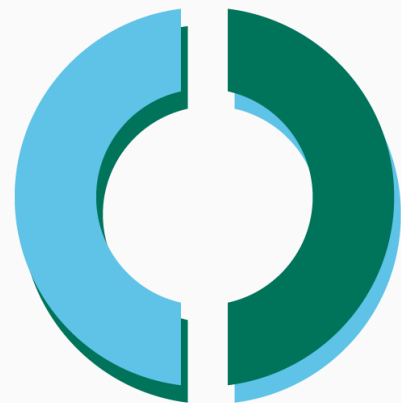


2023 Sustainability Leaders Survey

Webinar on Findings & Implications

6 September 2023



Agenda

- Overview of 2023 Sustainability Leaders Survey Results
- Panel Discussion and Audience Q&A

Please post questions, including your name and your organization, in the Q&A section at any time.

REMINDER: *Please tag us using @GlobeScan and @SustInsti on Twitter and LinkedIn, and/or use the hashtag #GSSLeaders2023 when posting*



Mark Lee
Director, the SustainAbility
Institute by ERM

Our Panelists



Chris Coulter

CEO

GlobeScan



Karen Pflug

Chief Sustainability Officer

Ingka Group / Ikea

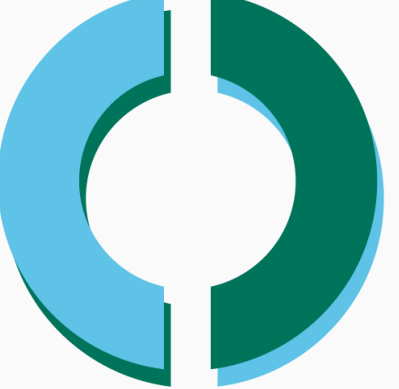
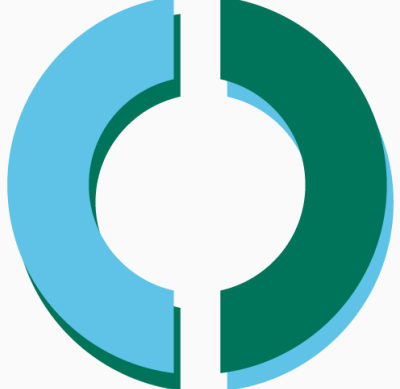


Peter Paul van de Wijs

Chief Policy Officer

Global Reporting Initiative
(GRI)

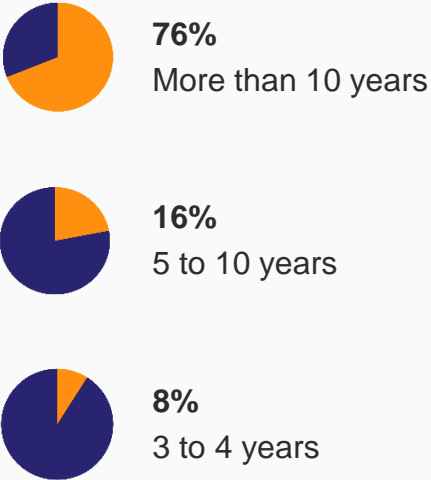
2023 Survey Findings



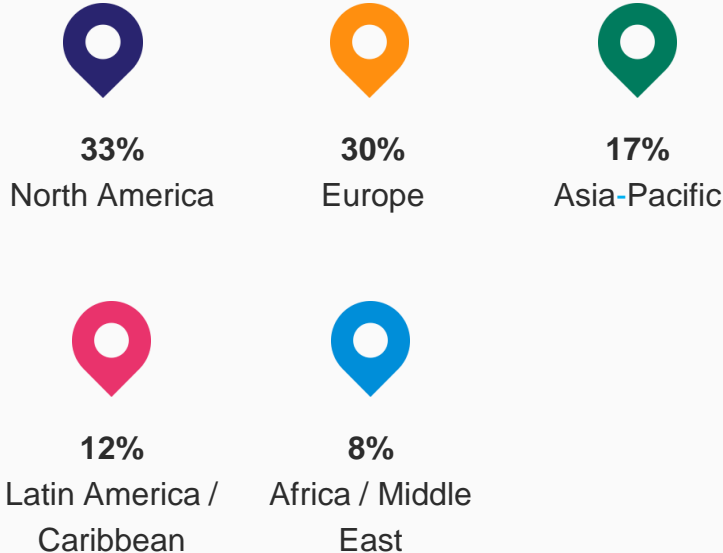
Survey Methodology

A total of 520 qualified sustainability experts completed the online questionnaire from March 13 to May 7, 2023. The survey was offered in Arabic, Chinese, French, Portuguese, and Spanish, in addition to English.

