

Next Up for Corporate Sustainability: Profitable, Scalable, and Innovation-Driven



Top Ten Business Actions/Initiatives for Potential Positive Sustainability Outcomes in the Next Five Years, Significant Positive Impact (4+5), % of Experts, 2025

Source: GlobeScan/ERM/Volans *Sustainability at a Crossroads 2025* report (survey of 844 sustainability experts in April and May 2025)