

WEBINAR

Sustainability Leaders 2024

THURSDAY, 19 SEPTEMBER 2024

THE WEBINAR WILL
BEGIN SHORTLY



ERM
SUSTAINABILITY
INSTITUTE

THE GLOBESCAN / ERM SUSTAINABILITY INSTITUTE RESEARCH PROGRAM

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Mark Lee
Global Director,
Thought Leadership
ERM

Agenda

- 1 Overview of Sustainability Leaders 2024
- 2 Panel Discussion and Audience Q&A

Please post questions, including your name and your organization, in the Q&A section at any time.

REMINDER: Please tag us using @GlobeScan and @SustInsti on X and LinkedIn, and/or use the hashtag #SustainabilityLeaders2024 when posting

Our Panelists



Chris Coulter
CEO
GlobeScan



Stacy Mahler
US Head of Sustainability
for Siemens Smart
Infrastructure



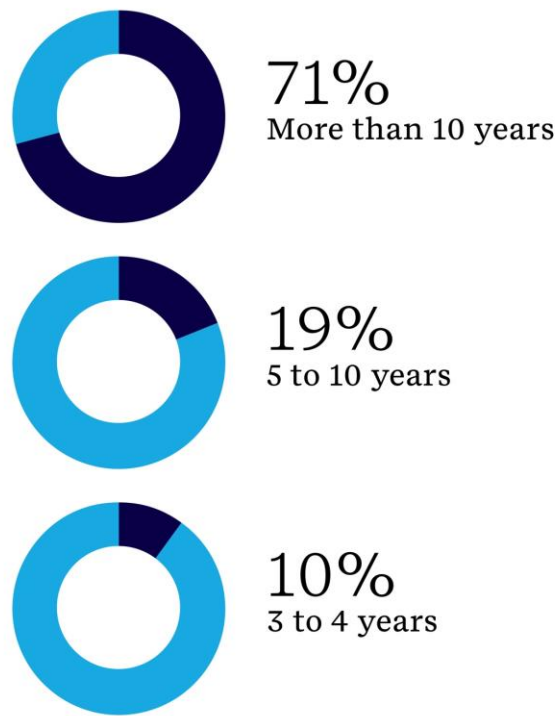
Alex Hausman
Director of Sustainability
Reporting at Google

Survey Methodology

A total of 484 qualified sustainability experts completed the online questionnaire from April 4th to May 30th, 2024. The survey was offered to respondents in Arabic, Chinese, French, Portuguese, Spanish, in addition to English

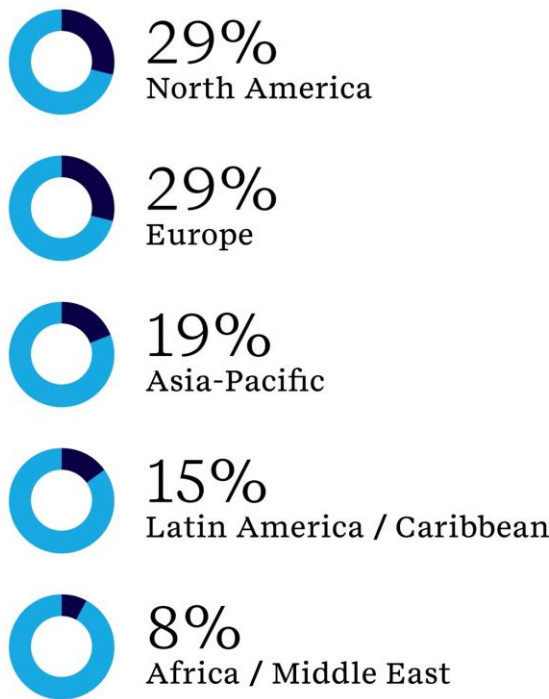
Experience

Respondents have the following experience working on sustainability issues:



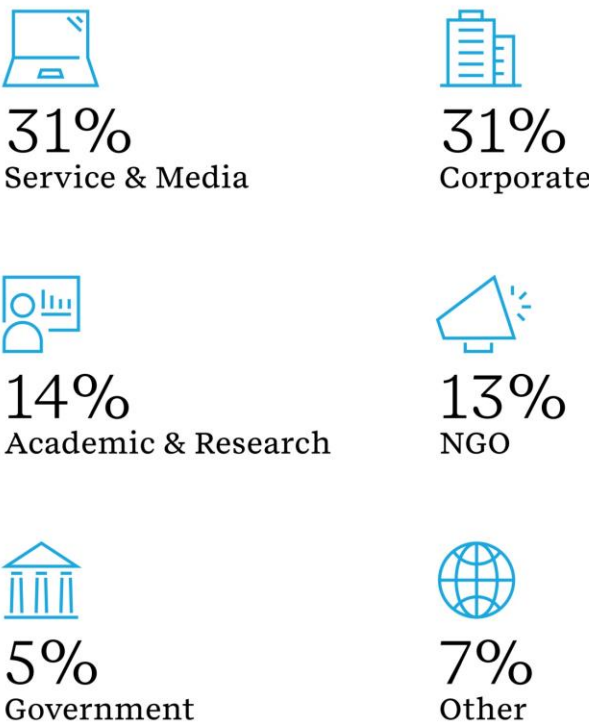
Geography

Experts surveyed span 65 countries in the following regions:



