

# 2021 EUROPEAN GREEN DEAL BAROMETER



**30%**  
THINK IT IS LIKELY THE  
EUROPEAN GREEN DEAL WILL  
BE IMPLEMENTED BY 2024\*

*\*Translated into science-based targets with corresponding legislation, regulation & public investment*

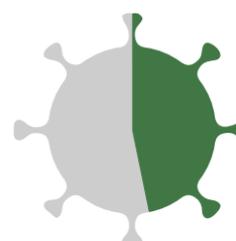
## TOP 3 OPPORTUNITIES

-  PROMOTE LOW-CARBON, CIRCULAR, AND RESILIENT SUPPLY CHAINS IN KEY EMITTING SECTORS
-  INCREASED INVESTMENT AND ACCOUNTABILITY FROM THE PRIVATE SECTOR IN THE GREEN TRANSITION
-  GREATER EU COMPETITIVENESS / GLOBAL LEADERSHIP ROLE THROUGH AMBITIOUS ENVIRONMENTAL AGENDA

## TOP 3 BARRIERS

-  LACK OF COMMITMENT BY MEMBER STATES TO THE EGD AGENDA
-  INADEQUATE GOVERNANCE MECHANISMS FOR SYSTEMIC APPROACH
-  MULTI-SPEED EUROPE AND UNEQUAL PROGRESS ACROSS EU MEMBER STATES

## STRENGTHS VS AREAS FOR IMPROVEMENT IN THE GREEN DEAL



**47%**  
THINK THE PANDEMIC HAS  
ACCELERATED THE GREEN  
TRANSITION

-  **STRENGTHS**
- PRIORITY AREAS WHERE MOST PROGRESS HAS BEEN MADE**
- Clean, affordable, secure energy
  - Increasing the EU's climate ambition
-  **AREAS FOR IMPROVEMENT**
- PRIORITY AREAS WHERE THE EU IS LAGGING**
- Industry for clean & circular economy
  - Environmentally friendly food system
  - Ecosystems & biodiversity

## AREAS WHERE THE EU CAN HAVE THE BEST COMPETITIVE ADVANTAGE

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- CIRCULAR ECONOMY SOLUTIONS
  - CLIMATE-POSITIVE SOLUTIONS IN ENERGY
  - GREEN TECHNOLOGY
  - GREEN CITIES
  - SUSTAINABLE FOOD SYSTEMS