


The 2019

Sustainability Leaders



Welcome

To our 2019 Sustainability Leaders Survey

 #LeadersSurvey



Bron York
Analyst (presenter)
Sustainability



Wander Meijer
Director Asia Pacific (moderator)
GlobeScan

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SustainAbility.com



Panelists



Alka Upadhyay
Assistant Vice President,
TATA Sustainability Group



Hendrik Rosenthal
Director, Group Sustainability,
CLP

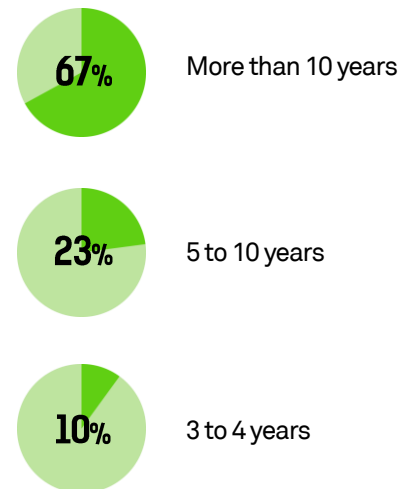


Survey Methodology

807 qualified sustainability experts completed the online questionnaire from April 11th to May 20th, 2019.

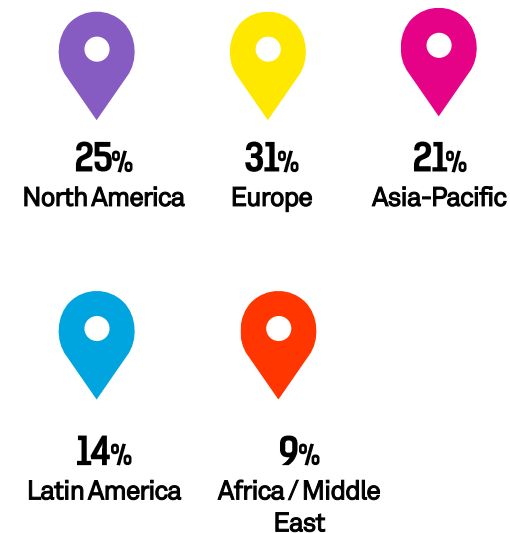
Experience

Respondents have the following experience working on sustainability issues:



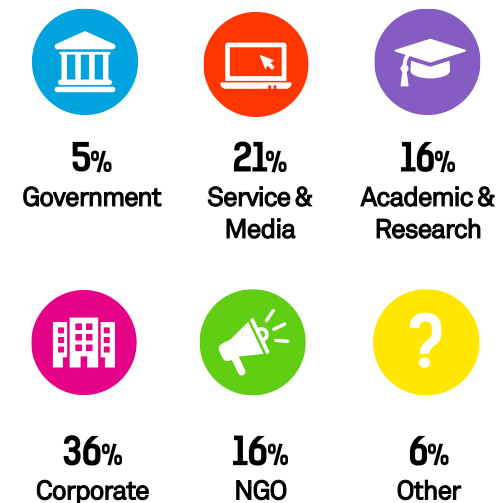
Geography

Experts surveyed span 78 countries in the following regions:



Sectors

Respondents were drawn from the following sectors:

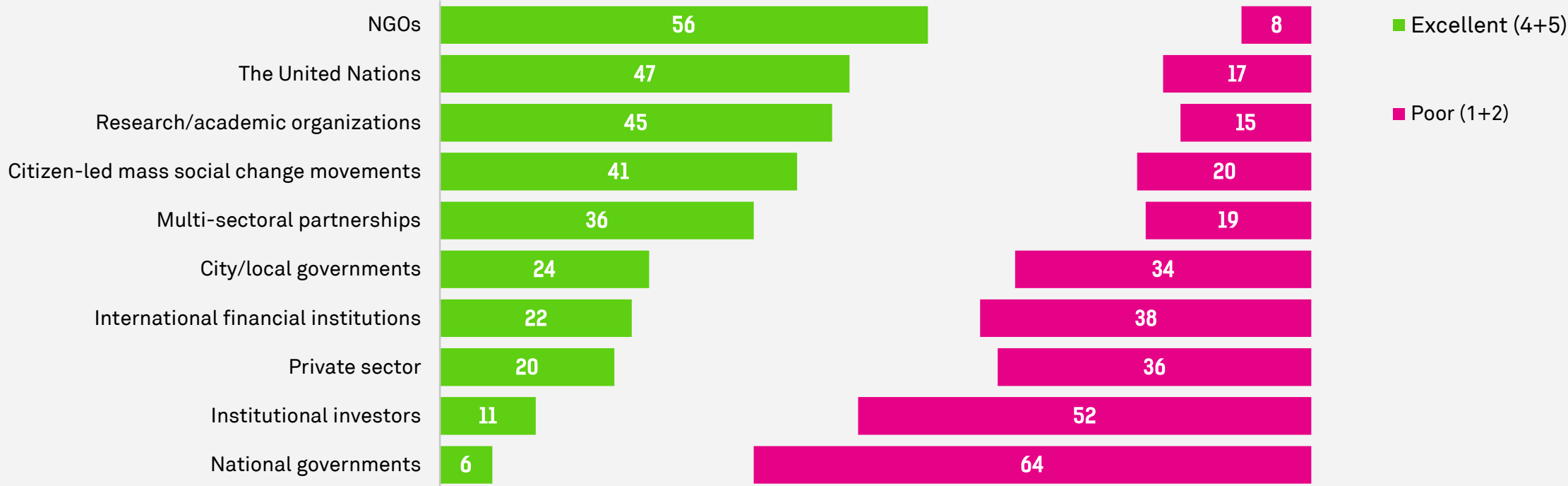


Institutional Leaders

NGOs, UN and Academia Demonstrate Leadership

NGOs Perceived as Strongest Performers

Question: How would you rate the performance of each of the following types of organizations in terms of its contribution to progress on sustainable development since the 1992 Earth Summit in Rio? *Please use a scale where 1 is “poor” and 5 is “excellent”.*

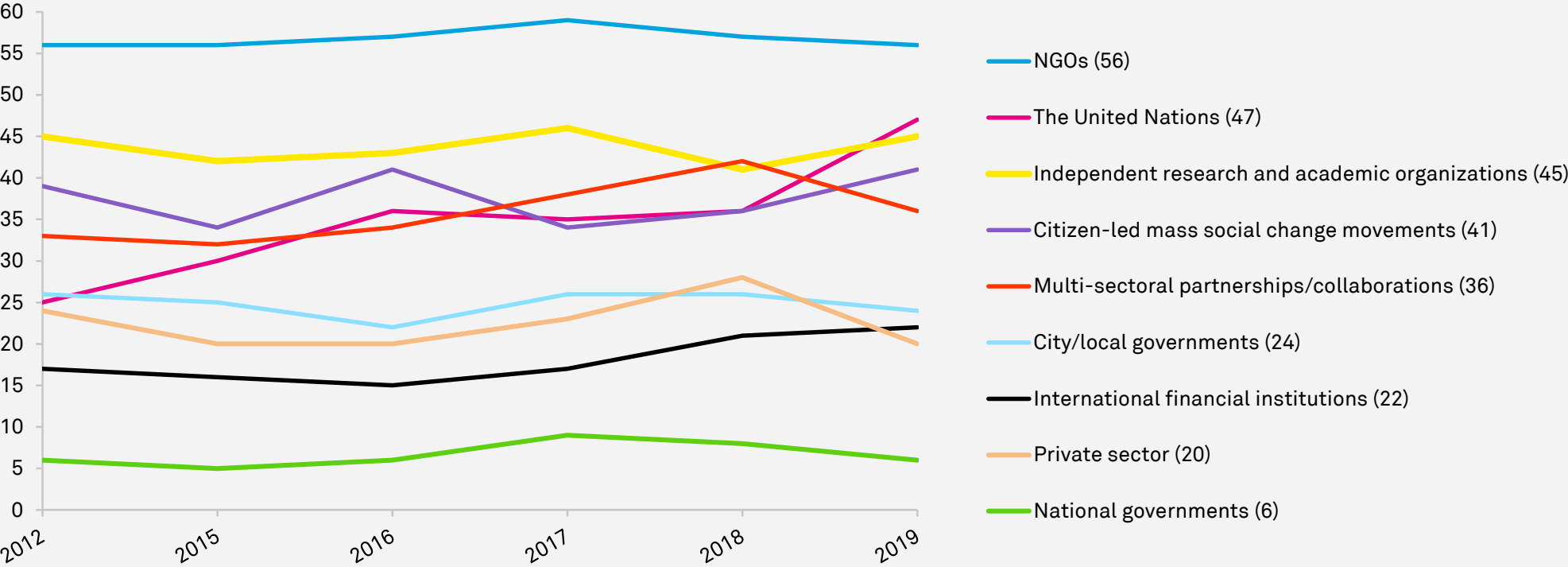


% of Experts, 2019

Business Performance Drops, While Views of the UN Improve

Private Sector, Multi-sectoral Partnerships' Perceived Performance Drops while United Nations Ratings Increase

Question: How would you rate the performance of each of the following types of organizations in terms of its contribution to progress on sustainable development since the 1992 Earth Summit in Rio? *Please use a scale where 1 is "poor" and 5 is "excellent".*