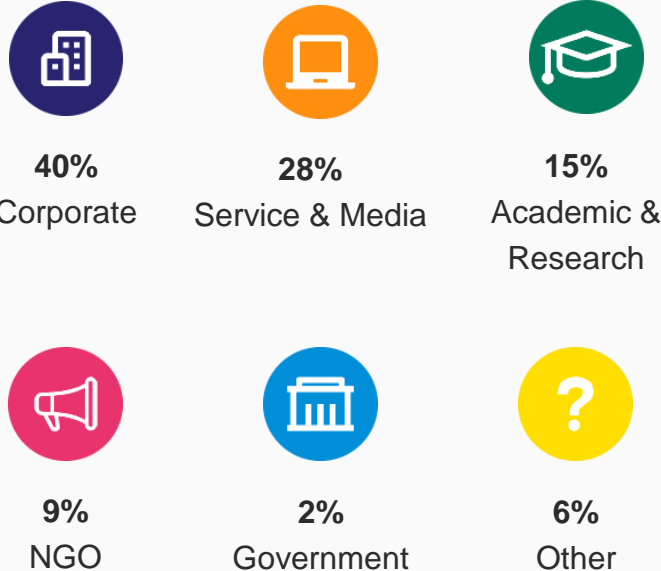
Experience



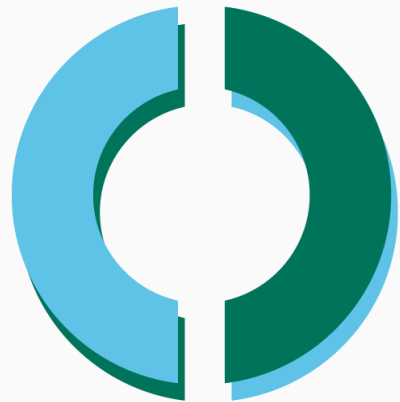
Geography



Sectors



Urgency of Challenges & Significant Breakthroughs



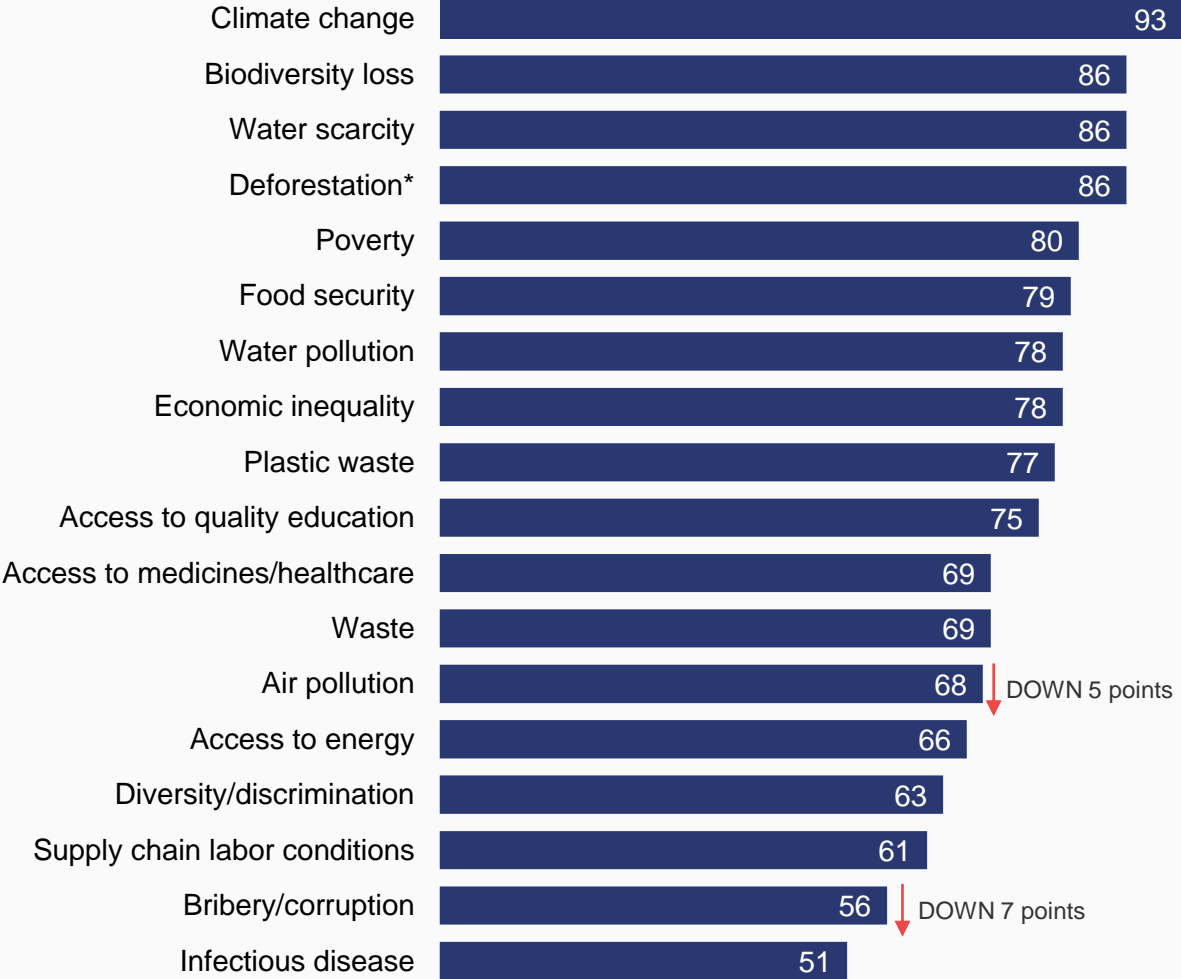
Climate, Biodiversity, Water, and Deforestation Are Seen as the Most Urgent Sustainability Challenges



Question

Considering society’s numerous sustainable development challenges, please rate the urgency of each of the following:

Please use a scale of 1 to 5 where 1 means “not urgent at all” and 5 means “very urgent.”



■ 2023 ↑ ↓ Change from 2022 (+/-5 points)

NGO Leaders



World Wildlife Fund Is Most Recognized by Experts for Sustainability Leadership



Question

Which specific NGOs do you think are leaders in advancing sustainable development?

Please enter a maximum of three NGOs in the spaces provided.

