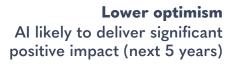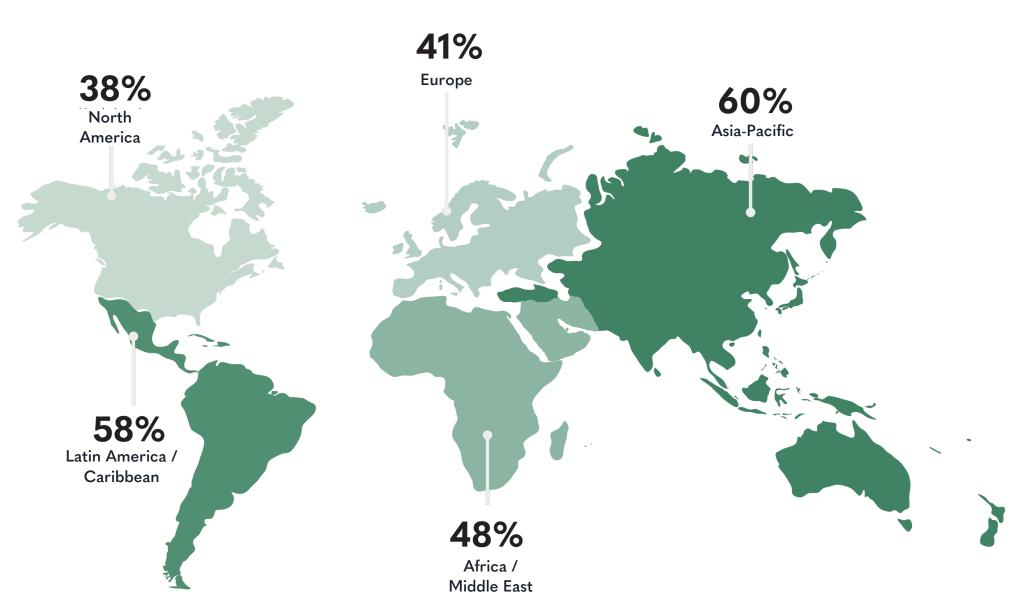# Experts Are Divided on the Sustainability Potential of AI — North American Respondents Are Less Optimistic

**Lower optimism**
AI likely to deliver significant positive impact (next 5 years)

**Higher optimism**
AI likely to deliver significant positive impact (next 5 years)



**41%**
Europe

**38%**
North America

**60%**
Asia-Pacific

**58%**
Latin America / Caribbean

**48%**
Africa / Middle East

Artificial Intelligence as an Enabler for Sustainability Data, Monitoring, and Innovation, Significant Positive Impact (4+5), % of Experts, 2025

GlobeScan