% of Experts, "Excellent" (4+5), 2012–2019

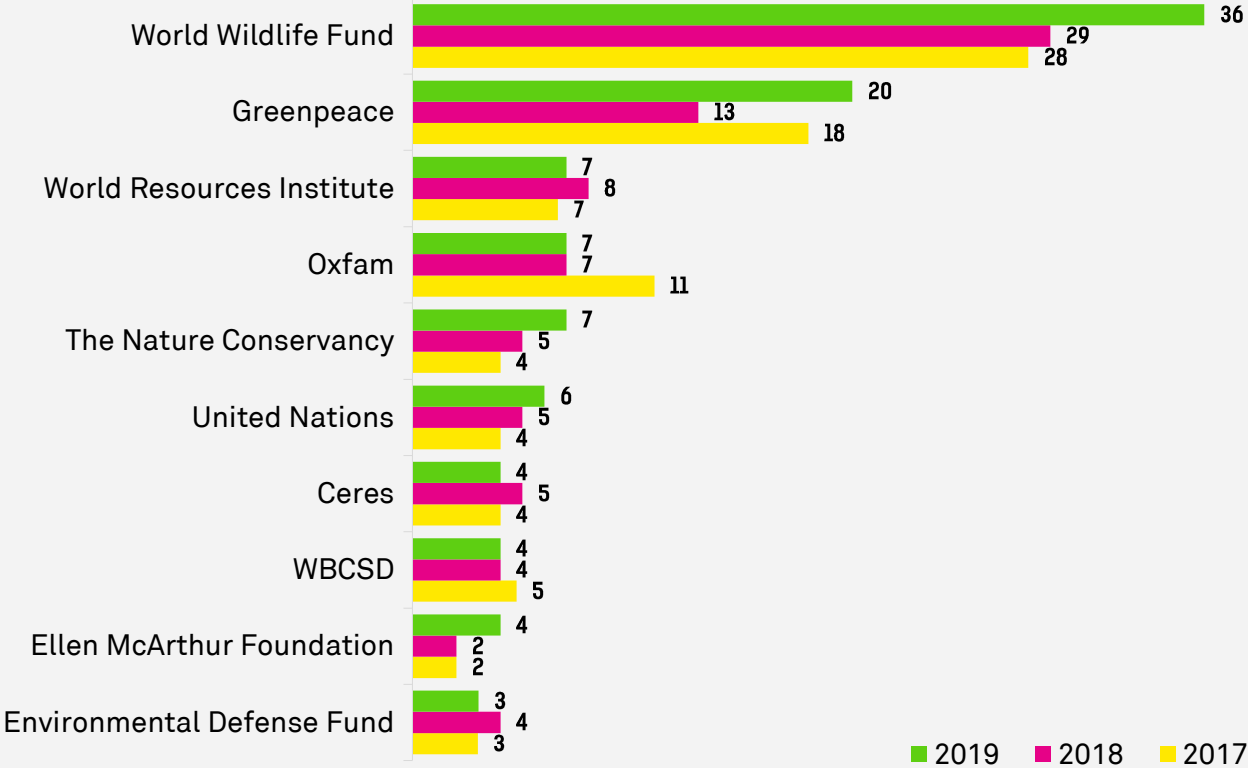


NGO Leaders

WWF and Greenpeace Increase Their Dominance

World Wildlife Fund Is the Most Widely Recognized NGO

Question: What specific NGOs do you think are leaders in advancing sustainable development?
Please enter a maximum of 3 NGOs in the spaces provided.

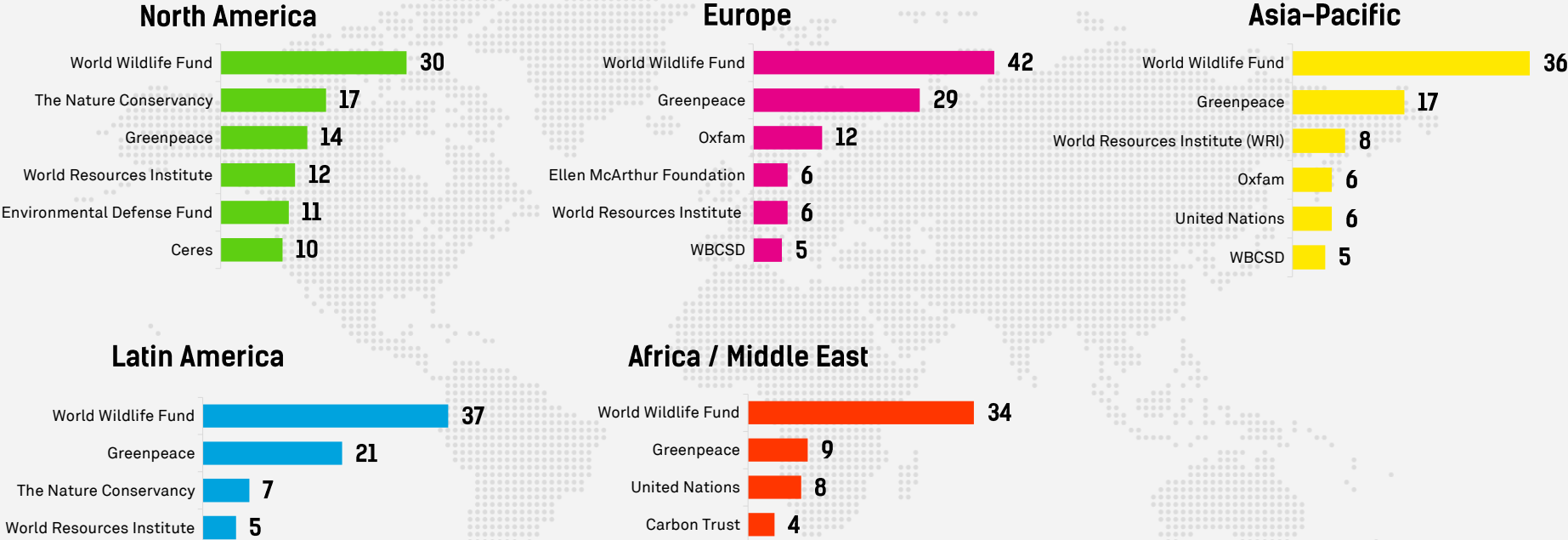


■ 2019 ■ 2018 ■ 2017 % of Experts, Unprompted, Total Mentions, 2017–2019

NGO Leadership in Different Regions

World Wildlife Fund Is Viewed as a Clear Sustainability Leader among Experts in All Regions

