

The 2020

Sustainability Leaders



Welcome

To our 2020 Sustainability Leaders Survey

 #LeadersSurvey



Mark Lee
Executive Director,
SustainAbility

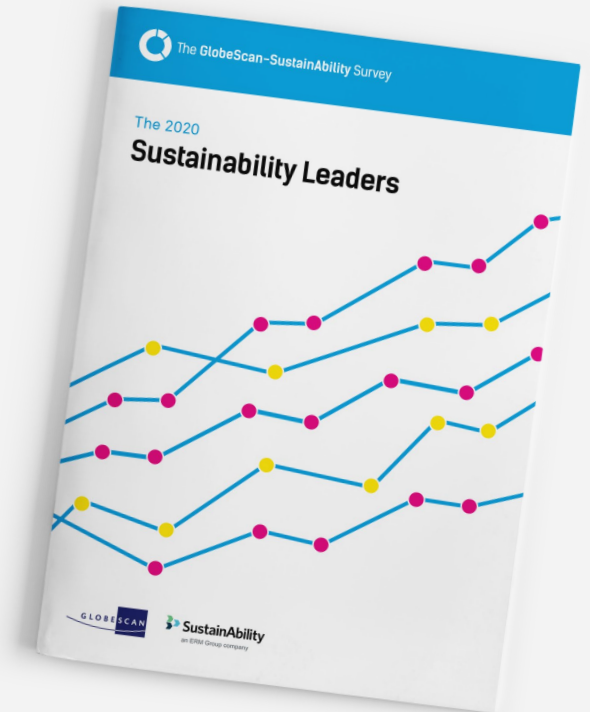


Chris Coulter
CEO,
GlobeScan

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Panelists



Rebecca Marmot
Chief Sustainability Officer,
Unilever



Siddharth Sharma
Group Chief Sustainability
Officer, **Tata**



Silvia Lagnado
Sustainable Growth Officer,
Natura & Co



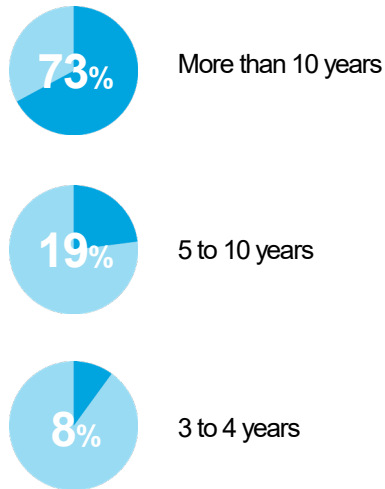
Pia Heidenmark Cook
Chief Sustainability Officer,
Ingka Group (IKEA)

Survey Methodology

701 qualified sustainability experts completed the online questionnaire from May 11th to July 2nd, 2020.

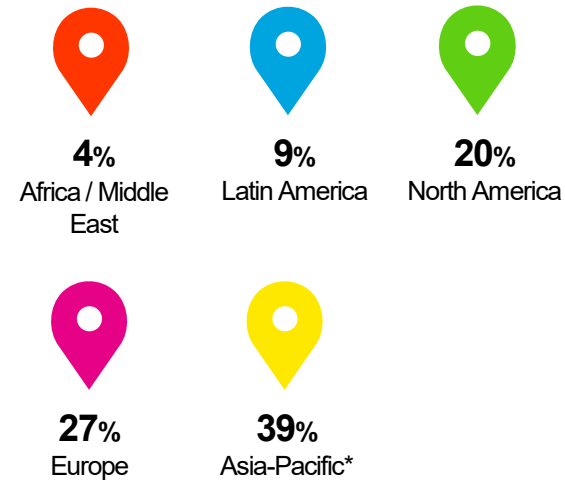
Experience

Respondents have the following experience working on sustainability issues:



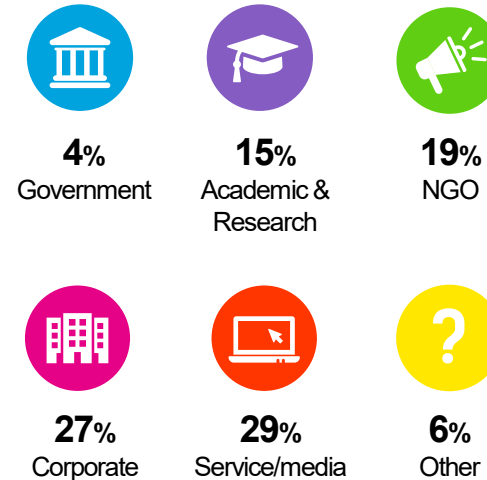
Geography

Experts surveyed span 71 countries in the following regions:



Sectors

Respondents were drawn from the following sectors:



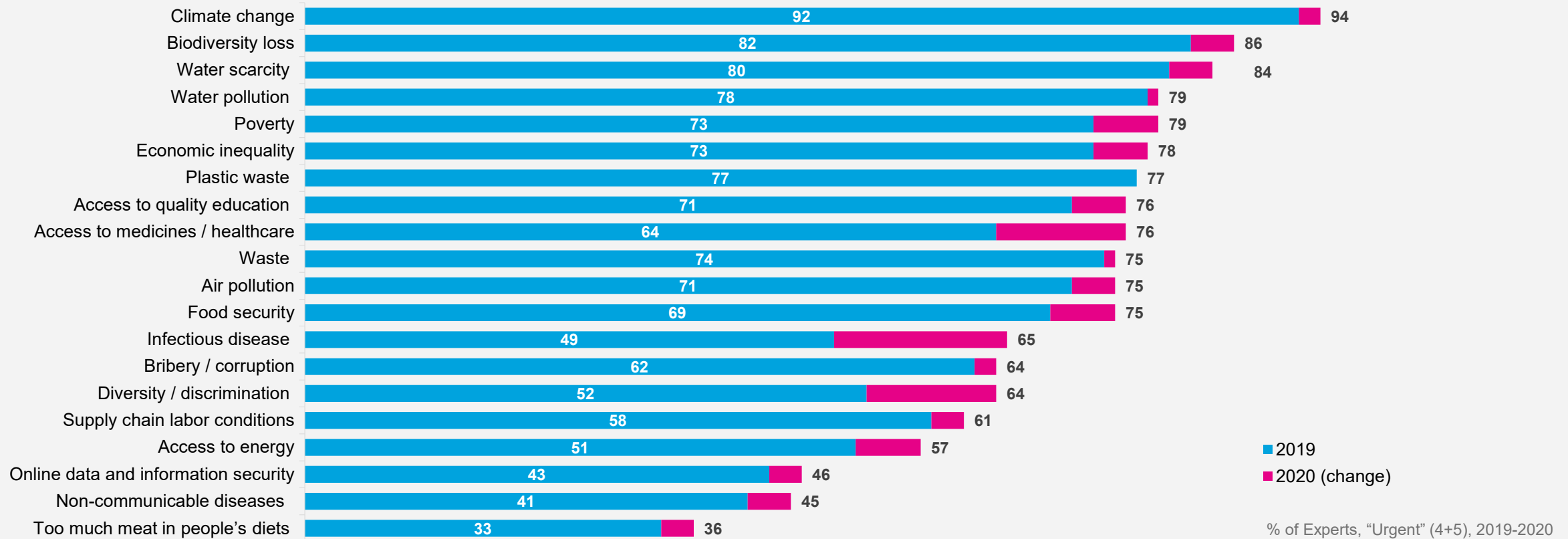
*The proportion of respondents from Asia-Pacific has increased substantially from 21 percent in 2019 to 39 percent in 2020. To ensure comparability, results were weighted to previous proportions and compared to unweighted data. Results presented in this report are based on unweighted data, as variation was minimal.



