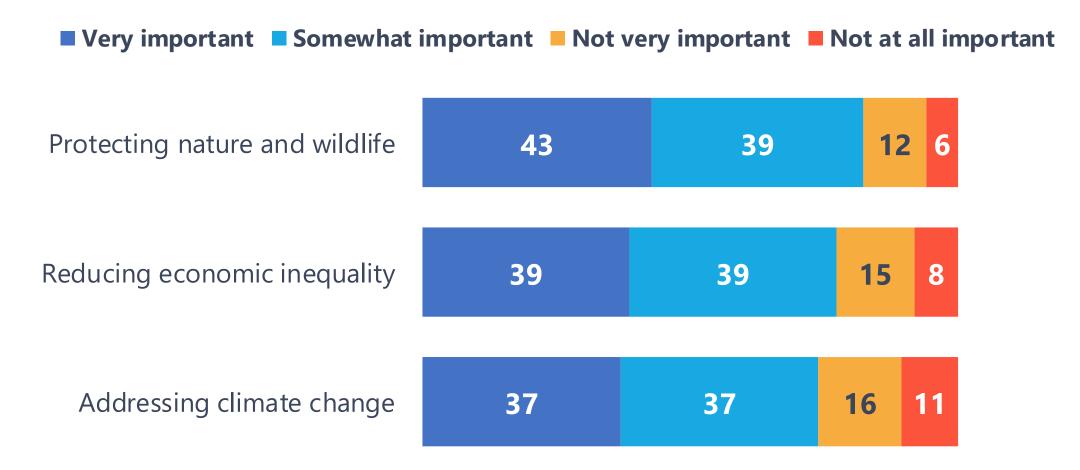
US Retail Investors Want Their Funds to Consider Nature, Inequality, and Climate Change – a Small but Vocal Minority Disagrees



Importance of Investments to Consider Climate Change, Nature, and Economic Inequality, Subsample: Asked Only to Those Who Say They Own Shares ("Own and Invest In Stocks/Bonds Directly," "Own and Invest In ETFs (Exchange-traded Funds) or Mutual Funds Directly," and/or "Participate in a Company or Government Pension or Retirement Scheme."), USA, 2023

Source: GlobeScan Radar Trends Report (survey of 29,565 people in the general public across 31 countries and territories in July – August 2023)

Globe 1/ Scan 7