Question: What specific NGOs do you think are leaders in advancing sustainable development?
Please enter a maximum of 3 NGOs in the spaces provided



% of Experts, by Region, Unprompted, Total Mentions, 2019

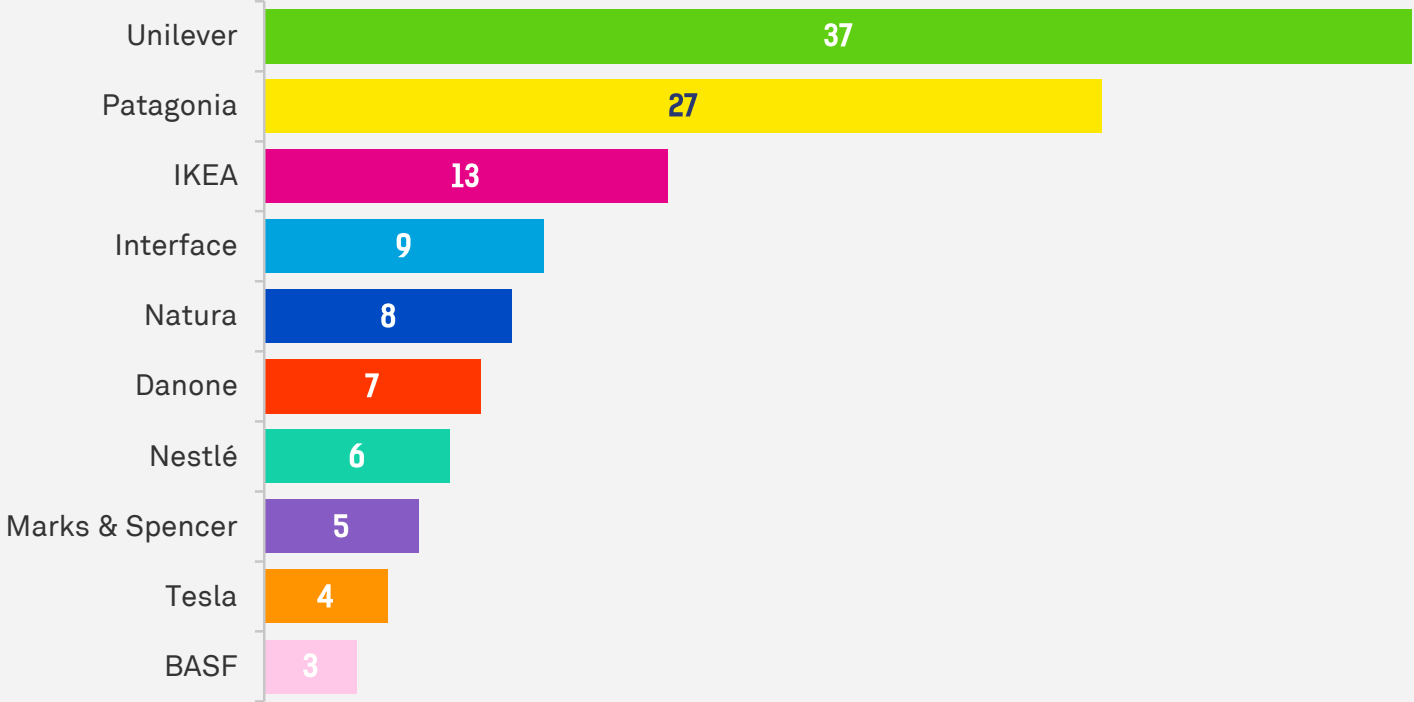


Corporate Leaders

Global Corporate Leaders

Unilever, Patagonia, and IKEA are Most Recognized Global Leaders

Question: What specific companies do you think are leaders in integrating sustainability into their business strategy?
Please enter a maximum of 3 companies in the spaces provided.