Urgency of Sustainable Development Challenges

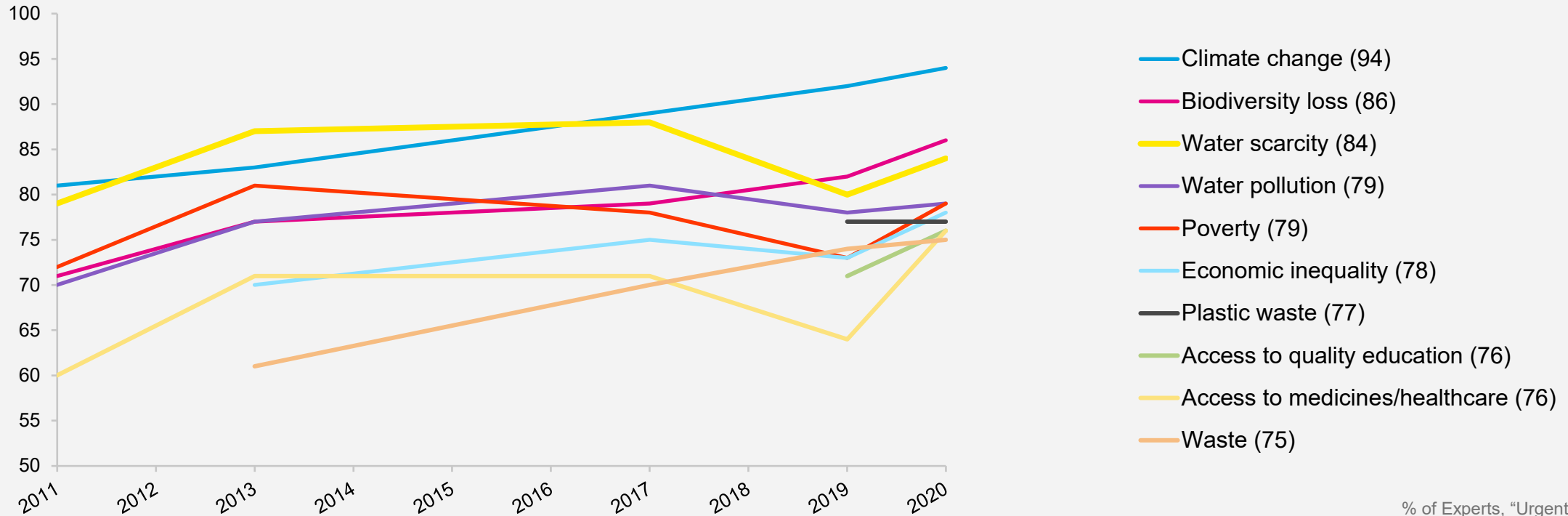
Urgency of All Sustainable Development Challenges Is Rising

Question: Considering society’s numerous sustainable development challenges, please rate the urgency of each of the following:
Please use a scale of 1 to 5 where 1 means “not urgent at all” and 5 means “very urgent.”



Climate Change Concerns Continue to Grow

Question: Considering society's numerous sustainable development challenges, please rate the urgency of each of the following:
Please use a scale of 1 to 5 where 1 means "not urgent at all" and 5 means "very urgent."