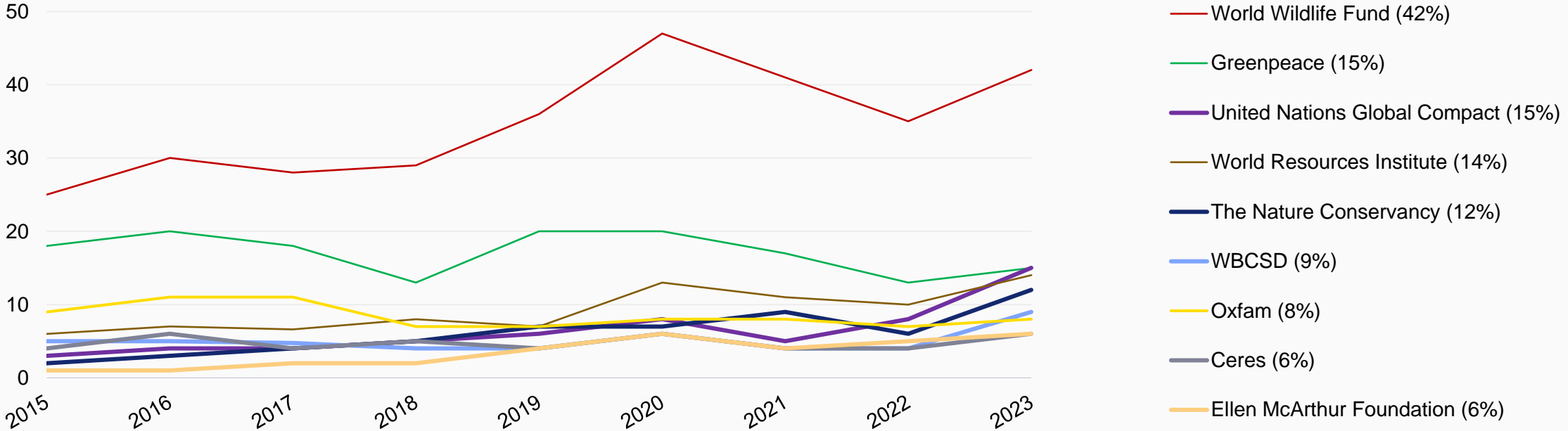


World Wildlife Fund Continues to Dominate Recognized NGO Leadership



Question

Which specific NGOs do you think are leaders in advancing sustainable development?
 Please enter a maximum of three NGOs in the spaces provided.



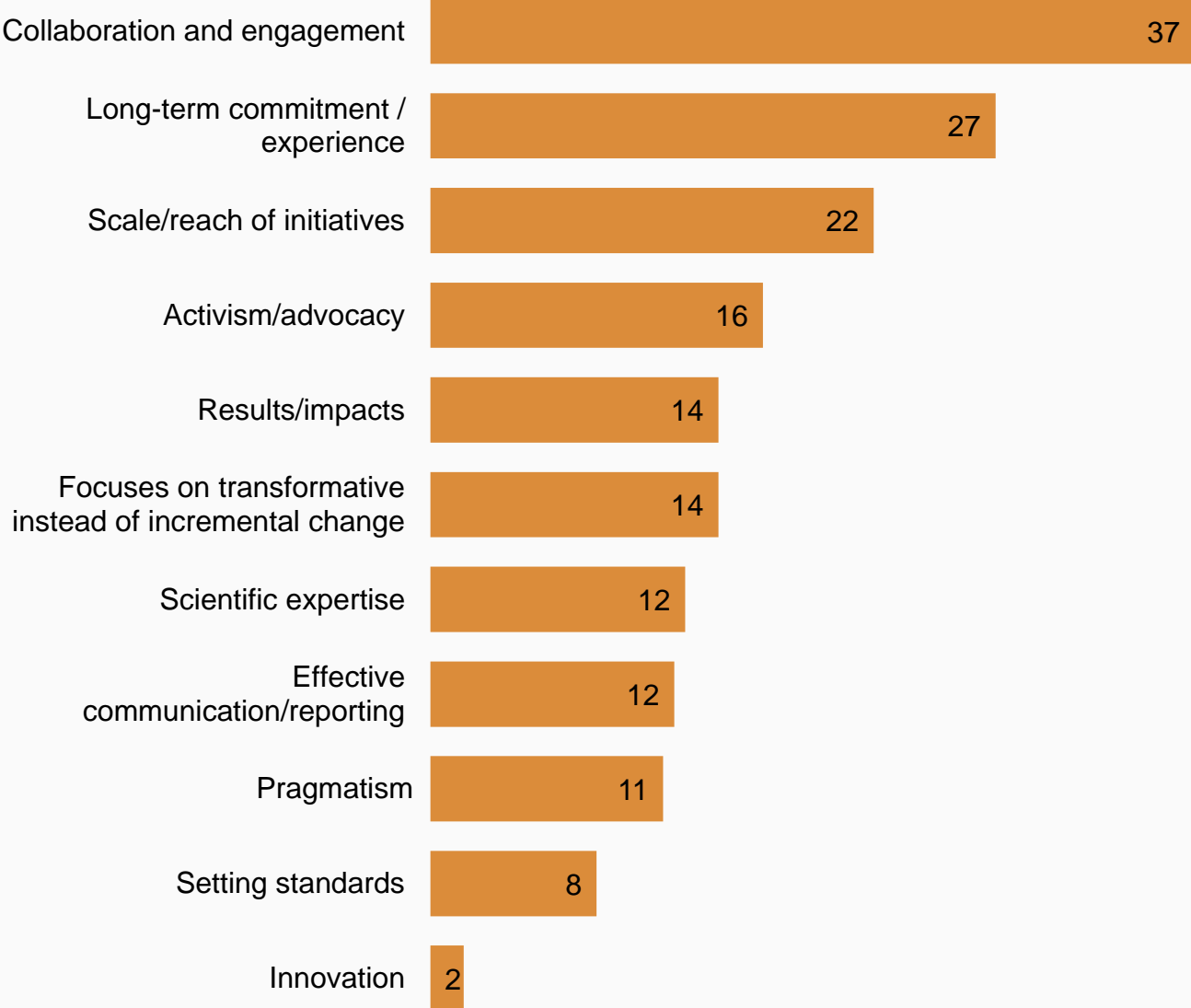
Collaboration and Stakeholder Engagement Drive NGO Leadership



