## Natura & Co, Patagonia, Safaricom, Tata Group, and Unilever Are the Most Recognized Sustainability Leaders in Their Regions



Regionally Headquartered Sustainability Leaders, Top Mentions, % of Experts, Unprompted, by Region, 2024

Source: 2024 GlobeScan / ERM Sustainability Institute Leaders Survey of 484 experts representing business, government, NGOs, and academia across 65 countries from April to May 2024

