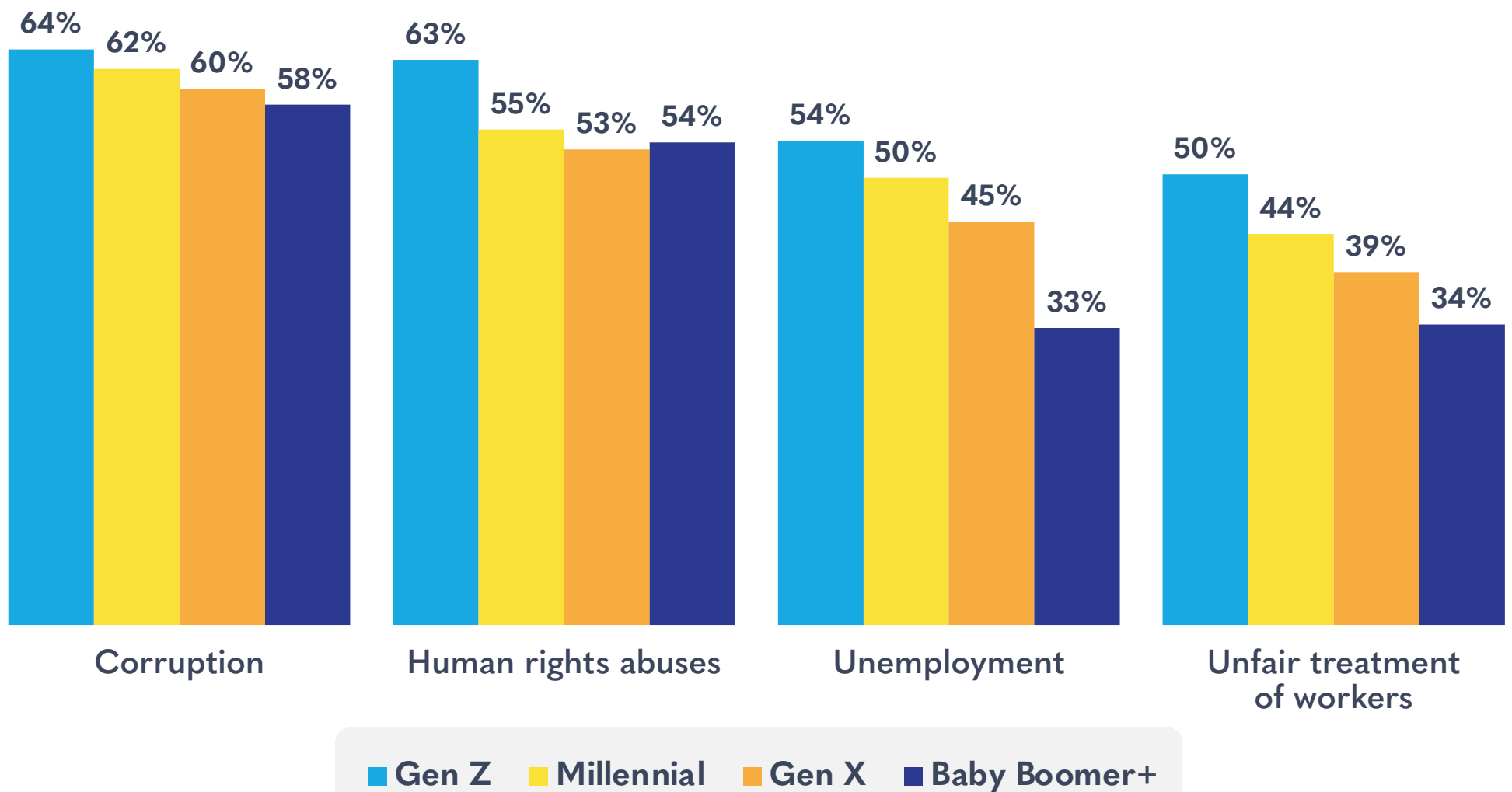


Gen Z Uprising: The Numbers behind a Global Call for Systemic Change

% of Each Generation Who View These Social Issues as “Very Serious”



Perceived Seriousness of Social Issues, “Very Serious” (%),
by Generation, Average of 33 Countries, 2025

Source: GlobeScan (survey of 31,960 people in the general public in July and August 2025)