Sectors

Respondents were drawn from the following sectors:



Urgency of sustainability challenges

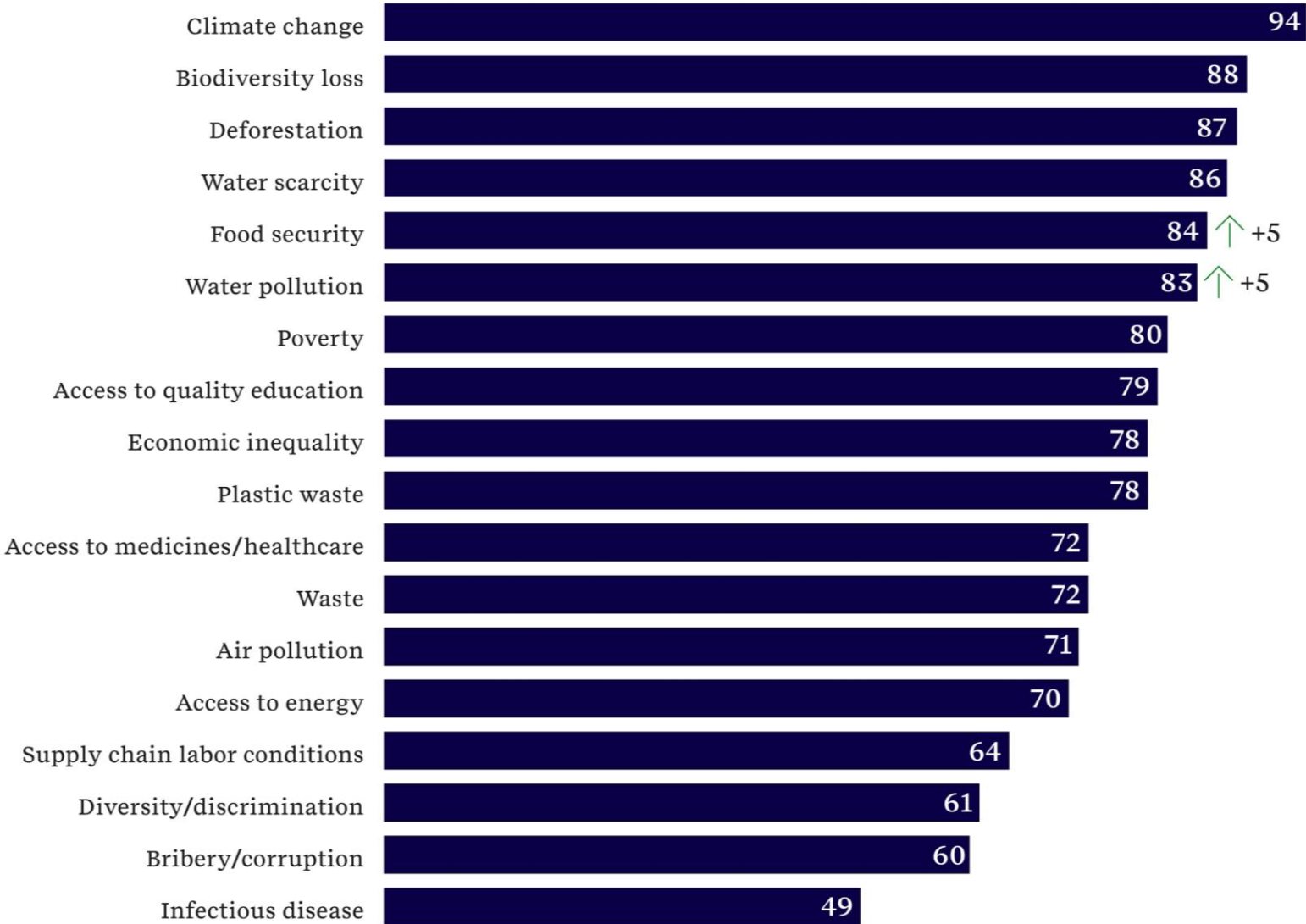


Experts rate climate change as the most urgent sustainability challenge

QUESTION

Considering society’s numerous sustainable development challenges, please rate the urgency of each of the following:

PLEASE USE A SCALE OF 1 TO 5 WHERE 1 MEANS “NOT URGENT AT ALL” AND 5 MEANS “VERY URGENT.”