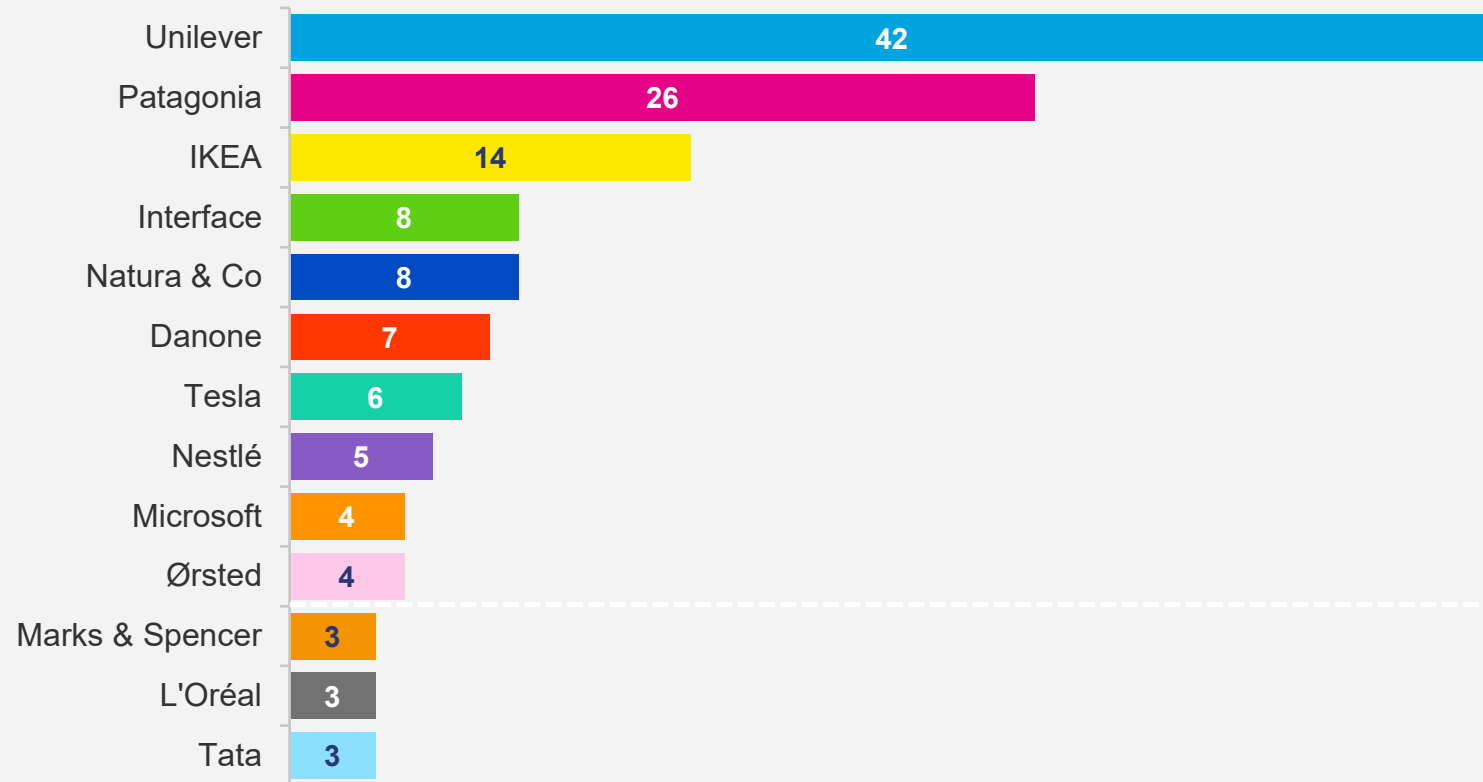
% of Experts, "Urgent" (4+5), 2011-2020



Corporate Leaders

Most highly recognized sustainability leaders

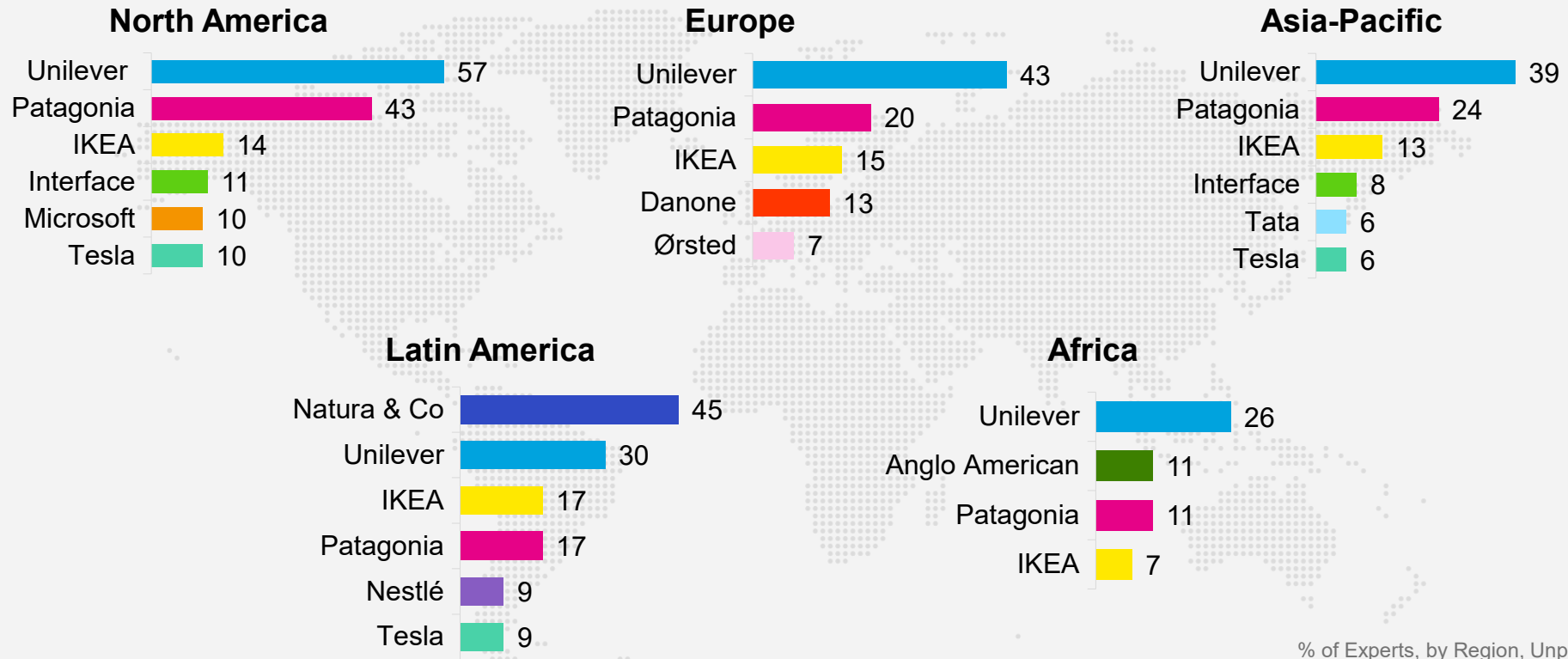
Question: What specific companies do you think are leaders in integrating sustainability into their business strategy?
Please enter a maximum of 3 companies in the spaces provided.



