

Health Worries Top Consumers' Concerns about the Food System



Hunger/
malnutrition
(75%)



Agricultural use
of pesticides/
fertilizers
(75%)



Obesity/
diet-related
health issues
(74%)



Plastic waste
from food
packaging
(74%)



Impact of
overfishing on
fish stocks
(73%)

Concern about the Food System, Top Five Concerns (Out of a List of 16),
"Somewhat" and "Very Concerned," Average of 31 Markets, 2023

Source: GlobeScan and EAT *Grains of Truth* Report (survey of 29,565 people in
the general public across 31 countries and territories in July – August 2023)