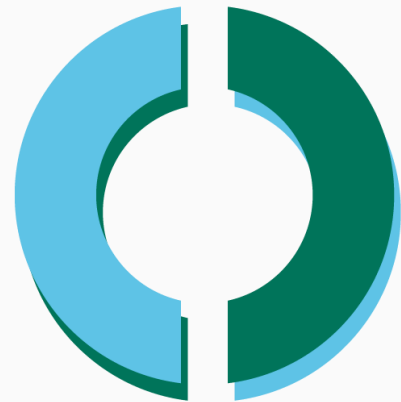
Question

Why do you think [insert NGO #1] is a leader in sustainable development?

Please choose up to two responses from the list below.



Corporate Leaders



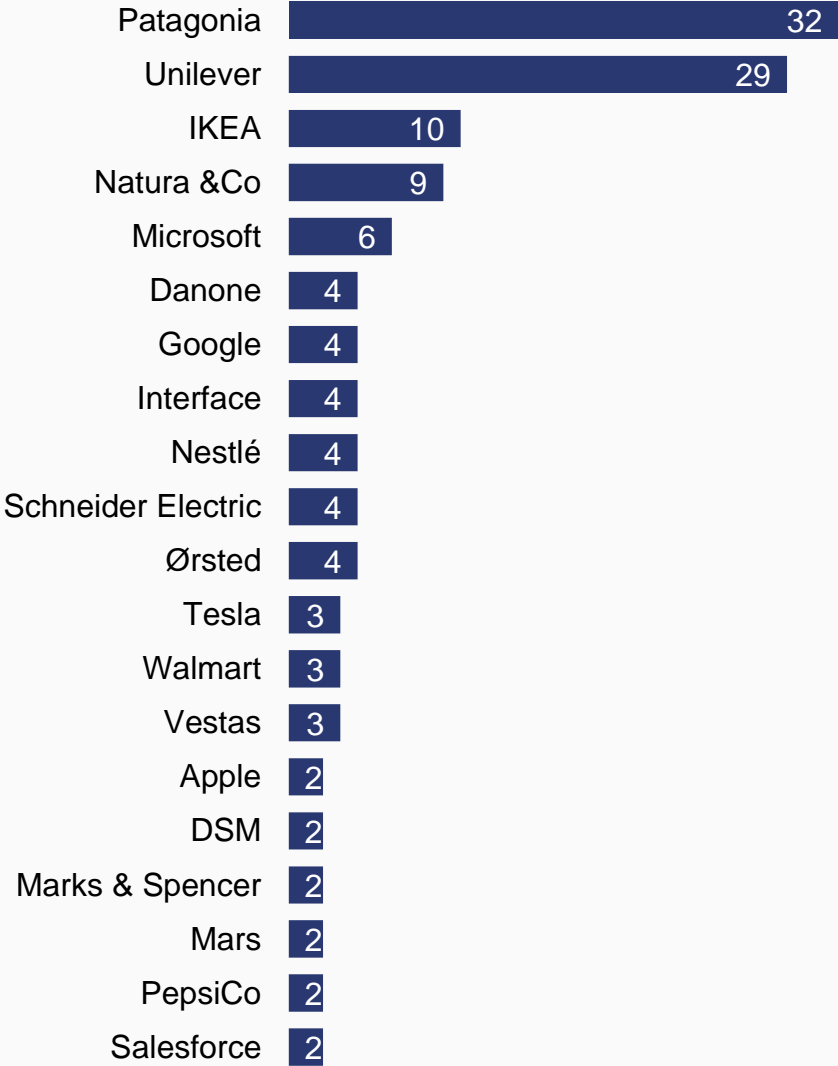
Patagonia, Unilever, IKEA, Natura &CO, and Microsoft Are Most Recognized for Their Sustainability Leadership



Question

Which specific companies do you think are leaders in integrating sustainability into their business strategy?