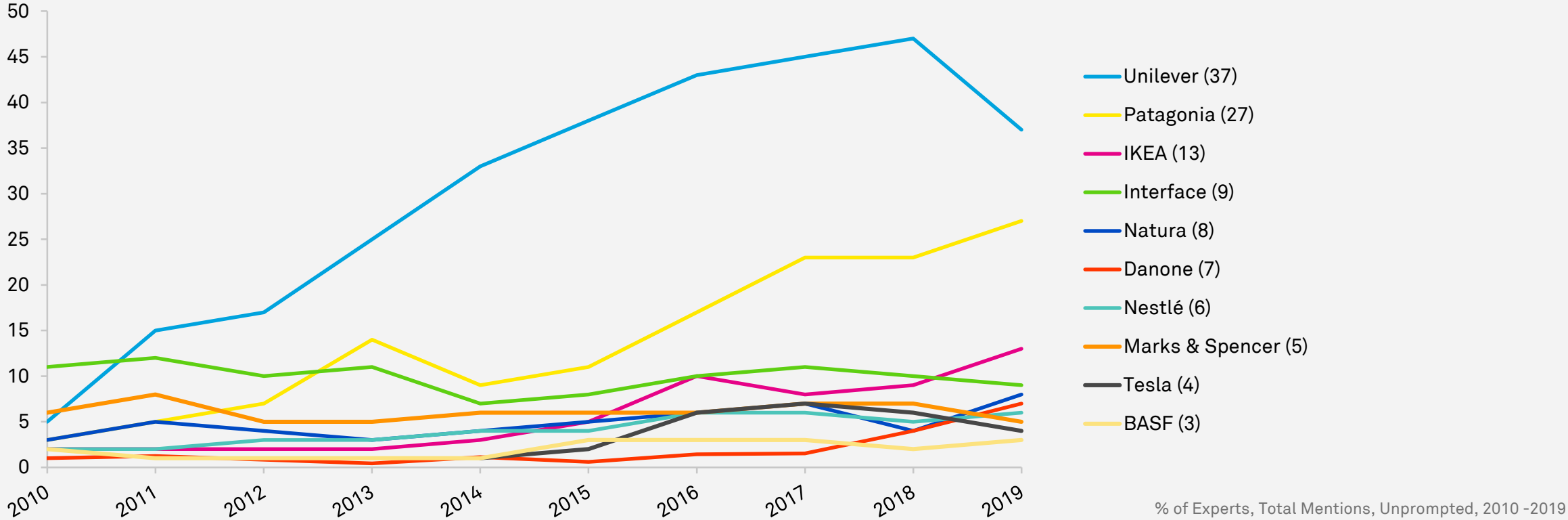


% of Experts, Total Mentions, Unprompted, 2019

Corporate Leaders

Patagonia’s Leadership Recognition Continues to Approach that of Unilever

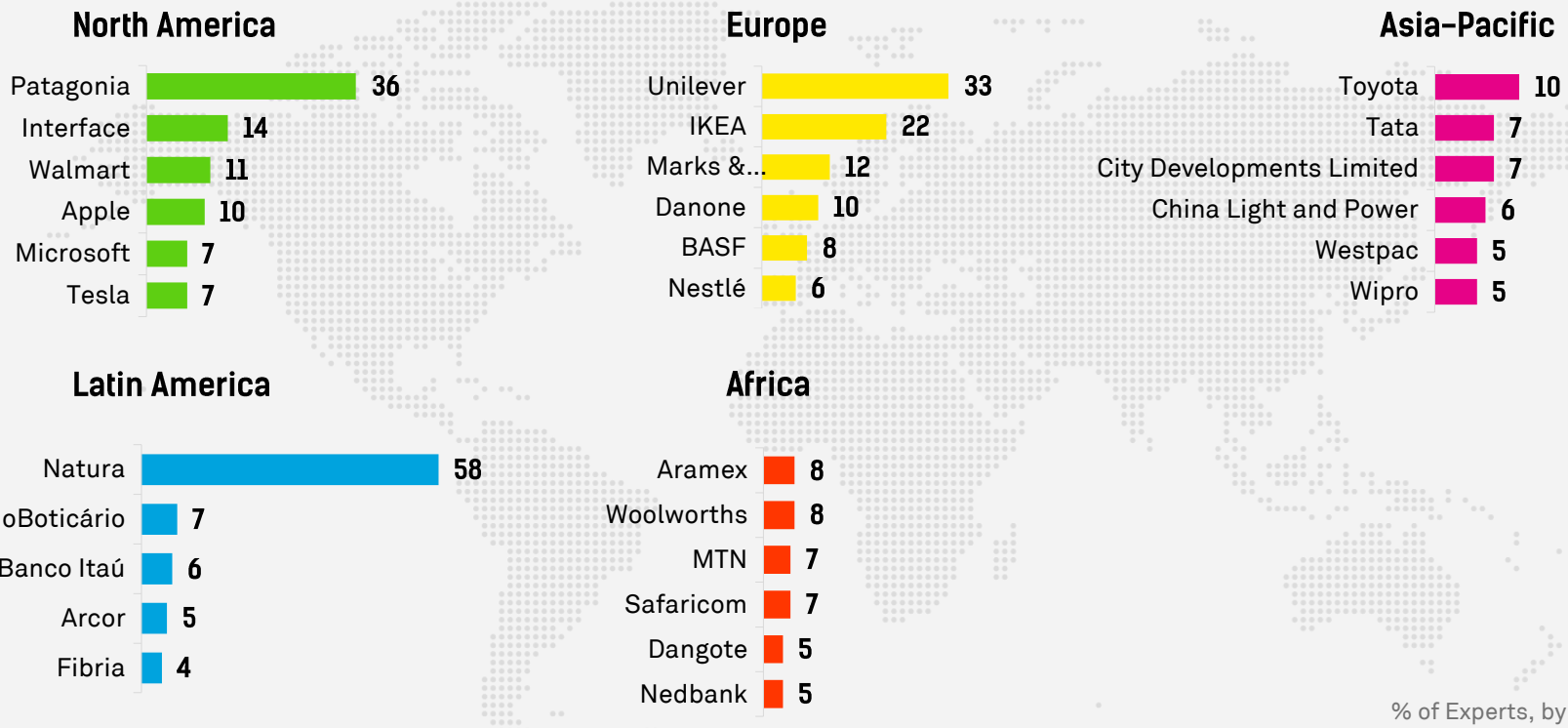
Question: What specific companies do you think are leaders in integrating sustainability into their business strategy?
Please enter a maximum of 3 companies in the spaces provided.



