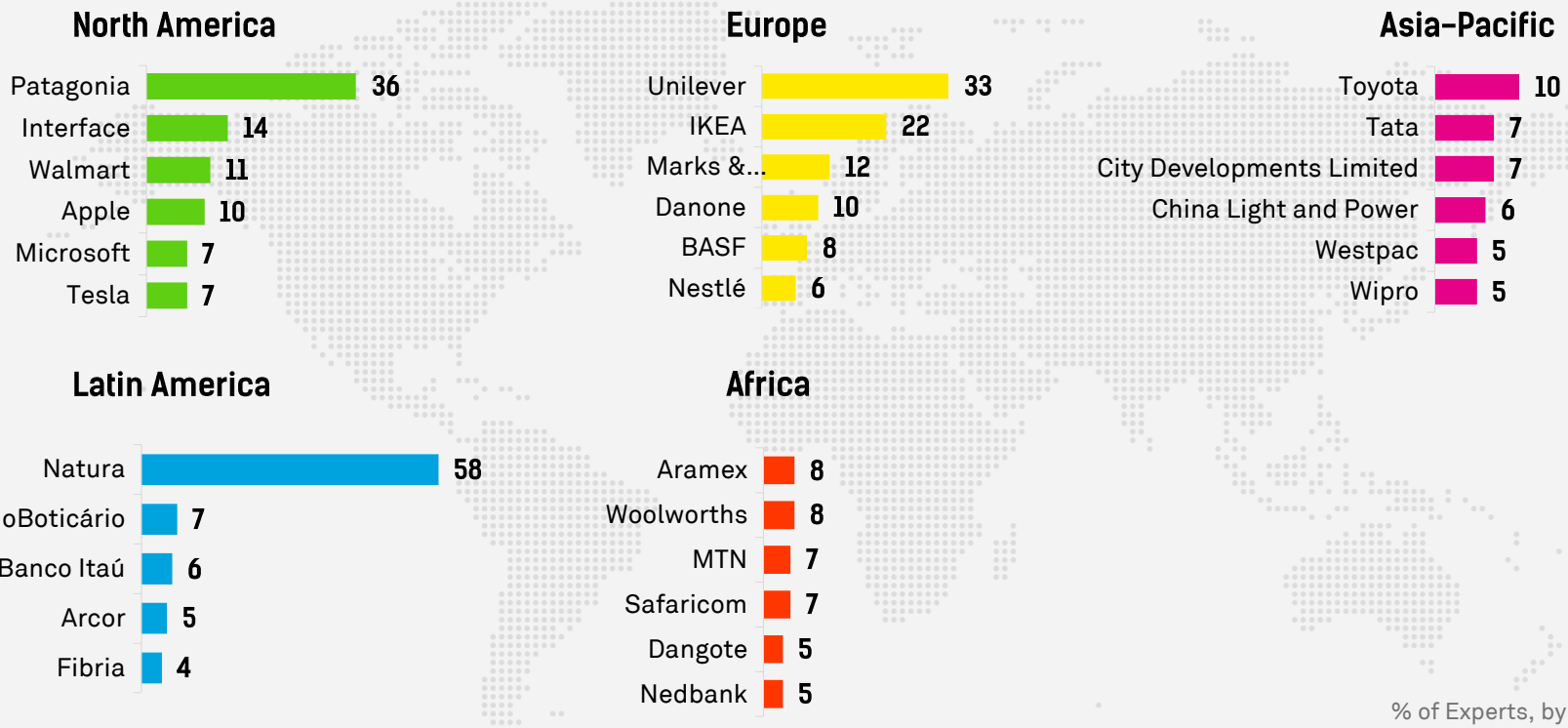
Question: Why do you think [insert company #1] is a leader in sustainable development?
Please enter up to two responses.



Corporate Leaders Headquartered in Different Regions

A Much More Diversified Set of Leaders Are Mentioned Across the World

Question: Which companies headquartered specifically in [REGION] do you think are leaders in integrating sustainability into their business strategy? *Please enter a maximum of 3 companies in the spaces provided.*



% of Experts, by Region, Unprompted, Total Mentions, 2019



Describing the Regenerative Economy

How Experts Describe a Future Regenerative Economy

Experts Tend to Associate Regenerative with a Range of Themes, Especially Circular

Question: In order to transition to sustainable development and achieve the Sustainable Development Goals (SDGs), the economy needs to significantly change to become more regenerative. *What words or phrases would you use to best describe a future “regenerative” economy?*



Size of Word Proportional to % of Experts, Total Mentions, 2019

How Experts Describe a Future Regenerative Economy

Verbatims

Question: In order to transition to sustainable development and achieve the Sustainable Development Goals (SDGs), the economy needs to significantly change to become more regenerative. *What words or phrases would you use to best describe a future “regenerative” economy?*

“A circular economy that produces more environmental and social capital than it consumes.” – **France**

“Developing and implementing ways to rebuild our ecosystems, bringing back the systemic equilibrium and richness that's needed to thrive. We passed the point of sustainability, we need to regenerate. The good news is that new technologies are coming and this might be possible. We need to push on all camps, the technological, the economic/financial approach, the political ... in order to make this shift.” – **Brazil**

“Equal access to opportunities, avoiding corruption and opening opportunities to the most disadvantaged. Encouraging innovation across the board and inclusive of all key influential and meaningful stakeholders that have a true and genuine sense of purpose.” – **Indonesia**

“While sustainability focuses on development today that protects the ability of future generations to develop, the priority of regenerative development is to apply holistic processes to create feedback loops between physical, natural, economic and social capital that are mutually supportive.” – **Nigeria**



Discussion and Q&A



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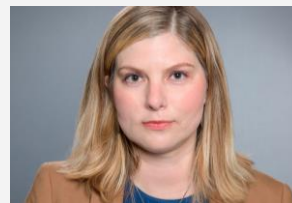
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