● 2024 ↑ Change from 2023 (+ 5 points)

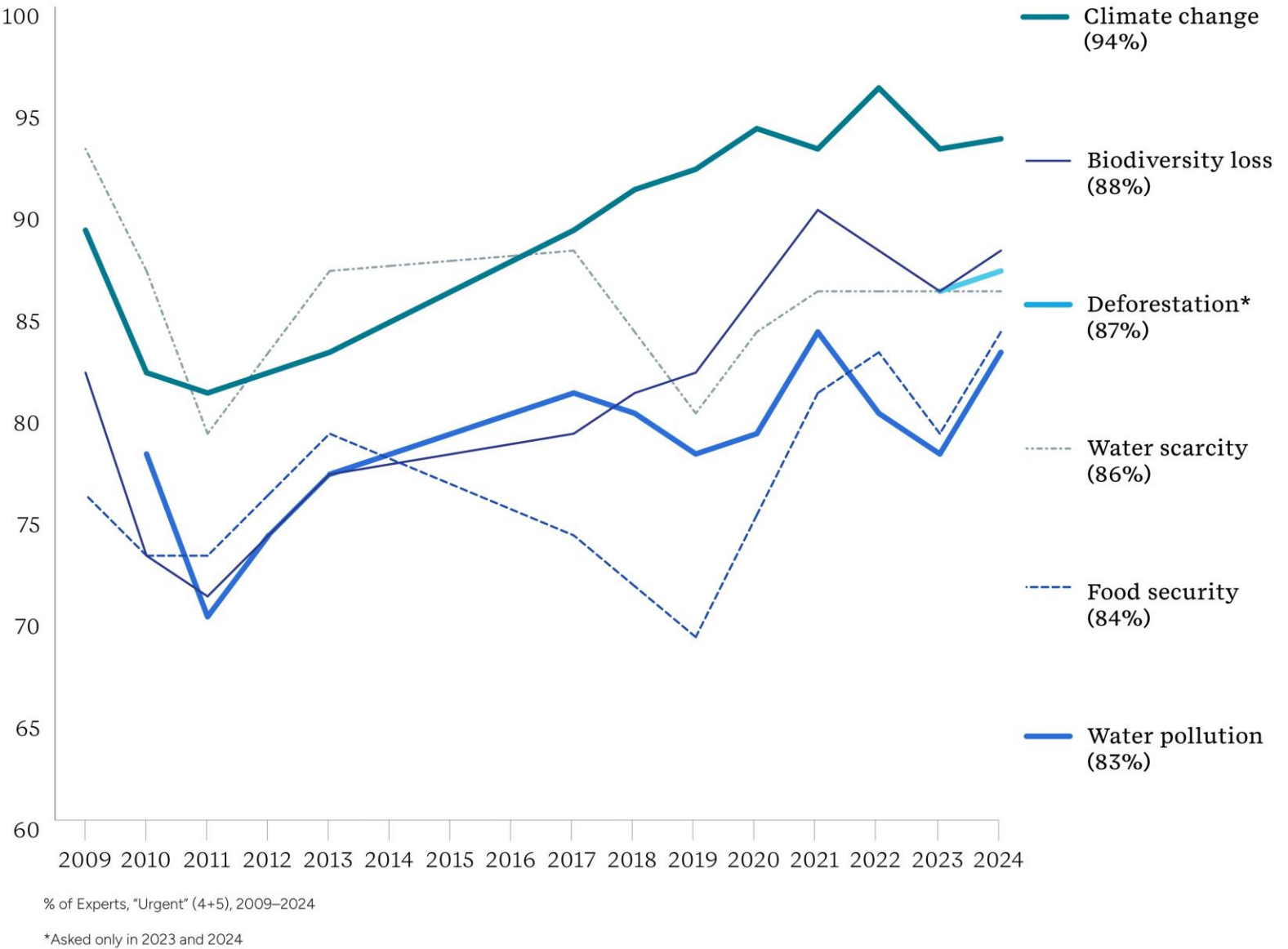
% of Experts, “Urgent” (4+5), 2023–2024

Perceived urgency of food security has increased a growing climate-food nexus

QUESTION

Considering society’s numerous sustainable development challenges, please rate the urgency of each of the following:

PLEASE USE A SCALE OF 1 TO 5 WHERE 1 MEANS “NOT URGENT AT ALL” AND 5 MEANS “VERY URGENT.”