Corporate Leaders Headquartered in Different Regions

Experts in Latin America and North America Pick Clear Leaders Headquartered in Their Regions

Question: Which companies headquartered specifically in [REGION] do you think are leaders in integrating sustainability into their business strategy? *Please enter a maximum of 3 companies in the spaces provided.*



% of Experts, by Region, Unprompted, Total Mentions, 2019

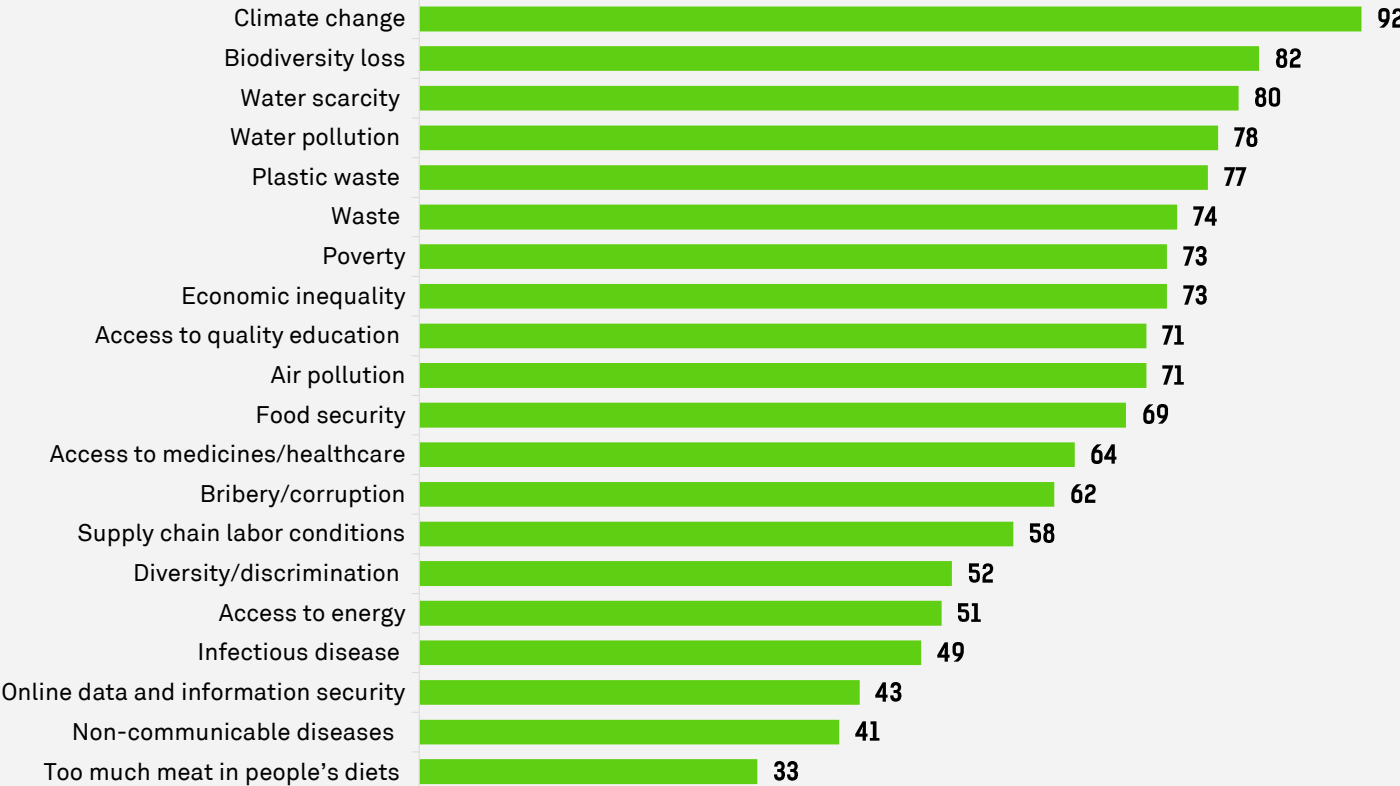


Urgency of Sustainable Development Challenges

Urgency of Sustainable Development Challenges

Climate Change and Biodiversity Loss Considered Most Urgent Challenges

Question: Considering society’s numerous sustainable development challenges, please rate the urgency of each of the following:
Please use a scale of 1 to 5 where 1 means “not urgent at all” and 5 means “very urgent.”

