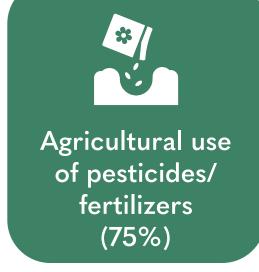
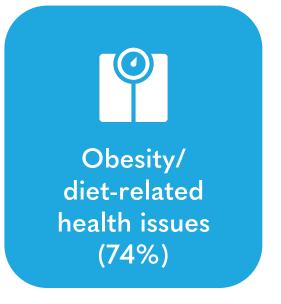
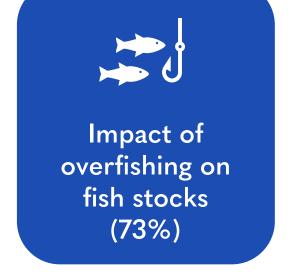
## Health Worries Top Consumers' Concerns about the Food System











Concern about the Food System, Top Five Concerns (Out of a List of 16), "Somewhat" and "Very Concerned," Average of 31 Markets, 2023

Source: GlobeScan and EAT *Grains of Truth Report* (survey of 29,565 people in the general public across 31 countries and territories in July – August 2023)

