Activating Societal Shift: Why Emotions Matter for Climate Engagement

Emotional Responses to Environmental News, by Region

	Africa / Middle East	Asia- Pacific	Europe	Latin America	North America
1	Hope	Hope	Fear/anxiety	Норе	Hope
2	Optimism	Fear/anxiety	Норе	Optimism	Fear/anxiety
3	Fear/anxiety	Optimism	Hopelessness	Faith	Optimism
4	Faith	Faith	Anger	Fear/anxiety	Hopelessness
5	Empowerment	Grief/loss	Grief/loss	Hopelessness	Anger

Ranking of Top Emotions Tied to Climate Change and Environment, by Region, 2025

Source: GlobeScan (survey of 31,960 people in the general public in July and August 2025)

