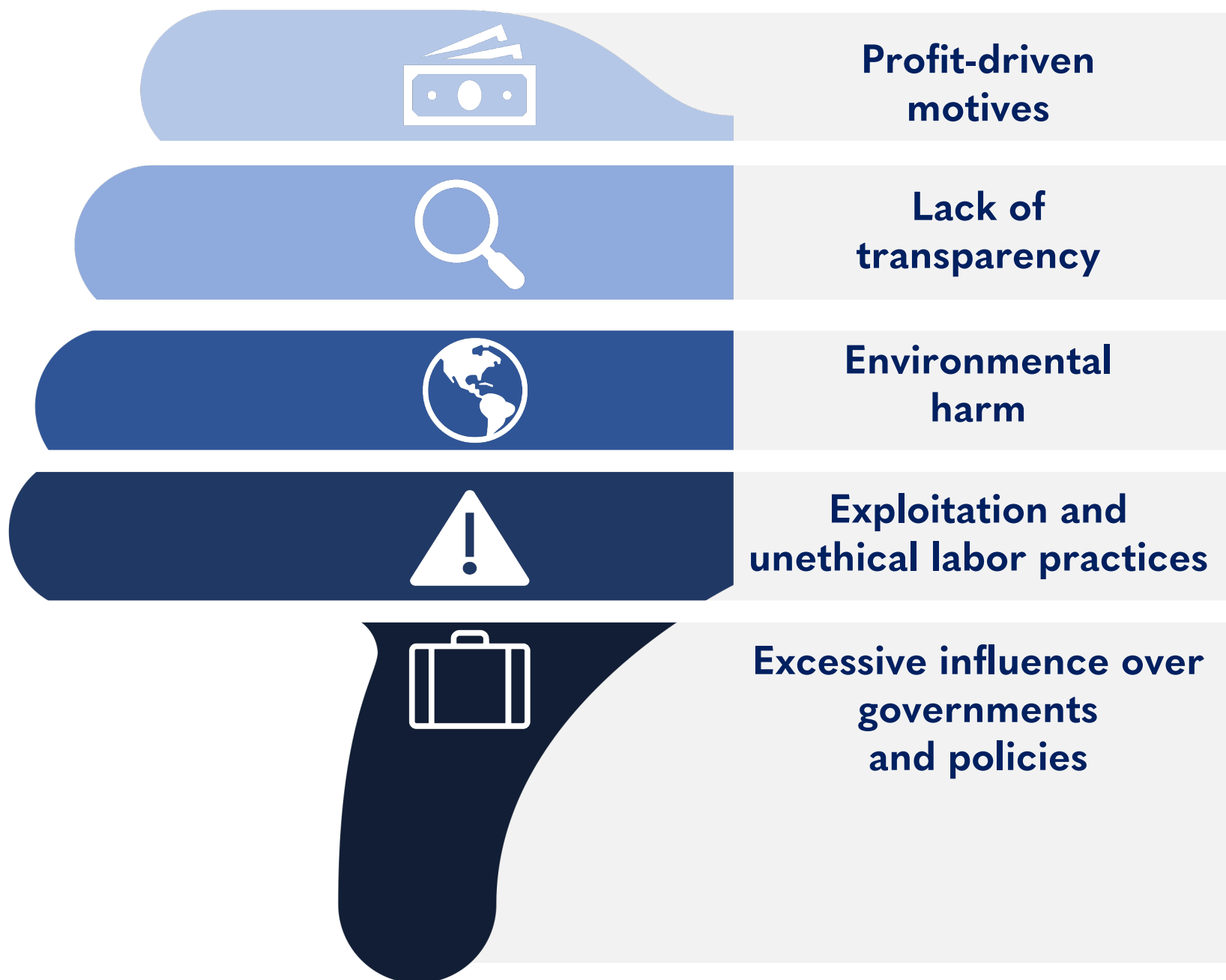


# Top Five Reasons Why People Do Not Trust Global Companies



Reasons for Not Trusting Global Companies, AI Cluster Analysis of Open-ended Responses in 31 Countries and Territories, 2024

Source: GlobeScan *Radar Trends Report* (survey of 30,216 people in the general public in July – August 2024)