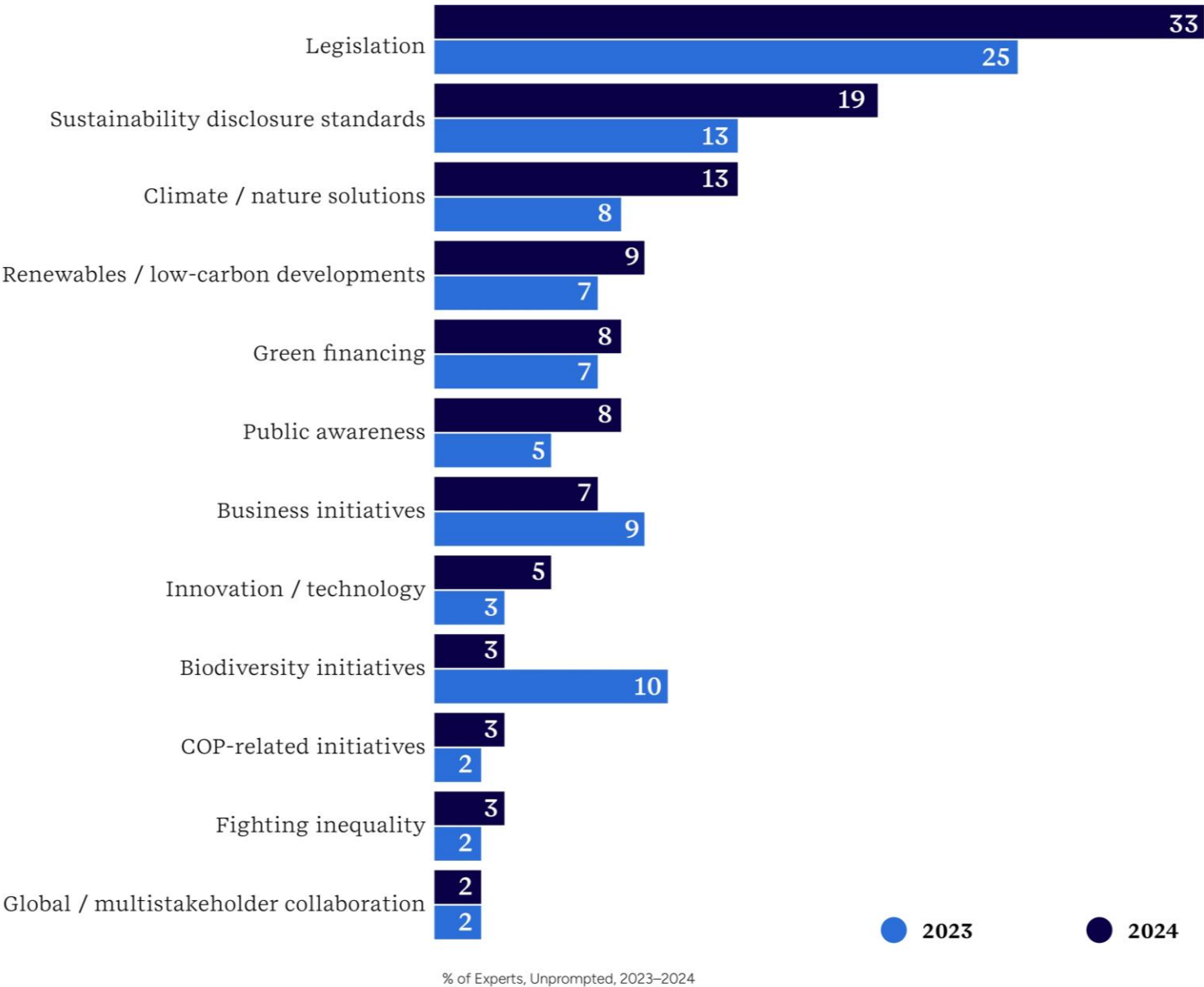
Breakthrough sustainability developments



Increasingly, experts deem new legislation and disclosure standards to be most significant recent sustainability developments

QUESTION

Over the past 12 months, what has been the most significant positive action or development related to the sustainability agenda? This action or development may have come from the public sector, civil society, business, finance and investment, or any other part of society.