Please enter a maximum of three companies in the spaces provided.

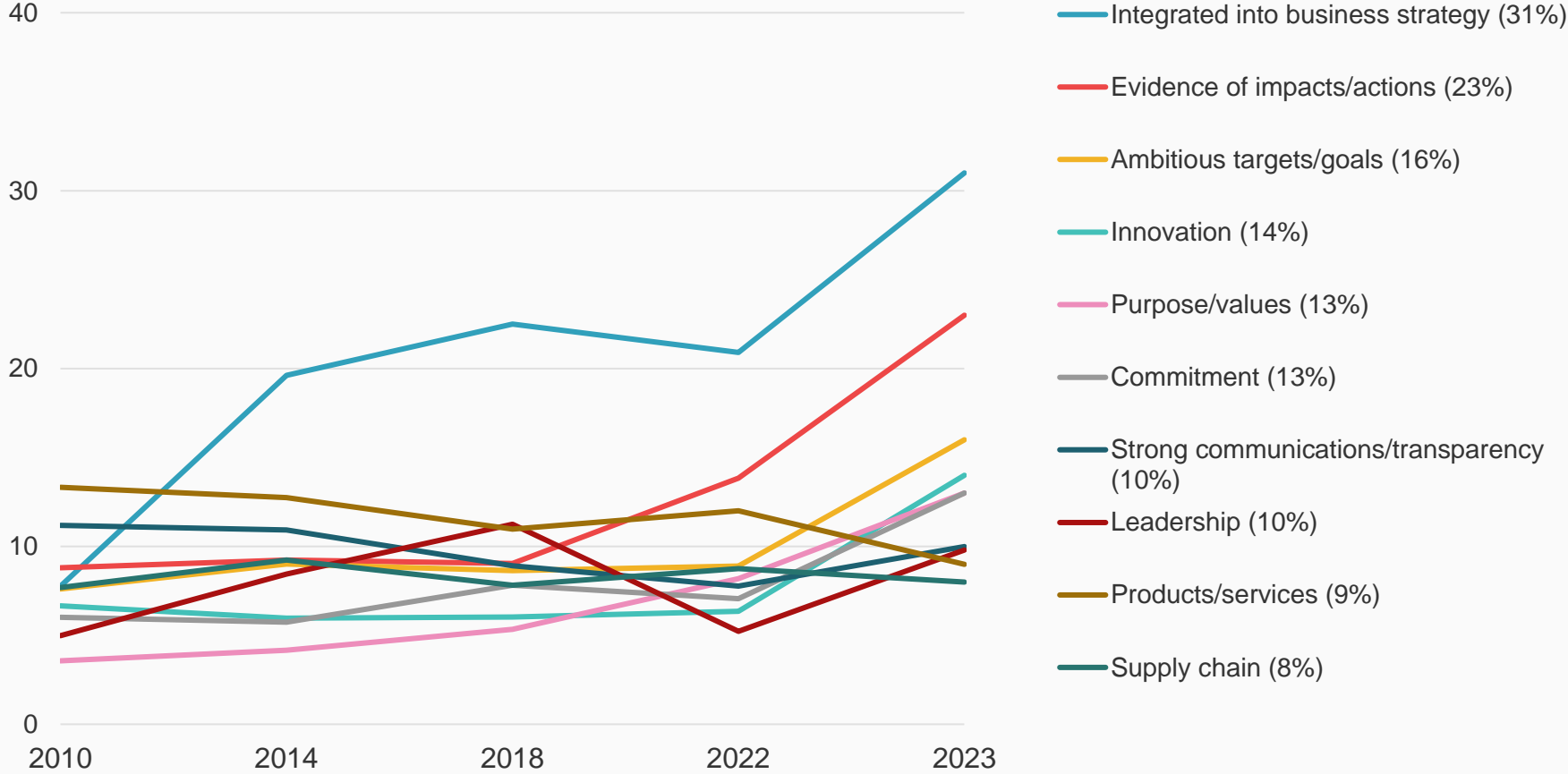


Recognized Leadership Is Increasingly Driven by Integration, Impact and Innovation



Why do you think [company #1] is a leader in sustainable development?

