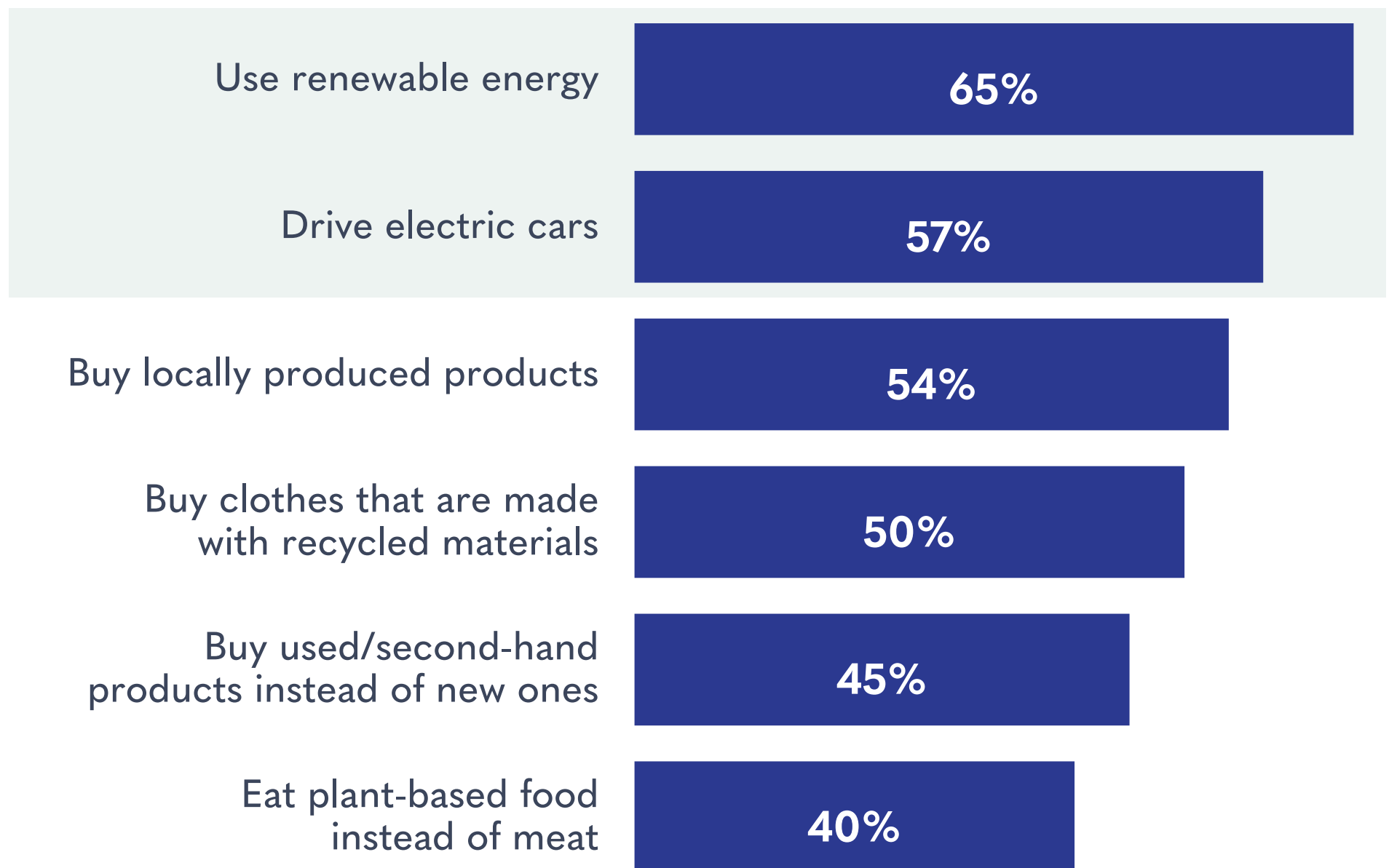


The Shift to Clean Energy and EVs Feels Inevitable to Consumers, while Lifestyle Changes Seen as Less Likely

Changes consumers believe are likely to happen in the next decade:



"Definitely" and "Probably Will Happen" in the Next Decade,
Average of 31 Markets, 2024

Source: GlobeScan *Healthy & Sustainable Living* report (survey of 30,216 people in the general public in July – August 2024)