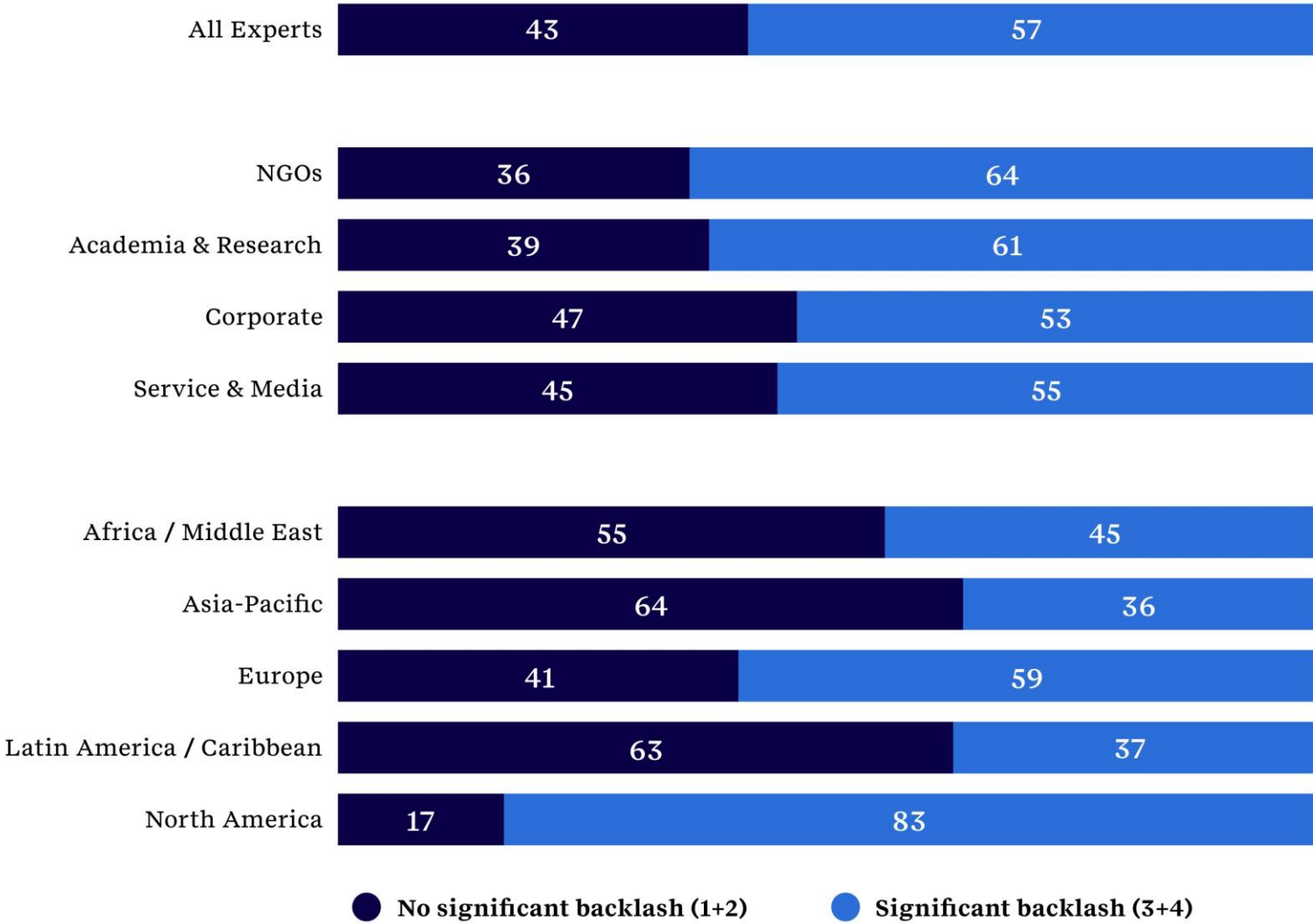
Backlash against the sustainability agenda



More than half of experts say there is a significant backlash against the sustainability agenda, especially in North America

QUESTION

How significant do you think the current backlash against the sustainability agenda (including ESG) is in your country?