Please enter up to two responses in the spaces provided.



A Wide Range of Corporate Sustainability Leadership is Present at a Regional Level

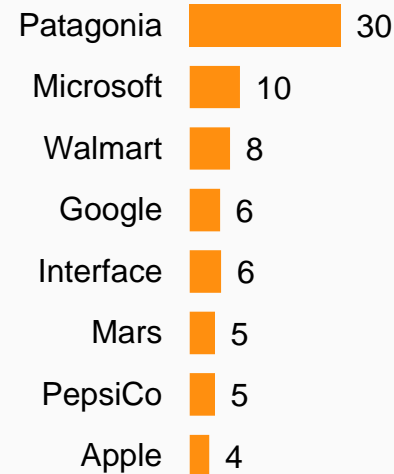


Question

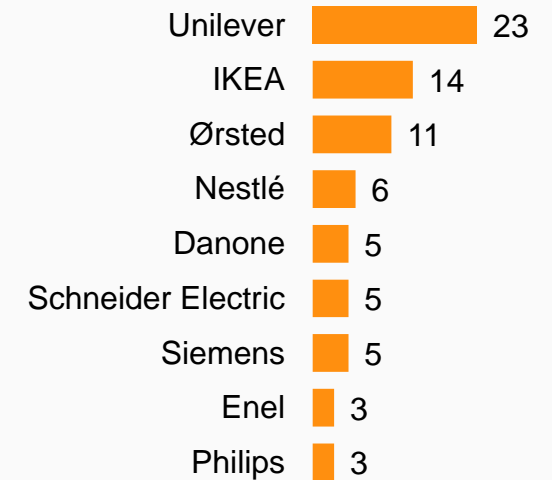
Which companies headquartered specifically in [region where respondent is based] do you think are leaders in integrating sustainability into their business strategy?

Please enter up to three responses.

