

Experts Are Divided on the Sustainability Potential of AI – North American Respondents Are Less Optimistic

Lower optimism
AI likely to deliver significant positive impact (next 5 years)

Higher optimism
AI likely to deliver significant positive impact (next 5 years)

41%

Europe

38%

North America

60%

Asia-Pacific

58%

Latin America / Caribbean

48%

Africa / Middle East

Artificial Intelligence as an Enabler for Sustainability Data, Monitoring, and Innovation, Significant Positive Impact (4+5), % of Experts, 2025

Source: GlobeScan/ERM/Volans *Sustainability at a Crossroads 2025* report (survey of 844 sustainability experts in April and May 2025)