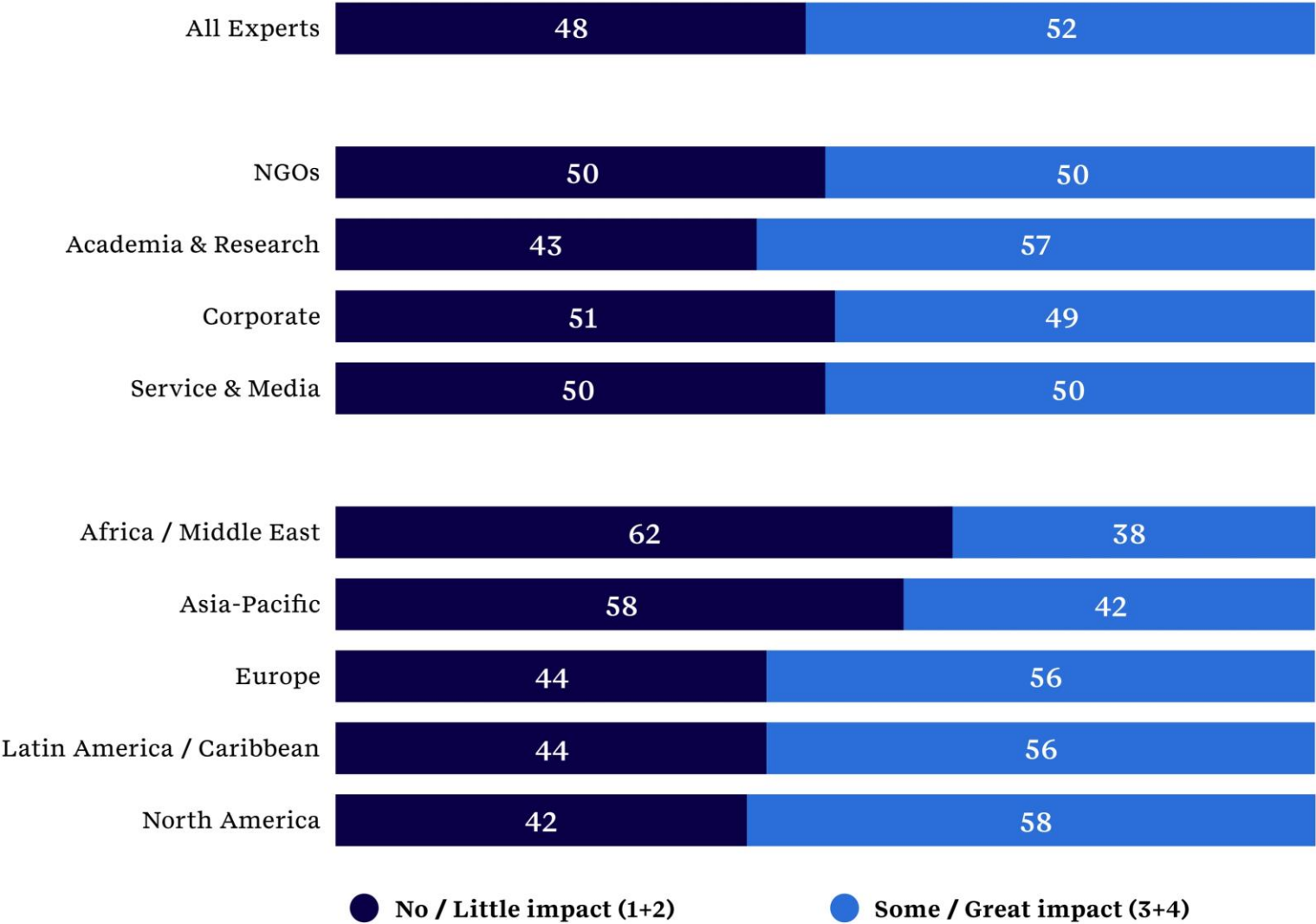


% of Experts, by Sector and Region, 2024

Experts are split on whether backlash will impact transition to sustainability

QUESTION

How much, if at all, do you think the backlash will slow down the transition to sustainability in the next few years?



% of Experts, by Sector and Region, 2024

Corporate leaders



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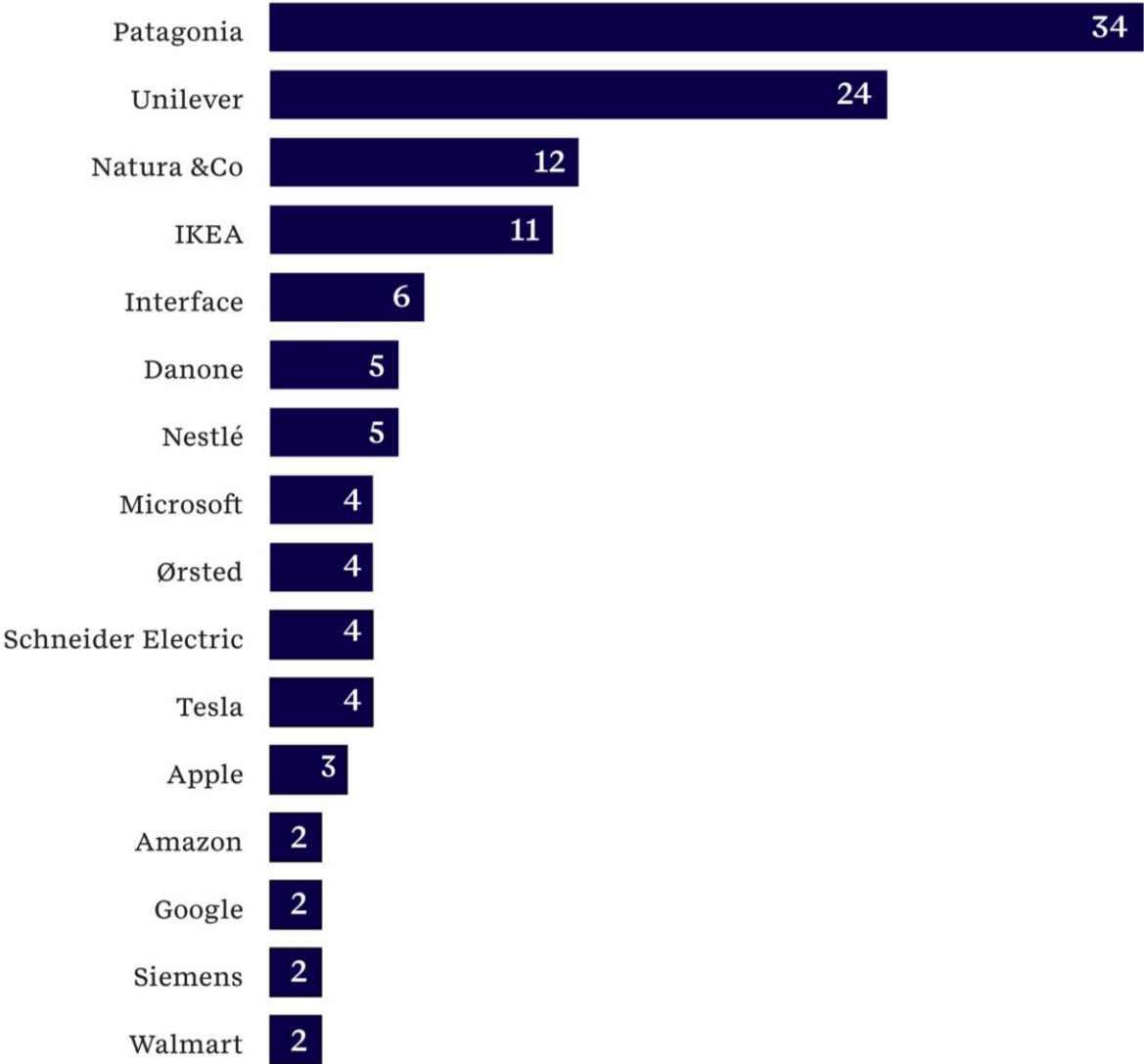


