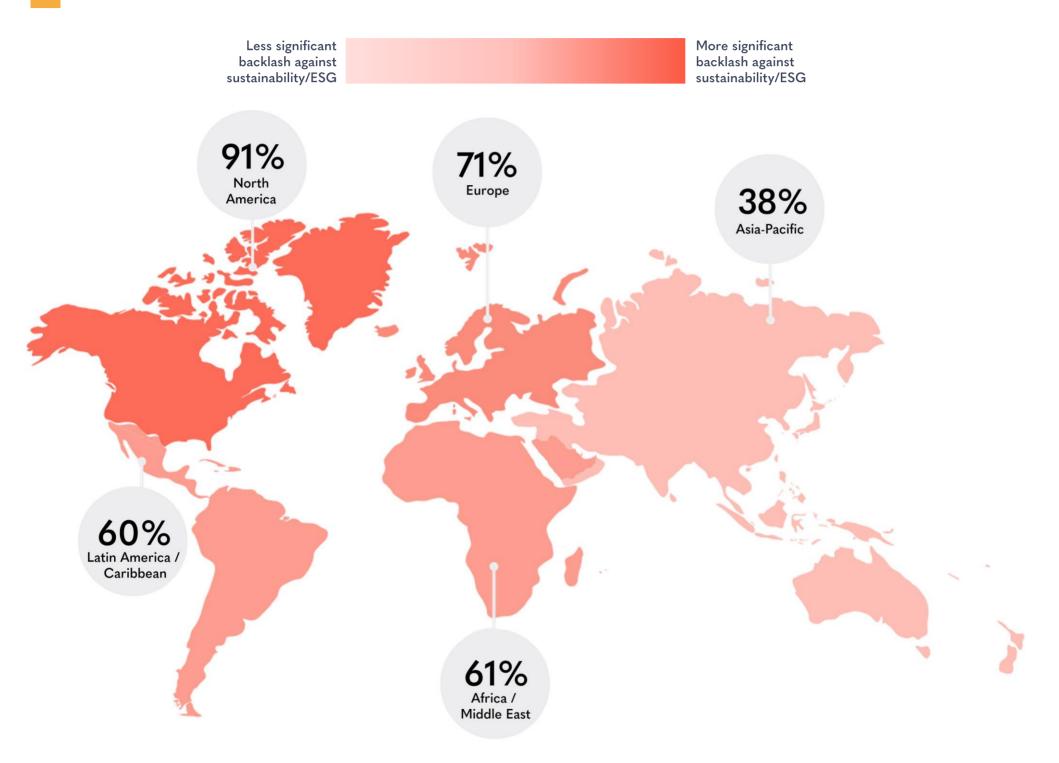
Experts Signal a Growing Sustainability Backlash — with Stark Regional Divides



Significance of Current Backlash against the Sustainability Agenda and ESG, % of Experts, 2025

Source: GlobeScan/ERM/Volans *Sustainability at a Crossroads 2025* report (survey of 844 sustainability experts in April and May 2025)

