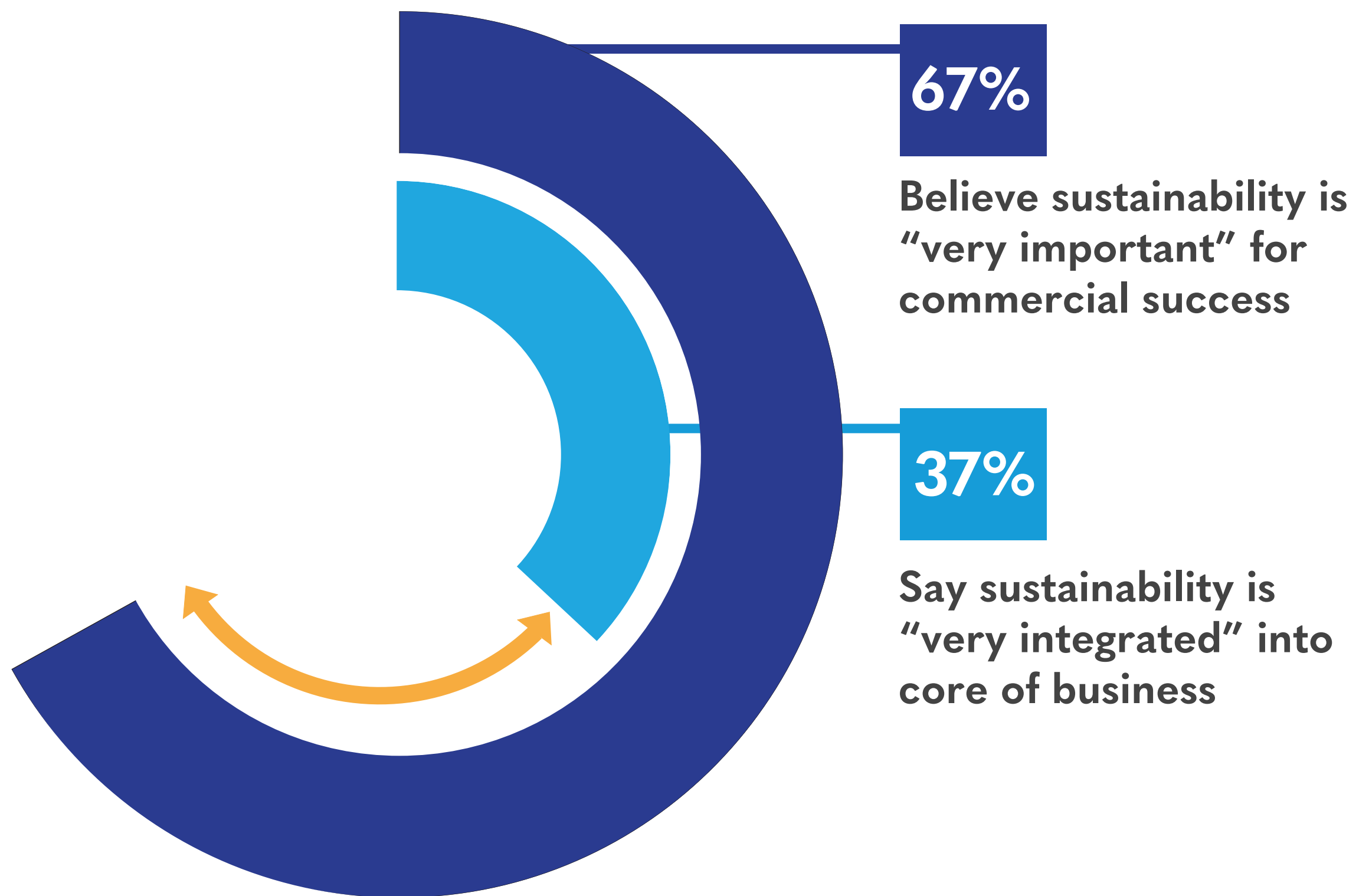


The Integration Gap: Sustainability Is Important to Commercial Success but Not Well Integrated into the Business



Sustainability: Perceived Importance vs Level of Integration, %, Total, 2023

Source: GlobeScan/Salesforce Value of Sustainability Project, a survey of 234 senior professionals in finance, technology, and sustainability functions