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Sustainability Leaders 2024



Patagonia is the most recognized company for its sustainability leadership, followed by Unilever, Natura &Co, and IKEA



% of Experts, Unprompted, 2024

QUESTION

Which specific companies do you think are leaders in integrating sustainability into their business strategy?

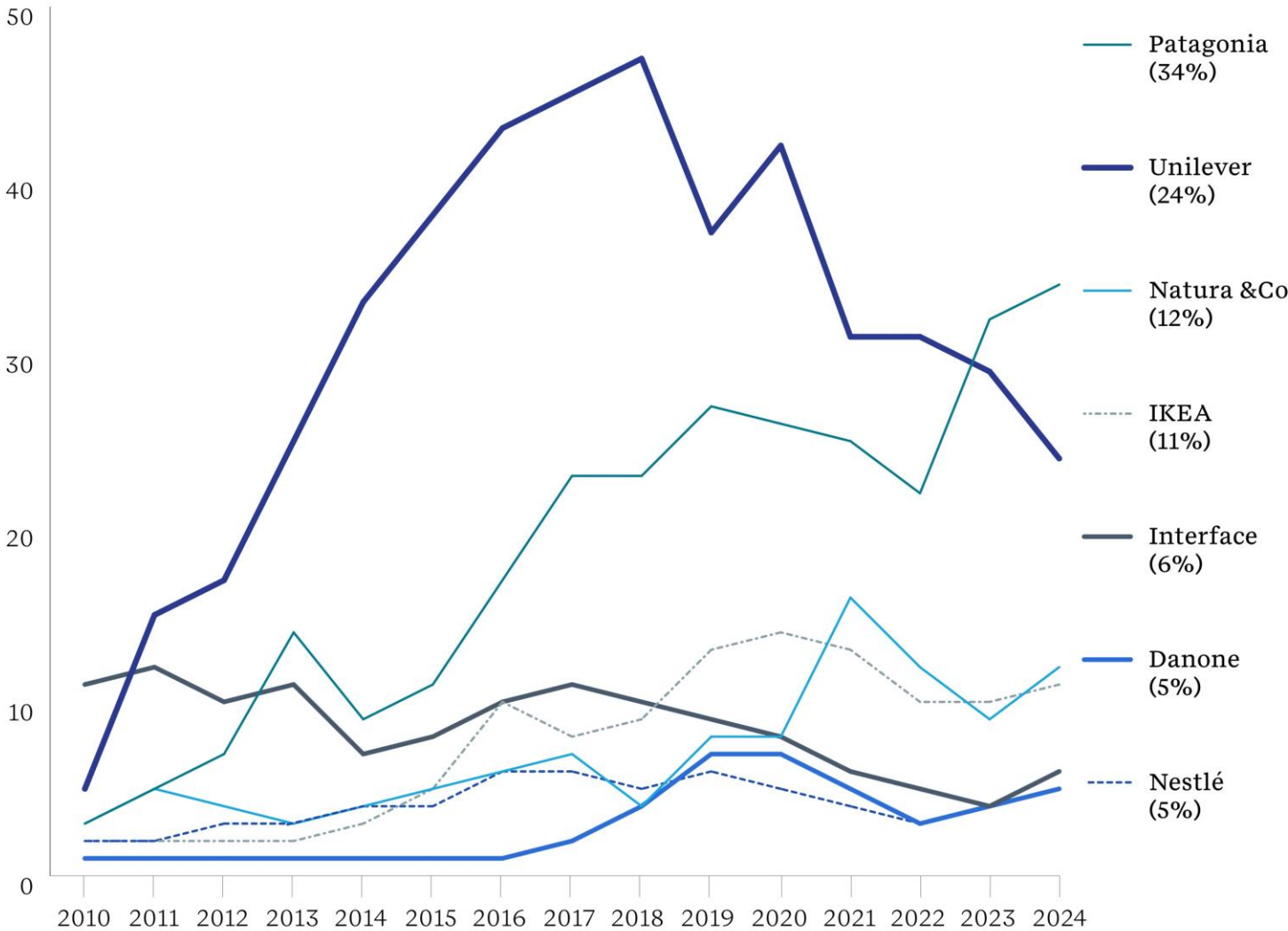
PLEASE ENTER A MAXIMUM OF THREE COMPANIES IN THE SPACES PROVIDED.

