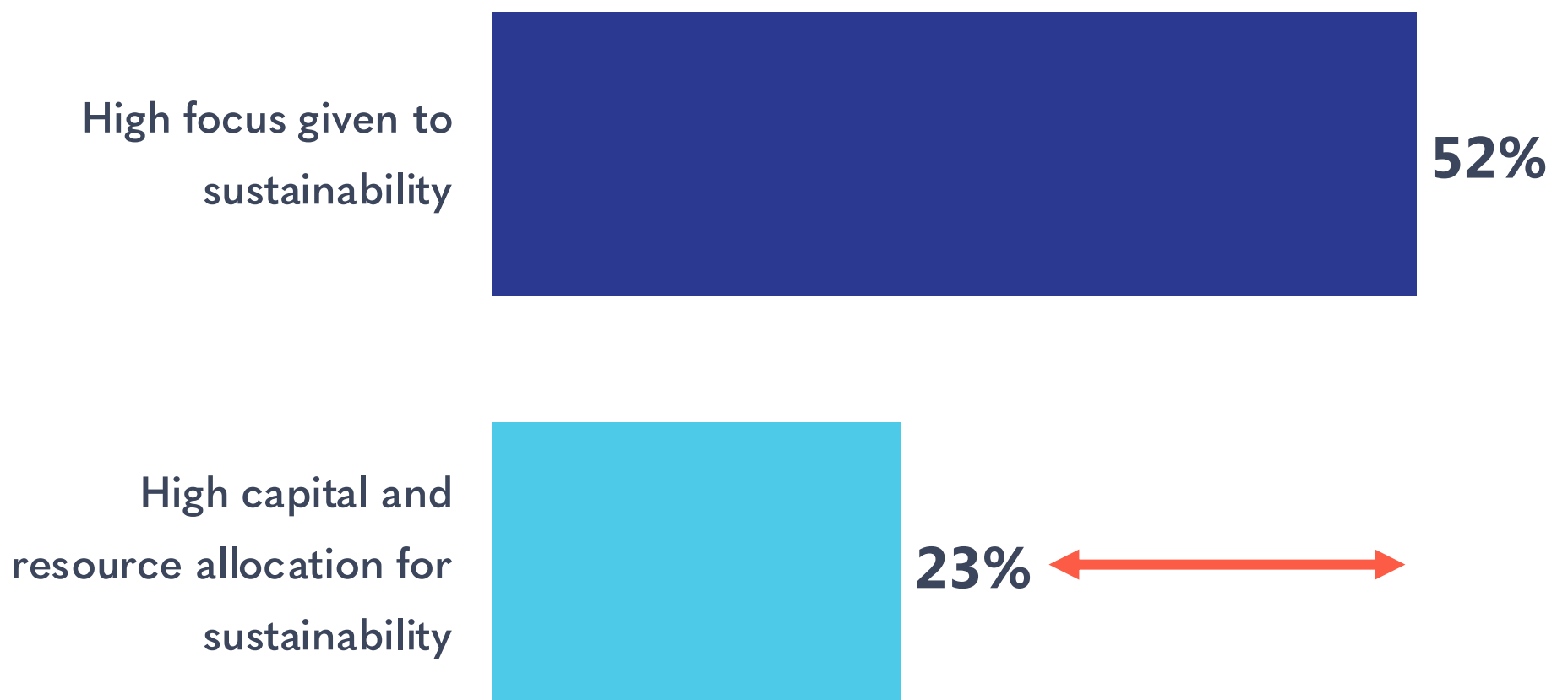


# Mind the Gap: Half of C-suite Teams Put a High Focus on Sustainability, but Only One-quarter Allocates Significant Capital and Resources to It



Average of Senior Management Team Focus (4+5 on a 5-point Scale) vs Capital and Resource Allocation (4 on a 4-point Scale) for Three Attributes Combined: Sustainability Risks, Opportunities and Impacts,\* %, Total, 2023

Source: GlobeScan/Salesforce *Value of Sustainability Project*, a survey of 234 senior professionals in finance, technology, and sustainability functions