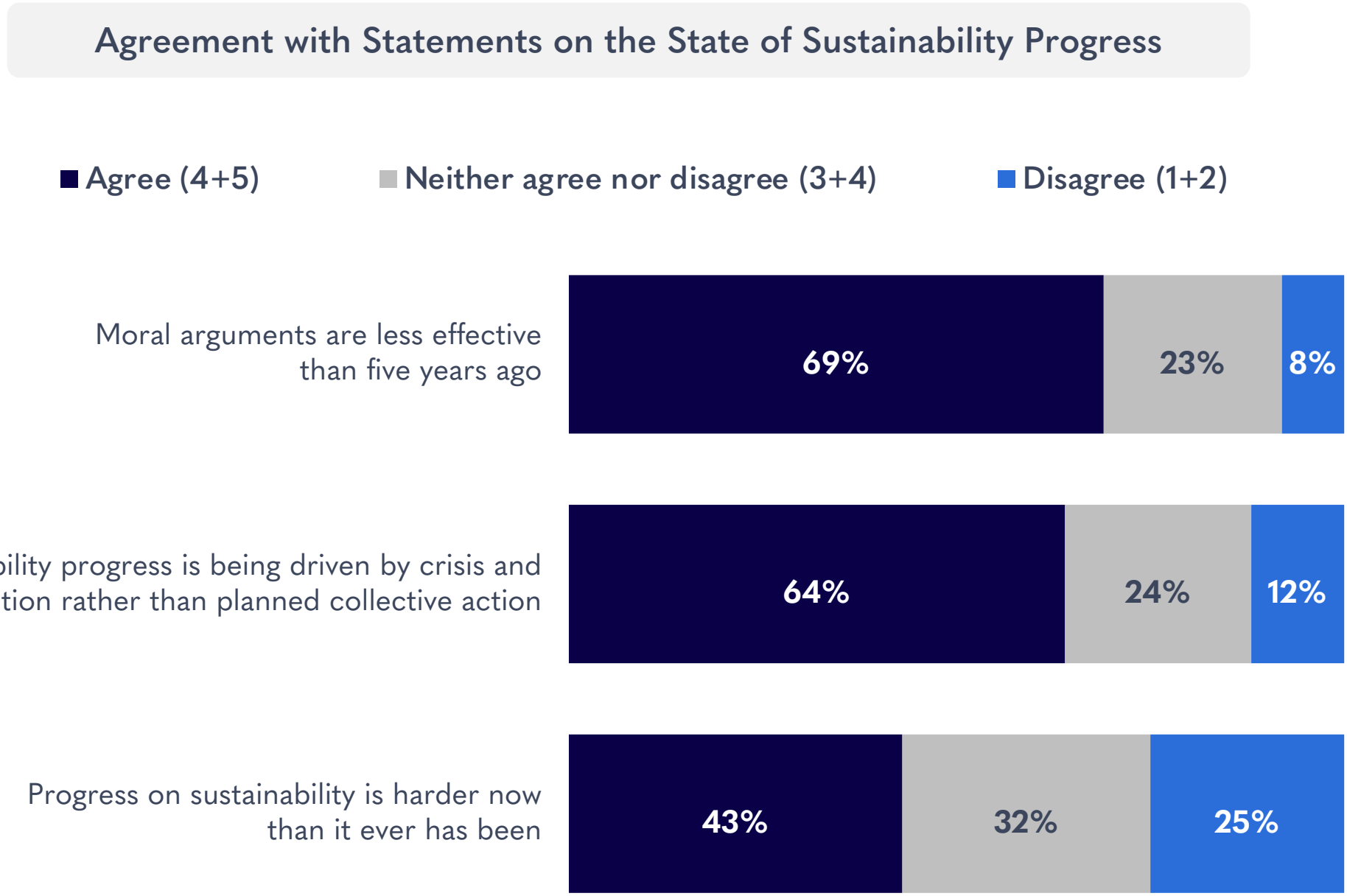
Moral Arguments Are Losing Power to Drive Sustainability Progress



Agreement with Statements on the State of Sustainability Progress, % of Experts, 2026

Source: *GlobeScan/ERM/Volans Sustainability at a Crossroads 2026* (survey of 610 sustainability experts in 57 countries, June-August 2026)

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