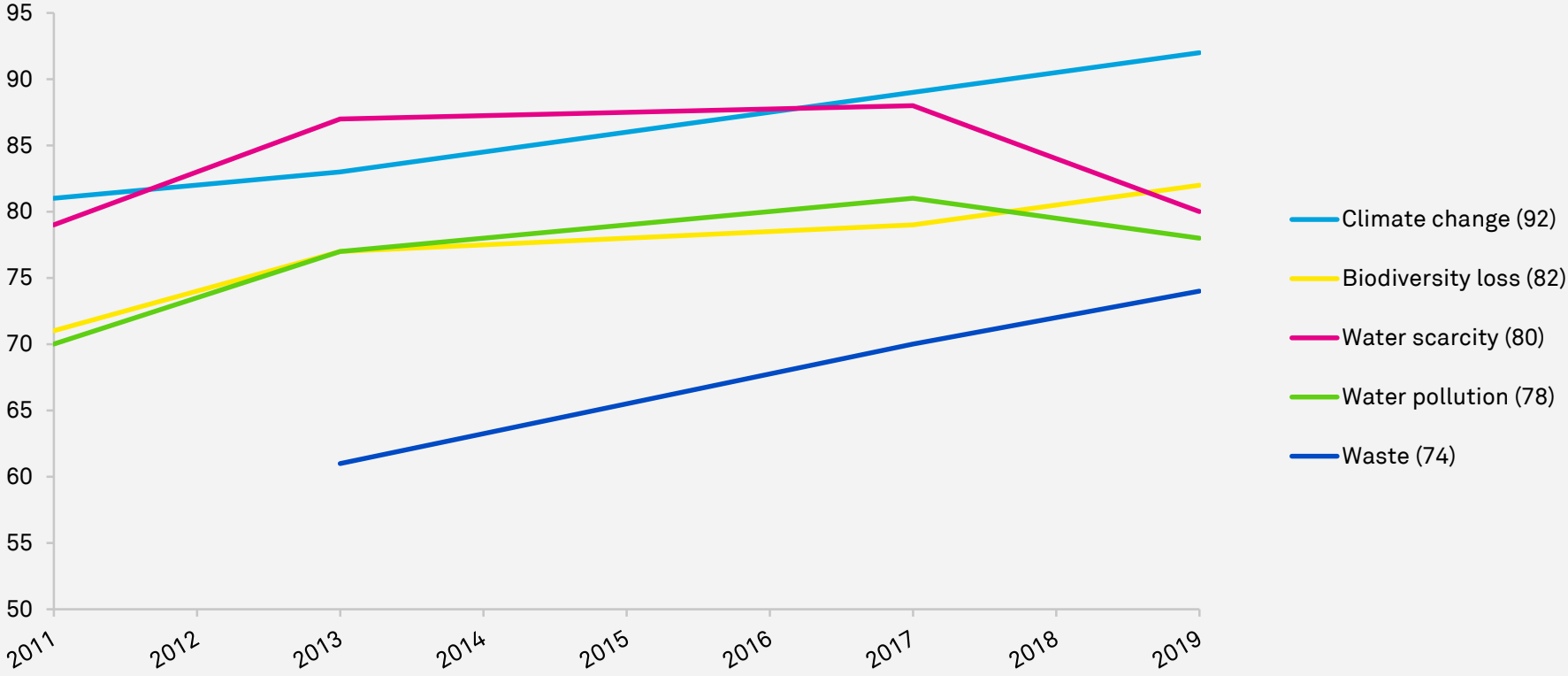


% of Experts, “Very urgent” (4+5), 2019

Urgency of Sustainable Development Challenges

Climate Change and Biodiversity Loss Considered Most Urgent Challenges

Question: Considering society’s numerous sustainable development challenges, please rate the urgency of each of the following:
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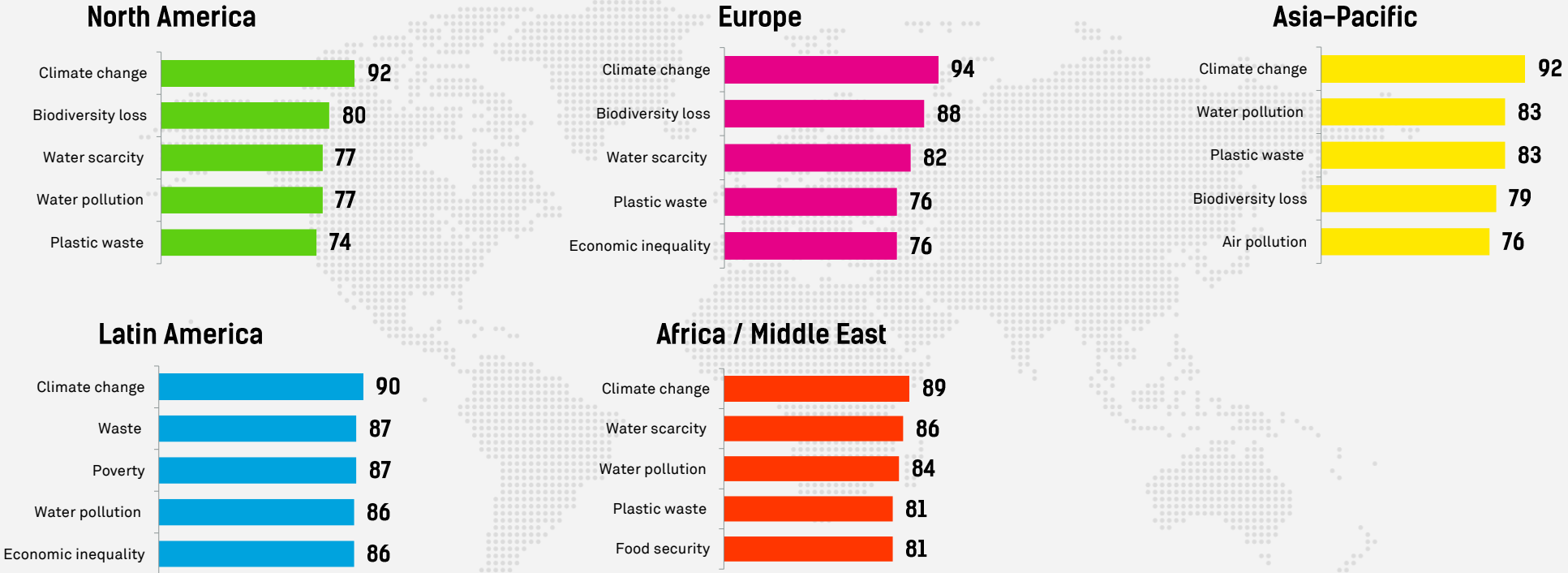


% of Experts, “Very urgent” (4+5), 2011–2019

Urgency of Sustainable Development Challenges

Climate Change is the Most Urgent Challenge in All Regions

Question: Considering society’s numerous sustainable development challenges, please rate the urgency of each of the following:
Please use a scale of 1 to 5 where 1 means “not urgent at all” and 5 means “very urgent.”



% of Experts, “Very urgent” (4+5), by Region, 2019

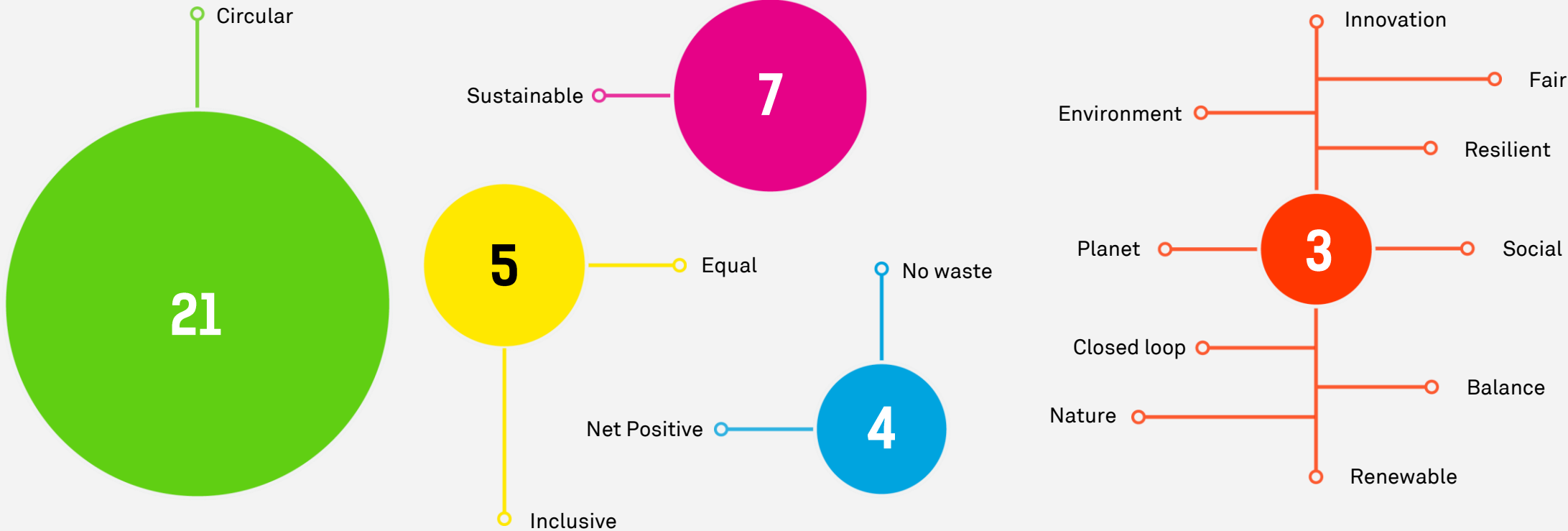


Describing the Regenerative Economy

How Experts Describe a Future Regenerative Economy

Experts Tend to Associate Regenerative with Circular, Sustainability

Question: In order to transition to sustainable development and achieve the Sustainable Development Goals (SDGs), the economy needs to significantly change to become more regenerative. *What words or phrases would you use to best describe a future “regenerative” economy?*



Size of Word Proportional to % of Experts, Total Mentions, 2019

Discussion and Q&A



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