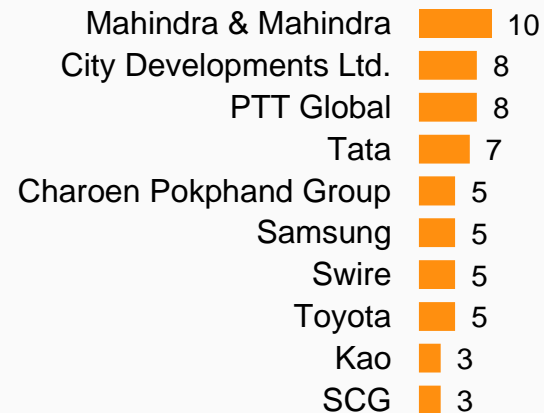
North America



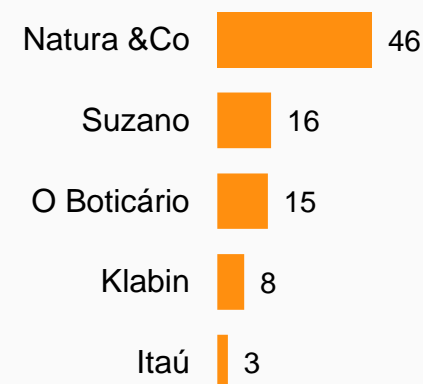
Europe



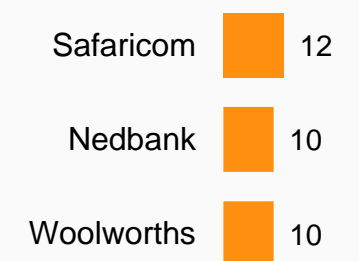
Asia-Pacific



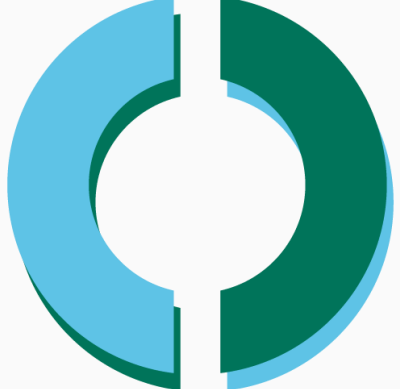
Latin America



Africa / Middle East



Breakthrough Sustainability Developments

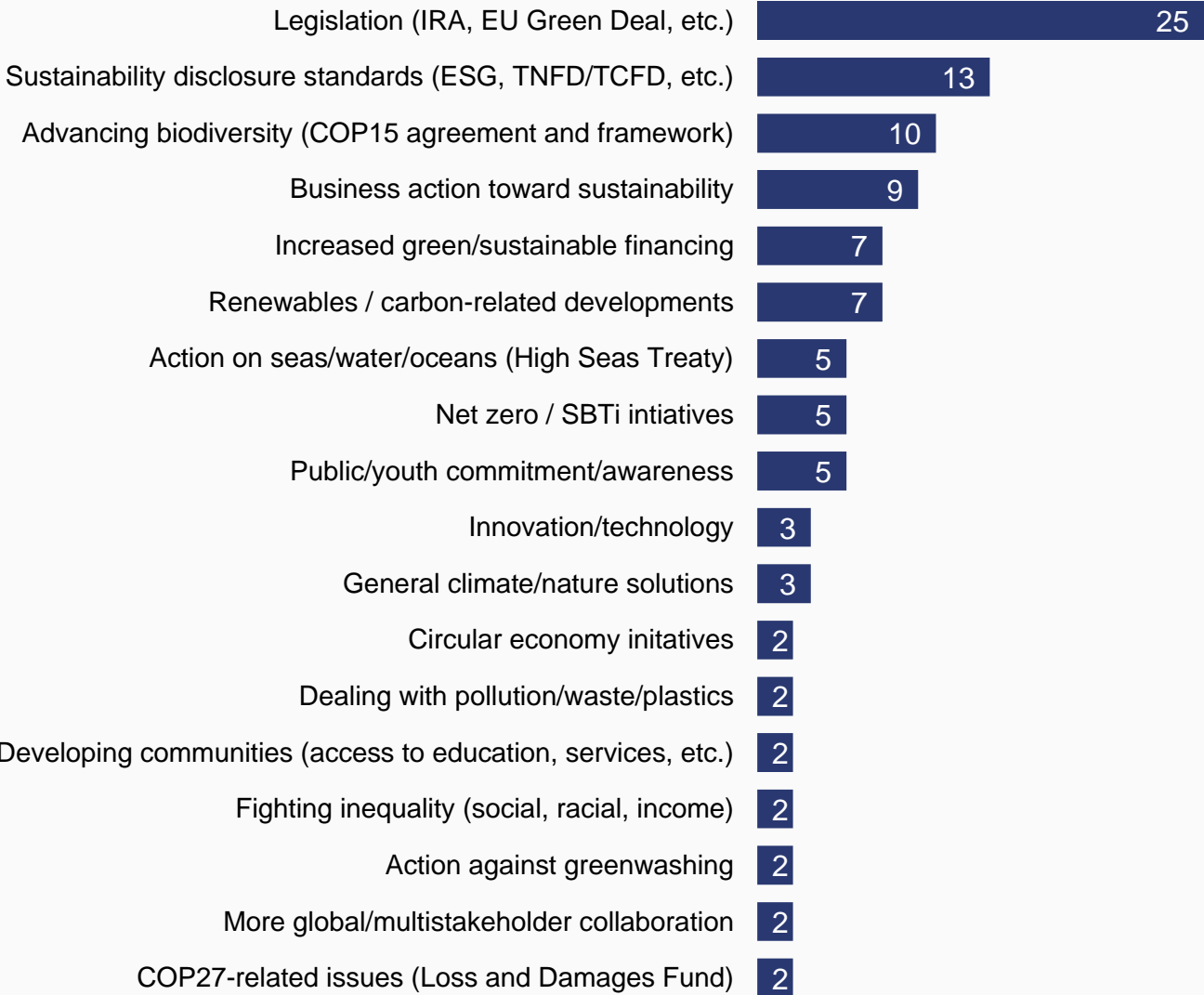


Range of New Legislation is Viewed by Experts as the Most Significant Recent Sustainability Breakthrough



Question

Over the past 12 months, what has been the most significant positive action or development related to the sustainability agenda? This action or development may have come from the public sector, civil society, business, finance and investment, or any other part of society.



Panel Discussion and Audience Q&A



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The SustainAbility Institute
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