Patagonia receives the most recognition for sustainability leadership for the second year in row

QUESTION

Which specific companies do you think are leaders in integrating sustainability into their business strategy?

PLEASE ENTER A MAXIMUM OF THREE COMPANIES IN THE SPACES PROVIDED.



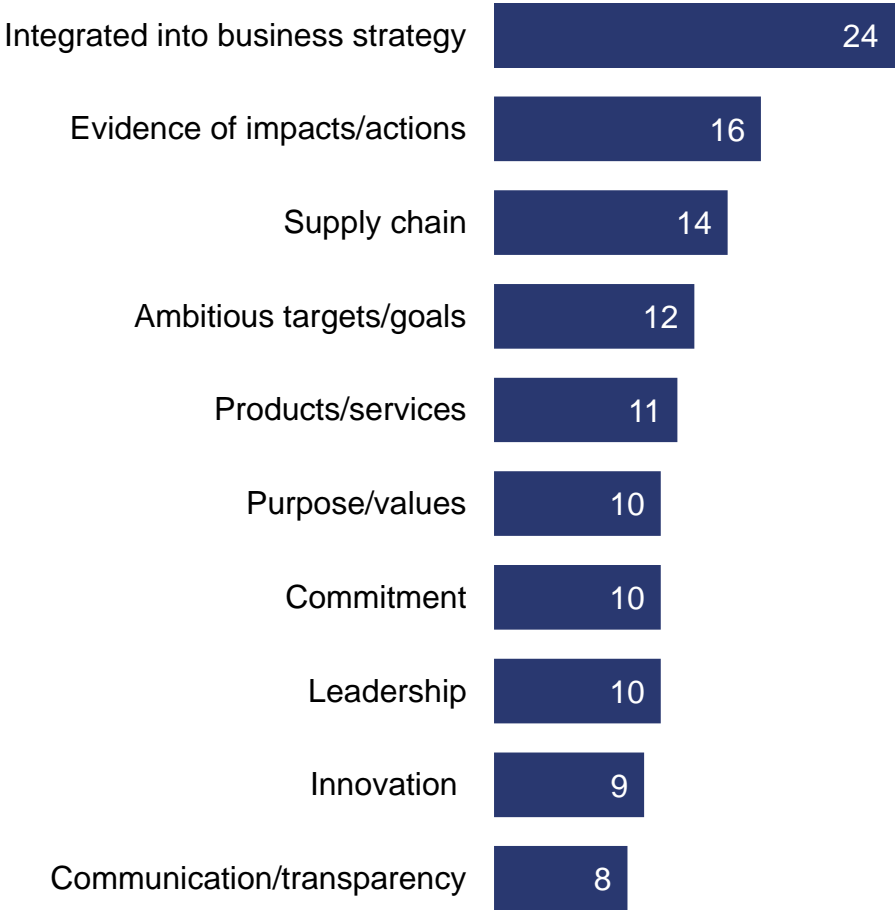
% of Experts, Unprompted, 2010–2024

Recognized sustainability leadership continues to be driven by integration and impact while supply chain (scope 3) moves up on the agenda

QUESTION

Why do you think [INSERT COMPANY #1] is a leader in sustainable development?

PLEASE ENTER UP TO TWO RESPONSES IN THE SPACES PROVIDED.



% of Experts, Unprompted, 2024

Panel Discussion and Audience Q&A



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Thank you

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