% of Experts, Unprompted, Total Mentions, 2020

Corporate Leaders By Region

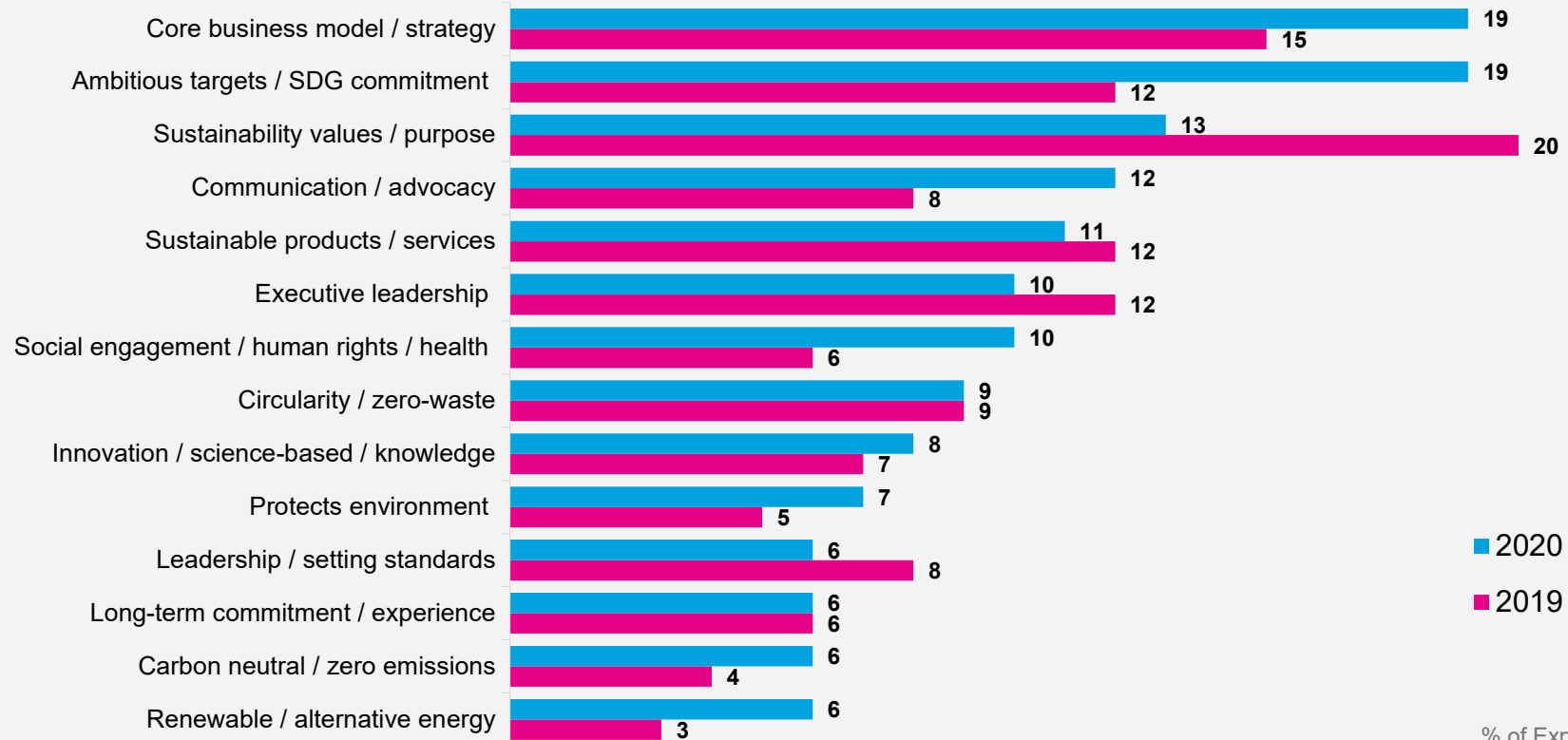
Question: What specific companies do you think are leaders in integrating sustainability into their business strategy?
Please enter a maximum of 3 companies in the spaces provided.



% of Experts, by Region, Unprompted, Total Mentions, 2020

Ambitious Targets, Business Models Drive Leadership Recognition

Question: Why do you think [insert company #1] is a leader in sustainable development?
Please enter up to two responses.



% of Experts, Unprompted, Total Mentions, 2019-2020

Discussion and Q&A



Rebecca Marmot
CSO, **Unilever**



Siddharth Sharma
Group Chief Sustainability
Officer, **Tata**



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Sustainable Growth Officer,
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Pia Heidenmark Cook
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